

Hi Masha,

I recently came across your website while researching the jewelry niche. I really love how you share your personal story with your customers, it really gives a sense of trust and safety! I really like that you built a life in America after coming from Siberia.

I noticed that your Instagram posts and captions could use more consistency, and better written captions. Fixing these things would increase your online presence, which would in turn increase your website traffic exponentially.

On the bright side, I've attached an example of an Instagram caption that I made for you.

Would you be interested in growing your business's customer base?

Thanks,

Andrew