

If you need any support message- connect with Simon www.facebook.com/simon.d.harries or Simon@thelaunchexpress.com or +44777233632 on Whatsapp

CLOSING SWIPES

https://docs.google.com/document/u/0/d/1n6FXaPY DBAtNBjDmEHtWijqmkphlezpJqe2LRbZR4Fs/mobil ebasic

Launch Schedule

Webinar starts 8am ET - May 21st. Cart opens 9am ET May 21st

Launch closes - Price goes to \$77 on May 28th 11.59pm ET

Affiliate Links -

FRONT END - Advertmate - https://www.jvzoo.com/affiliate/affiliateinfonew/index/418037 OTO 1 - Ai domination & Template club -

https://www.jvzoo.com/affiliate/affiliateinfonew/index/418357

OTO 2 - VIP Training- https://www.ivzoo.com/affiliate/affiliateinfonew/index/418359

OTO 3 - Whitelable - https://www.jvzoo.com/affiliate/affiliateinfonew/index/418361

Sales Page Preview URLS -

https://www.figma.com/proto/LaulcU0Khpu3O7xhr1lzFh/Advertmate-JV-Page?page-id=8%3A3634&node-id=698-2&viewport=337%2C62%2C0.05&t=rvaCSEwA0BhzLruQ-1&scaling=scale-down-width&content-scaling=fixed

Demo-

https://www.loom.com/share/83054fbf91ac4a4a8e86f9c6841b6e24?sid=8a8b7afa-0b67-49b5-af0d-ef45ca634e53

JV page - https://www.advertmate.com/jv/

Tools page - https://www.advertmate.com/jv/#sp_toolsSection

Will include

- *Swipes LIVE On Tools Pages
- *Banners
- * Fb Ads Images -
- * Bonus page generator

BONUSES - [Delivered via welcome email]

https://docs.google.com/spreadsheets/d/1aeRc71cPQAoQVVR3666TSK5mBcKrbVk6Qlbopj0Bdos/edit?usp=sharing

Support URL - http://socialunderworld.freshdesk.com/support/home

Reviews access - hit up myself www.facebook.com/simon.d.harries or Simon@thelaunchexpress.com

WEBINAR DOWNLOAD LINK - COMING AFTER OPEN

MARKETING ANGLES & Swipes

ADVERTMATE MARKETER RESOURCE VAULT

****** YOUR ALL-IN-ONE MARKETING RESOURCE FOR ADVERTMATE

Welcome to your **ultimate toolkit** for promoting Advertmate — the most powerful Al Ad Engine on the planet.

Inside this doc, you'll find everything you need to:

- Write high-converting emails in minutes
- Hit the hottest benefits (that SELL)
- Overcome common objections instantly
- · Access done-for-you email swipes, subject lines, and preview texts

MHY USERS BUY ADVERTMATE (CORE BENEFITS)

These are the angles that convert like wildfire. Use these to build headlines, bullets, and CTAs.

MASSIVE BENEFIT STACK:

- Create ads that convert better than agencies without writing a single word
- Launch across 8 platforms in one dashboard (FB, IG, TikTok, Google, Bing, LinkedIn, Messenger, WhatsApp)
- Let Al build, launch & optimize entire campaigns automatically
- No ad experience needed perfect for total beginners or busy marketers
- Eliminate guesswork with Al suggesting the best ad type, platform, copy & audience
- Auto-scale your winning ads across networks
- Save 20+ hours a week by replacing manual ad tasks with smart Al
- Built-in lead form builder captures emails from Facebook, Instagram, TikTok
- Split-test headlines, images & audiences in one click
- Create stunning scroll-stopping ad creatives using the built-in Al image generator

(III) KEY FEATURES + WHAT THEY DO

Feature	What It Does	Why It Matters
8-in-1 Ad Manager	Manages ads on FB, IG, Google, TikTok, Bing, LinkedIn, Messenger & WhatsApp	Run everything from one place, no platform hopping
Al Ad Copy Generator	Writes headlines, primary text, descriptions, and CTAs	High-converting ads, no copywriter needed

Al Targeting Suggestions	Suggests optimal audience by goal & product type	Stops wasting money on bad targeting
Al Image Generator	Creates beautiful ad images based on text prompts	No design skills or Canva needed
Lead Form Creator	Instantly builds lead-gen forms for FB, IG & TikTok	Build your email list automatically
Built-in Split Testing	Tests creative & copy combinations	Scale winners fast, kill losers early
Real-Time Analytics	Tracks ad performance platform-by-platform	Optimize every dollar spent
Campaign Auto-Optimization	Stops bad ads & reallocates budget to top-performers	Higher ROI, less stress



Use these proven swipes to drive traffic, build urgency, and convert clicks into commissions.

