

Product: UBC(ultimate branding course)

Target Demographic: predominately 17 -30 year old males who want to learn a skill in digital marketing / young males who are in need of a skill but do not know where to start .

Current State:

- **Annoyed or angry people who wish to receive more out of life .**
- **Feeling overwhelmed by the pressures of life in the modern system**
- **Experiencing lack of money**
- **Lacking time or expertise to start a desired business opportunity**

Dream State:

- **Understanding what digital marketing is**
- **Feeling secure in the comfort of modern wealth creation methods**
- **Enjoying the fruits that come with money**
- **Freeing up time for other activities by avoiding the traditional route of university and employment**

Potential Angles:

- **Due to the master reselling rights clients can use the course and benefit financially from it with 100% profit**
- **Emphasize the expertise and reliability provided by trained**

Business Goals:

- **To teach as many people how to market digitally**
- **To achieve a high customer satisfaction rate through excellent service**
- **To expand the service offerings to include additional wealth creation methods**
- **To build long-term relationships with clients, ensuring repeat business and referrals**
- **To skyrocket sales of the course**

Vision:

- **To protect and enhance the safety of our customers money**
- **To have the ability for customers to work for themselves**
- **Increase sales of the UBC**

A re-write and addition of the UBC landing page .

Did you know that 97% of ALL marketing initiatives fail?es that's correct 97%.Which is why our elite team have designed a fool proof course to ensure you make money a manifold of ways

In todays uncertain conditions and markets , one thing is certain, UBC is the remedy for a lifetime of flipping burgers .

Do you want to be successful ? If so ... you are a perfect fit for UBC , with an additional benefit of master reselling rights , which means once you reap the educational benefits of the course you can also reap the financial benefits and sell the course AS YOUR OWN!
STEAL MY SECRET SAUCE!!!

WHY UBC?

WHAT SETS US APART?

If your curious, GOOD . STAY CURIOUS AND GAIN ACCESS.

This is the first step of your journey to wealthiness

270+ Videos, 22+ Hours .

Over 22 hours of comprehensive videos on social media, marketing, branding & the sales process.

No Upsells!

Absolutely no up-sells for the knowledge in this course! You pay a one-time price and its yours!
Lifetime Updates in real time .

Get lifetime access to the course, any updates, new videos added & the supportive community.
Community Calls

Get instant access to a success community where you can network & ask questions. We host weekly meeting to discuss possible improvements of the course .

“Funnel template “

Save hours by downloading our customizable done-for-you sales funnel which is included with your purchase of the course , and save years of wasted time , only if you ACT NOW.

Course “layout “

Module 1: Building Your Sales Funnel

Module 2: High Quality Branding

Module 3: How to Launch

Module 4: Instagram
Module 5: TikTok
Module 6: Content Creation
Module 7: Email Marketing
Module 8: Attraction Marketing
Module 9: Being Efficient
Module 10: How To Stay Organized
Module 11: All About Reels
Module 12: VLLO Editing
Module 13: Capcut Editing
Module 14: Creating Value Videos
Module 15: MRR Mastery *new*
BONUS - 100+ Page UBC Content Vault Module 16: Faceless Marketing *new*
Module 17: Beauty Business Branding *new* Module 18: Mindset for a Successful Business
Module 19: Selling Online
Module 20: Daily Method of Operations (instructions)
Module 21: Affiliate Program
Module 22: How to Use ChatGPT
Module 23: Creating Your Own Digital Product *new*
Module 24: Automate with ManyChat *new*

UBC is a one time payment unlike most online courses which are subscription based . Once you take the first step and join the UBC , YOU WILL NEVER LOOK BACK.