

Doug Williams
Superintendent
Sunnyvale ISD

Mr. Doug Williams successfully led Sunnyvale ISD as its superintendent from 2007 to spring 2023. During his tenure at Sunnyvale, Mr. Williams led the district through the most dynamic and significant changes in its history.

Through solid consensus-building and excellent community relations, Mr. Williams and the Board of Trustees unified a divided community and successfully passed three bond packages between 2007 and 2018. He managed the construction of new campuses, athletic facilities and a competition-level auditorium. He led the district to a successful Tax Ratification Election in 2019 and another VATRE in 2022.

Mr. Williams has had a long career as a Texas public school educator. Prior to his time in Sunnyvale, Mr. Williams worked in four other school districts. He served as the principal at Brownsboro High School prior to his tenure in Sunnyvale. He also served as the Assistant Principal at Winnsboro High School after serving as the Athletic Director, Head Football Coach and a teacher. He also taught and coached in positions at Leonard High School and Fannindel High School.

Mr. Williams has always been a strong advocate for Texas public schools and the mission for transformation in education. Although currently retired, he remains committed to shifting the mindset in Texas public education from high-stakes testing to preparing students for today's world. As the President of the Texas Association of School Administrators, a position he held in the 2021-2022 school year, Mr. Williams advocated for school finance reform and for local accountability for school districts. His TASA leadership roles also included serving as Vice President and as the Legislative Chair.

The core principle of Mr. Williams' belief as an educator centers around doing what's best for kids. He has built his administrative approach around this basic, yet vital philosophy. This guiding principle has directed his leadership. Sunnyvale children have benefited from this critical guiding principle.

He is married to his wife, Kris and they have lived here in Sunnyvale since he began working for the district. They have three children: Emily Taylor, who is married to Caine; Caleb Williams, who is married to Megan and Olivia O'Neal, who is married to Seth. The Williams have two grandchildren, Lyla Taylor and Calvin O'Neal.

Please join me in congratulating and celebrating Mr. Williams as the recipient of this year's Life-Time Achievement Award.