EMAIL #1 — "Ads Without Experience"

Subject Line: The ad tool that replaces your copywriter, designer, AND ad manager **Preview Text:** Let Al build and launch ads across 8 platforms... without lifting a finger.

Body: Hey [FIRSTNAME],

Let me ask you this — what if you could launch high-converting ads across Facebook, Instagram, TikTok, Google, and more...

WITHOUT:

- Writing a single word of copy
- Opening multiple ad managers
- Guessing what will work

Well, that's exactly what [Advertmate] does.

Advertmate is the world's first Al Ad Engine that writes, launches, and optimizes entire campaigns FOR YOU.

From ad copy to images... From targeting to testing... From creation to scaling...

It's all handled.

Launches May 21st (Review access ready!) \$\ \$30,000+ \text{ prize pool for affiliates }\ \text{Promote now: [YOUR LINK]}

Let me know if you want bonus ideas or a walkthrough demo.

Talk soon, [Your Name]

EMAIL #2 — "Total Beginner? Perfect."

Subject Line: Never run an ad in your life? Perfect. **Preview Text:** Advertmate was built for you. Launch profitable ads in minutes.

Body: Hey [FIRSTNAME],

Most people lose money on ads because they do it in the wrong order...

They guess. They hope. They throw spagnetti at the wall.

Advertmate ends that. It's the only ad tool I've seen that:

- Picks the right ad type for your goal
- Writes the perfect ad text (seriously, it's GOOD)
- Creates stunning ad images
- Targets the right people
- Launches across 8 platforms at once
- Then OPTIMIZES in real-time

You don't need experience. Just log in, describe your product, and let the AI do the work.

Get access here → [YOUR LINK]

Subject Line: ADVERTMATE IS LIVE — \$10k first prize + early bird pricing Preview Text: Be the first to get in, lowest price + biggest bonuses right now.

Body: Hey [FIRSTNAME],

Advertmate is officially LIVE — and it's already breaking records.

This is the ad tool everyone is talking about because it finally:

- Automates ad creation
- Works for total beginners
- Converts at crazy high rates

PLUS — early buyers get:

- One-time pricing (no monthly)
- Early access bonuses
- Priority in the affiliate contest (\$30k up for grabs)

✓ Click here to get in now → [YOUR LINK]

The longer you wait, the more you pay.

Let me know if you need swipes or bonus help.

To your success, [Your Name]



FAQ-STYLE OBJECTION HANDLERS

"Do I need to know how to run ads?"

Nope. Advertmate was built for people who've never run a campaign before. Just describe your product and let the AI do the rest.

"What if I already run ads?"

You'll love how fast Advertmate is. It automates what normally takes hours, so you can test and scale ads faster than ever.

"What if I don't have a product?"

Use it to run ads for affiliate offers, local businesses, ecom products, info products, or services. Anything works.

"What makes this different than other ad tools?"

Advertmate doesn't just give you suggestions. It creates everything — ad type, copy, image, targeting, and uploads to 8 platforms instantly. Nothing else does this.



SOCIAL ANGLES / HOOK IDEAS

- "This AI builds 8 ads in 1 click (and launches them for you)"
- "Beginners are running ads like pros with this new tool"
- "Outsource your ad team to AI for \$1/day"
- "Run Facebook, IG, Google, and TikTok ads with ZERO experience"
- "Watch this tool create an entire campaign in under 90 seconds"

CRUSH CAMPAIGN

Absolutely — here's your **7-Day Crush Campaign** for **Advertmate**, designed to drive max attention, EPC, and urgency across the entire promo window.

7-DAY ADVERTMATE CRUSH CAMPAIGN

(Modeled after TOKmate's flow, optimized for cold/warm traffic, affiliates, list buyers, and promo partners.)

OAY 1 – CART OPEN (Launch Hype + Direct Benefits)

Subject: Advertmate is LIVE – Create 8 Ads with 1 Click & Dominate 2025 Traffic

Hey [FirstName],

Let's not sugarcoat it — if you're not running paid ads in 2025, you're invisible.

