

Mission 8 email sequence

## **WELCOME SEQUENCE**

**Email #1** (Delivering the free eBook and priming them for email)

**SL: Here's "5 must-read books that top performers like Elon Musk, Warren Buffet & Steve Jobs attributes to their success"**

Preview Text: *Download your book list*

Hey ((name)),

We're thrilled you've decided to join a team of thinkers and planners on a quest to unlock the dormant gateways of the mind.

Here you'll find the tools needed to amplify your productivity, obtain an endless creative flow and gain the mental flexibility to make swift decisions on demand.

We've got a group of experts on standby ready to share the biggest secrets that the top performers are using EVERYDAY...

But first let's start building your library!

**Here's the free booklist I promised you**

**[LINK TO BOOKLIST DOWNLOAD](#)**

Congratulations on taking a real step toward upgrading your mental software...

Be on the lookout in your inbox for my next email, I've got plenty of neurohacking nuggets to share with you (*and the time my brain stopped working in the middle of a courtroom*)

**-Hal Cooper, PhD**

**Email #2 (HSO and Welcome email)**

**Subject Line: My brain failed me in the court of law**

**Preview line:**

Hey [name],

My name is Hal Cooper

When I was 19 years old that's when I realized this beautiful machine the "brain" can fail you anytime!

While in college (BEFORE I began to study the brain)..

I let a "buddy" of mine borrow my car for the semester so he could get back and forth to work

I lived on campus and didn't have much of a need for it so I said "sure why not". But...

When it was time for him to return it he REFUSED! He forged documents to legally steal my car!

After many failed attempts to get my car back I ended up taking him to court.

I didn't see the need to hire an attorney. I assumed it was a no brainer...

"This guy is in the WRONG".....so I decided to represent myself.....

Big mistake!

To my unpleasant surprise the judge didn't hold back on me AT ALL...

He knew I was young and inexperienced in the courtroom, so he wanted to show me who's boss

I became EXTREMELY nervous and fumbled my words then my brain just froze,

I found myself staring dead center in the face of the judge completely speechless!..

I couldn't seem to think of what I needed to say.

It's like my mind just FAILED me....

But "How could this be?" I thought...

I prepared myself *weeks* in advance, I knew all the legal jargon and exactly what I was going to say that day...

And, despite all the hours of studying and preparing, my brain didn't allow me access to the information that was stored...This DEVASTATED me.

I was so EMBARRASSED and everyone knew it.

That moment is why I decided to devote my life to studying the brain, its functions and how to make it operate like a machine.

I learned in my many years of research after my courtroom embarrassment, most people only use around 10% of their brain's total power....

So I was determined to figure out how to unlock the rest.

And after all the research, case studies, and experiments, a team of scientists and doctors recently discovered these natural compounds, as well as 20+ more, that will supercharge your memory and creative thinking ability.

That's why we've built the Neurohacker Collective.

The latest cutting edge neuro technology is ready to work for you...Right now.

Imagine being able to run through life with the royal confidence that you can reach into your "mental bag" to solve ANY problem, reach any **height** and create the life you desire.

But with great power comes great responsibility.

This isn't for everyone, It's for those who are up for managing a new life, new responsibilities and dominating the market.

If **you're** up for it.

[CLICK HERE](#)

## Email #3 (Value & Belief Shift Email)

### Subject Line: Short attention span got you feeling antsy?

*Preview text: The easiest way to retrain your concentration.*

If you're like most people you're probably really talented at giving yourself tons of tasks to *start*, but absolutely suck at finishing them.

You find yourself “antsy” walking into a room to do “something”, then see “something” else that needs attention, and then on the way out the room “something” else needs done.

It's a **never** ending cycle..

There's always “SOMETHING”...always

Unfortunately that will NEVER change, but that's not entirely a bad thing

That gives you the opportunity to improve the way you *handle* and *react* to all of these unplanned “somethings” that interfere with meaningful work.

Your attention span is simply too short, and it's **NOT** your fault

The modern world is *designed* to kill your attention span making it nearly *impossible* to concentrate.

But..

If you can embrace this then you'll gain an advantage to **"Retrain your concentration"**.

