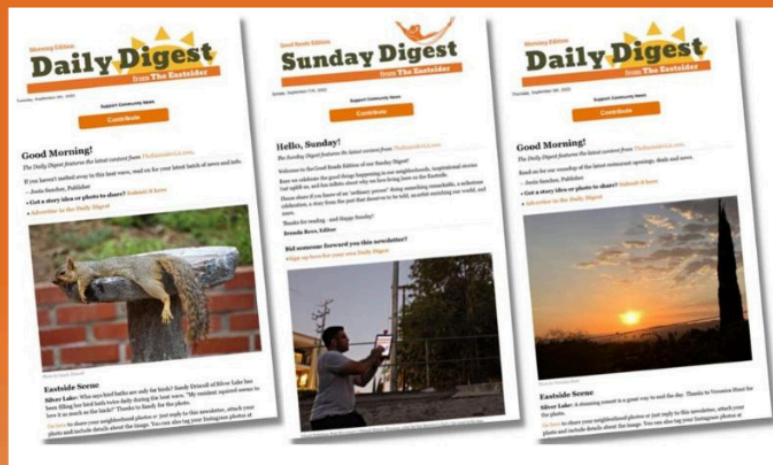


The Eastsider

hello@TheEastsiderLA.com

(213) 655-2635

Jesus Sanchez, Publisher



The Combo includes an ad in our Eastsider newsletter and a similar ad on TheEastsiderLA.com. *This creates a powerful combination that reaches visitors to our website and our newsletter subscribers.*

Here's an example of a [newsletter ad](#) and the [website version](#).

Details

- Your newsletter ad will appear in a single issue of The Eastsider newsletter, morning & evening editions.
- Your ad will be visible (and clickable) on the front page of TheEastsiderLA.com for at least 7 days.
- You supply the content (photos, ad copy and links) and we create your ad

 [Go here to order your Combo Ad](#)

The Process

- Submit your content into an online form, schedule a date and pay for your ad
- We will confirm the date and send you a draft to review
- You can make changes and we will return the updated draft for your approval. **Subsequent changes will be subject to \$25 fee**
- We publish your ad and send you links so you can share it on your social media

- If you want us to share it on our social media, extra fees apply
- We will let you know how your ads did in two weeks if you pay for that options (of course, you can monitor incoming traffic on your end at no cost)

Ad Content

You will need to supply:

- One photo or artwork that is **1200 pixels wide by 600 pixels high in a jpeg or png format**. You must own or have created the photo or artwork. **We do not accept content from free stock photo or clip art sites**. You will be held responsible for violating copyright laws.
- A brief headline for both ads
- Up to 60 words for your newsletter ad and up to 250 for your website ad
- Links to your website, Instagram, etc.

 [Go here to order your Combo Ad](#)

Terms & Conditions:

- Ads must promote one topic, product or service. Ads must not attack or criticize others
- Ads must be published within 30 days of purchase or they expire.
- We sell up to 3 Combo Ads per newsletter unless you purchase a Newsletter Takeover. Ads are displayed on a first-come, first served basis.
- Ads can be postponed once at no additional cost.

■ All sales are final There are no refunds.

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