

# Pixel Cells Privacy Policy

Last update: 29.09.2019

Pixel Cells studio built the Ant Colony app as an Ad Supported app. This app is provided by at no cost and is intended for use as is:

This privacy policy is used to inform you regarding policies with the collection, use, and disclosure of Personal Information if anyone decided to use this Service.

## 1. Overview

In addition, we may use third party services that collect, monitor and analyse data. Here is the list of third party services we might use.

Our third party partners, and their privacy policies are as follows:

[Google Play Services](#)

[Unity \(Unity Analytics, Unity IAP PURCHASE\)](#)

We strongly recommends that you review the privacy policies and cookie usage of our third parties partners.

## 2. Sharing Your Information

The developer will share personal information with third parties only in the ways that are described in this privacy statement.

Your personal information may be disclosed:

- As required by law, such as to comply with a subpoena, or similar legal process.
- To any other third party with your prior consent to do so.

## 3. What information are collected and why

### 3.1 AdMob

AdMob, is Google's mobile app advertising platform designed specifically for app developers. In order to understand Google's use of Data, consult Google's partner policy.

Personal Data:

- Online identifiers, including cookie identifiers
- IP addresses
- Device identifiers
- Client identifiers
- unique device identifiers for advertising (Google Advertiser ID or IDFA, for example)
- Usage Data.

Retention:

Google anonymizes the log data by removing part of the IP address (after 9 months) and cookie information (after 18 months)

Online resources:

- [Privacy Policy](#)
- [Opt out](#)
- [Service Information](#)
- [Partner policy](#)
- [Ad technology providers](#)

## 3.2 Google Play Services

Google Play Services offers APIs and security services to the Android developer ecosystem. Google acts as a data controller for any personal data processed in Google Play Services, and offers user notices and consents about the use of personal data in the service's user interface in Android.

Collected informations:

- Device information
- Log information
- Location information
- Unique application numbers
- Local storage
- Cookies and similar technologies

Google use the collected information to provide, maintain, protect and improve Google's services, to develop new ones, and to protect Google and the users. Google also use this information to offer you tailored content – like giving you more relevant search results and ads.

Online resources:

- [Google Terms of Service](#)
- [Google Privacy Policy](#)

## 4. Security

I am striving to use commercially acceptable means of protecting your Personal Information. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and I cannot guarantee its absolute security.

## 5. Links to Other Sites

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by me. Therefore, I strongly advise you to review the Privacy Policy of these websites. I have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## 6. Children's Privacy

These Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

## 7. Distribution

The only official channel for distribution of this app are:

- [Google Play Store](#)

Any other mode of distribution is not official and thus, is not maintained by the developer. This privacy policy is effective to distribution made on official channel only.

## 8. Your Consent

Your personal data is processed under the consent given by You (article 6.1 (a) of GDPR). We ask You for providing Us with the consent before processing Your personal data.

## 9. Changes to This Privacy Policy

This policy may be updated from time to time.

Contact us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us: [cellsinpixels@gmail.com](mailto:cellsinpixels@gmail.com)