

Option one For a earbuds

8-second cinematic product ad for matte-black wireless earbuds in a magnetic charging case.

SHOT 1 (0–3s): Extreme macro of the case seam, slow dolly-in, shallow depth of field. Soft key light from left, deep charcoal gradient background, thin blue rim light on the edge.

SHOT 2 (3–6s): Case lid flips open in slow motion, earbuds lift out and rotate mid-air, LED pulses on. Camera orbits 180° around them. Volumetric light rays, floating dust.

SHOT 3 (6–8s): Earbuds settle back into the case on a wet black stone surface, faint reflection. Camera pulls back. Clean negative space at the bottom third.

Style: premium tech commercial, shot on ARRI Alexa, 50mm macro, photorealistic, 4K, black and electric-blue palette.

Audio: soft magnetic click, low bass whoosh on each cut, minimal ambient electronic track.

No text overlays, no logos.

Option 2: A common prompt

8-second cinematic product ad for [PRODUCT + one-line description].

SHOT 1 (0–3s): Extreme close-up macro of [product detail], slow dolly-in, shallow depth of field. Soft key light from left, dark gradient background. Product catches a rim of warm light.

SHOT 2 (3–6s): Smooth orbit around the product on a [surface/setting]. [Hero action — liquid pour, lid opening, LED wake-up, fabric ripple] in slow motion. Volumetric light rays, subtle dust particles.

SHOT 3 (6–8s): Product settles center-frame, camera pulls

back slightly. Clean negative space at bottom for text.

Style: premium commercial, shot on ARRI Alexa, 50mm lens, photorealistic, 4K, high contrast, [COLOR PALETTE].

Audio: [ambient sound + soft whoosh on cut], modern minimal electronic track, no voiceover.

No text overlays, no logos, no people's faces in close-up.