- √ 93% of 7-figure earners use ads
- 50% of all online sales come from ads
- And now... YOU can run better ads than most pros with just one tool:
- ← Advertmate is LIVE click here to launch your first Al-built ad

[Insert affiliate link]

With Advertmate, you can:

- A Build campaigns across Facebook, TikTok, Instagram, Google & more
- Let Al write your headlines, copy, and ad visuals
- Run ads without opening Ads Manager
- Track, test, optimize, and SCALE automatically

No agencies. No freelancers. No skills needed. Just results.

And for launch week only, it's \$27 one-time.

After that, it goes monthly or disappears.

Don't wait — launch day bonuses + 3-for-1 licenses available now.

[Grab Advertmate at the lowest price here]

[Insert affiliate link]

To your success,

[Your Name]



ONLY 2 – STORY ANGLE + SOCIAL PROOF

Subject: She went from "ads don't work" to full-time income in 3 weeks ...

Subject. She went nomit ads don't work to full-time income in 3 weeks
Hey [FirstName],
This is real.
Laura had tried everything
➤ Boosted posts
X Paid a freelancer
X Even took a \$997 ads course
Zero results. Until she used Advertmate.
✓ No writing
✓ No managing platforms
✓ Just entered her niche and goal — and watched traffic start flowing
[Insert affiliate link]
She had \$10 to her name.
Advertmate flipped it into \$236 in 48 hours by running ads that actually got clicked, shared, and converted.
Not bad for a tool that costs \$27 one-time.
See how it works and launch your first Al-built ad now
[Insert affiliate link]

This is what winning looks like in 2025.



🔥 DAY 3 – FAQ + OBJECTION BREAKDOWN

Subject: "Do I need experience to use Advertmate?" + More Answers Inside

Hey [FirstName],

We've had tons of questions about **Advertmate**, so I figured I'd break it down FAST:

? Do I need experience running ads?

Nope. Advertmate does the work. You just choose your goal.

? Do I need a product to promote?

No — pair it with any affiliate link, offer, or opt-in.

? Does it post to multiple platforms?

Yes — 8 platforms. Facebook, TikTok, Instagram, Google, Bing, Messenger, WhatsApp & LinkedIn.

What if I've failed with ads before?

That's exactly why this was built — to remove YOU from the manual work.

? Do I have to write ad copy?

No. The AI does it for you.

? How much is it again?

\$27 one-time. No subscription. No retainer. Full access.

b Go here to launch your first ad in minutes → [Insert affiliate link]

No more guessing. No more burnout.

Let AI do the heavy lifting while you bank the results.

To your success,

[Your Name]



DAY 4 – "WHY NOW" ANGLE + PRICE WARNING

Subject: Z Price goes up TONIGHT – Don't miss the AI ad tool changing everything

Hey [FirstName],

If you haven't jumped into Advertmate yet, here's why *today* is the day:

- The price goes UP at midnight
- All launch bonuses disappear
- You still haven't launched your first traffic-generating ad

With Advertmate, you're skipping the guesswork and letting AI create *actual money-making campaigns* for you across Facebook, TikTok, Google, LinkedIn, and more.

No ad account chaos. No copywriting. No guessing platforms.

It's literally:

- Tell Advertmate your goal
- →■ Let it build the ad
- **/** Start now before the price goes up → [Insert affiliate link]

Skip the learning curve.

Launch your first AI campaign tonight.

To your success,

[Your Name]



DAY 5 – BONUS STACK EMAIL

Subject: \$2,400+ in bonuses vanish at midnight – Grab Advertmate now

Hey [FirstName],

If you thought the \$27 one-time deal for Advertmate was insane —

The **bonuses** make it an absolute no-brainer:

- Full Al Ads Bootcamp
- H DFY Ad Templates (plug-and-play)
- Pro Video Training
- 3-for-1 Multi-Brand License
- Smart Tracking + Scaling Toolkit
- Bonus: Unlimited Profile Upgrade Option (only 100 left!)

[Insert affiliate link]

Imagine what one optimized campaign could do for your business...

(Or your affiliate offers. Or your client ads.)

Launch better ads. Spend less. Profit faster.

Let Advertmate be your unfair advantage.

[Insert affiliate link]



DAY 6 – URGENCY + LIVE PROOF + SOCIAL PROOF

Subject: Ads launched. Leads generated. Now it's YOUR turn.

Hey [FirstName],

Over the past 48 hours, Advertmate users have launched over 10,000 ads across 8 platforms — and we're seeing some serious traction:

- → Brand-new affiliate pages getting 20+ leads/day.
- \$10 turning into \$100+ in front-end ROI
- Coaches and agencies grabbing unlimited accounts for clients

And here's the kicker:

Every single one of those campaigns was **built by Al**.

