

CASE Study of expedia.com travel portal:

To access the expedia.com travel portal a customer needs to explore the website of the online travel agency portal <https://www.expedia.com/> .

Prepare a list of services offered by expedia.com and try to understand the integration between different components of the expedia.com which are very effective in encashing the different segments of tourism Industry and providing one stop solution to customers.

Justify your answer