*Retraining your concentration* is the single most important, **permanent** solution to curing the "short attention span syndrome"...

*Retrain your concentration to:*

- ∞ transform scattered energy into directed energy
- ∞ Become sharper in your thinking and articulate in your speaking
- ∞ Access a larger vocabulary
- ∞ Stay on a single task until it is completed.
- ∞ Improve the quality of conversations to be more intelligent and focused

**And here's how to do it:**

There are 2 basic options:

Go out there and spend countless hours researching concentration books, articles, videos, blogs etc, to find tactics that *may* be effective for you (assuming you *have* the time for all that).

OR

I can offer you the most powerful tactics that are guarantee to be effective and applicable NOW, it's easy and takes only a few minutes

[Click here to learn the \(FREE\) Practical tactics to retrain your concentration NOW.](#)

**-Hal Cooper, PhD**

**Email #4** (First hard-sell email)

**Subject Line:** *"I'm not a very creative person..."* WRONG! **Everyone is creative**

Preview text: *Unlock neuro pathways to begin creating "intentionally"*

A lot of people think they're not creative but I disagree.

I believe *ALL* people are creative, and are *always* creating.....even if the outcome is *UNDESIRABLE*.

I would even go as far as to say *you've* created your entire life.

Creativity is always looked at in a positive light, not realizing it **can be** ugly...*really ugly*.

Ask yourself "Do I like what I'm creating??"

If no, then you NEED "intentional" creative thinking"



"Intentional" creative thinking is activated when neural pathways are unlocked.

Creative ideas will start flowing out of "nowhere"

Imagine seeing a huge difference in your brain function, sharper thinking and more alert...

What type of life could you create then?

So if you want to harness the power of *Intentional Creative Thinking* to focus on your tasks all day and come up with one big Idea after another,

[Click here to unlock your neural pathways and rewire your creativity.](#)

**-Hal Cooper, PhD**

## **Email #5** (Second hard-sell email, PAS)

**US.L:** *How to reverse brain failure; and yes YOU have Brain failure*

**Preview text:** *Get a fully functioning brain; GUARANTEED with this simple hack*

Studies show the average person uses only 10% of their brain power...

And with technology and social media entertainment, it's ONLY GETTING WORSE.

More than ever people are showing signs of a poor functioning brain:

- ✗ Unmotivated to accomplish ANYTHING
- ✗ Easily sidetracked from important task
- ✗ Poor sleep due to *mind racing*
- ✗ Mentally unorganized and scattered thoughts

Most people just “deal” with it, or blame it on the need for a vacation or *time off*....

Ok sure, you take the time off you “need” and then back to work you go,..

By late afternoon on your *first* day back you're wishing you were still on vacation. Sound familiar?

Well “*Maybe it's the job*”....but that can't be it either because you felt this way at your last job.

You come up with tons of reasons why you're so unproductive but NO REAL SOLUTIONS

You're so disgusted with the idea of knowing you're *capable* of getting more done, but WHY AREN'T YOU???

Deep down inside the envy spreads like a cancer as you watch others around you crushing their goals

It's just not *your* time right?..**WRONG!**

STOP making excuses and distracting from the *real* issue, it'll only keep getting worse.

Tap into this “beginner-friendly” Nootropic supplement that will create new pathways in the brain to disrupt the old thinking and give you:

- ✓Razor sharp thinking
- ✓Deep concentration to complete task
- ✓Access to more brain power

It's like rehabilitation for the brain.

[Click here to gain access to this all natural fully functioning brain power](#)

**PS.** Here are what some users have said:

*"I am able to focus and accomplish my tasks easier and faster. Less "brain farts" and I remember or can recall memories faster. Wow! Wish I'd had this years before..."* -John Pisces, Minnesota

*"After a few days, I realized my focus was in overdrive. So much so, that time was flying by and my work days seemed shorter, but I was getting so much work done. I don't forget much now and my overall clarity is amazing!"* -Andrea Hardy, London

**Imagine how much more productive you could be.**

[Click here to learn more.](#)

**-Hal Cooper, PhD**