No ads managers. No writers. No designers. Just Advertmate doing its thing.

[Insert affiliate link]

This is your last shot before it jumps.

Launch your first Al-powered ad now.

You're one click away from getting the traffic you deserve.

To your success,

[Your Name]

O DAY 7 – FINAL CALL (LAST CHANCE)

Subject: Subject:
Final Hours: This Al Ad Engine Closes Tonight

Hey [FirstName],

Advertmate closes tonight.

And with it goes:

The \$27 lifetime deal

3-for-1 licenses

All pro-level bonuses

The double money-back guarantee

This is your **final chance** to:

Replace 8 ad managers with 1 dashboard

Let AI write, test, and optimize your entire campaign

Start getting leads or sales by tomorrow

Finally make paid ads work (even if you've failed before)

[Insert affiliate link]

If you're tired of spinning your wheels with traffic —

Let Advertmate do the driving.

See you on the inside.

[Insert affiliate link]

To your success,

[Your Name]

SUBJECT LINE PACK (Use Across All 7 Days)

Direct / Benefit

- Run Paid Ads on 8 Platforms With 1 Tool
- The Al Tool That Builds Ads FOR You Is LIVE
- Build, Launch & Scale Ads in Minutes No Experience Needed
- Create Better Ads Than Pros Without Touching Ads Manager
- Your \$27 Ad Agency Is Waiting Here's Access
- This Tool Writes, Optimizes & Runs Ads for You
- Finally, Paid Ads That Actually Work (Without You Doing the Work)

Curiosity / Story-Based

- She Launched Her First Ad with Zero Experience Here's What Happened
- Ads Don't Fail. People Just Build Them Wrong.
- What If AI Could Run Your Ads for You?
- He Was Told This Wasn't Possible. He Built It Anyway.
- From \$10 to \$136 Using Nothing But This Tool
- You've Never Seen Paid Ads Done Like THIS Before

Scarcity / Urgency

- Signal Day to Get Advertmate at \$27
- 12 Hours Left Then It Goes Monthly
- Advertmate Closes Tonight Don't Miss This
- 3-for-1 License Bonus Ends in HOURS
- Double Money-Back Guarantee Ends Tonight
- This Will Be the Last Time You See Advertmate at This Price

→■ SMS BLAST LINES

Short + punchy for texting/email footer/SMS or Messenger:

- "Run 8-Platform Ads in 1 Click Advertmate is insane: [link]"
- "No ad skills? No problem. Advertmate does it all: [link]"
- "Final hours to grab Al-powered ad builder for \$27: [link]"
- "Build high-converting ads w/ Al. No dashboard needed. [link]"
- "This writes your ads, posts them, tests them all for \$27. [link]"

YOUTUBE/REEL/SHORT VIDEO HOOKS

Use these as opening lines or video content inspiration:

i Hook #1:

"Imagine launching a high-converting Facebook ad without opening Facebook."

That's exactly what Advertmate lets you do. It's the first AI tool that builds, writes, and launches your ads across 8 platforms — in one place.



💸 Hook #2:

"I turned \$10 into \$137 using an ad I didn't even write."

I used a tool called Advertmate. It chose the image, wrote the headline, launched it, and optimized it — while I was watching Netflix.



🧠 Hook #3:

"The reason most ads fail isn't because of the platform — it's the process."

Advertmate automates every step of ad creation. You just pick your goal, and it does the rest. No guesswork. Just traffic.



₩ Hook #4:

"Want guaranteed traffic from Facebook, TikTok, Google & more without touching an ad manager?"

That's what Advertmate does. And it's live right now for a one-time \$27.



FACEBOOK/IG POST CAPTION SWIPES

Short Hype Post:

Paid ads are the fastest way to scale — but also the most intimidating.

That's why I grabbed **Advertmate** — the AI tool that does *everything* for me.

- · Writes the ads
- Launches to 8 platforms
- Optimizes and scales automatically

I paid \$27. That's it.



Check it out here → [Insert link]

Story-Based Longer Post:

I used to be terrified of paid ads.

I'd open Facebook Ads Manager and stare at it like it was a spaceship dashboard.

Then I found **Advertmate**.

It's like having an Al agency that:

- Writes every part of your ad
- Picks the right platforms
- Launches & tests campaigns for you
- And scales the winners while you sleep

I've already launched ads on Facebook, TikTok, and Google without touching a thing.

This is the future.