Pryazovskyi State Technical University



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RESEARCHER DATA	https://orcid.org/0000-0003-4432-4050 https://www.scopus.com/authid/detail.uri?authorId=57219455146 https://www.webofscience.com/wos/author/record/1619473 https://scholar.google.com/citations?user=7e4NiWoAAAAJ&hl=uk
SCIENTIFIC INTERESTS / RESEARCH AREAS	Marketing Economic recovery of the country National economy
ACADEMIC DISCIPLINES	Marketing Marketing pricing Strategic management Digital business models Risk management Big data analysis and business analytics Analytical support for business management
EDUCATION	2021 - Institute of Industrial Economics of the National Academy of Sciences of Ukraine, Kyiv. 08.00.03 - economy and management of the national economy. Doctor of Economic Sciences. 2017 – Dnipropetrovsk State Agrarian and Economic University, Dnipro. Specialist of Marketing 2010 - Prydniprovska State Academy of Civil Engineering and Architecture, Dnipro. 08.00.05 - development of productive forces and regional economy. PhD in Economics. 2006 - Prydniprovska State Academy of Civil Engineering and Architecture, Dnipro. Master of Finance.
ACADEMIC TITLES	2015 – Associate Professor - Department of Finance and Marketing. Prydniprovska State Academy of Civil Engineering and Architecture

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LABOR ACTIVITY INFORMATION (THE LAST 5 YEARS)	01.09.2023 - present time - Pryazovsky State Technical University - professor of the Department of Marketing and Business Administration 03.10.2022 – 31.08.2023 - Dnipropetrovsk State University of Internal Affairs. Professor of the Department of Analytical Economics and Management 01.09.2021-31.08.2022 - Dnipropetrovsk State University of Internal Affairs. Professor of the Department of Analytical Economics and Management 01.09.2020-31.08.2021 - Dnipropetrovsk State University of Internal Affairs. Associate Professor of the Department of Analytical Economics and Management 04.07.2018-31.08.2020 - Prydniprovska State Academy of Civil Engineering and Architecture. Associate Professor of the Department of Finance and Marketing
OTHER POSITIONS AND ACTIVITIES	2022 - 2023. Member of the editorial board of the scientific publication "PHILOSOPHY, ECONOMICS AND LAW REVIEW". Dnipropetrovsk State University of Internal Affairs 2015 – International Academy of Engineering, corresponding member 2022- NGO "International Foundation of Scientists and Educators"
CERTIFICATION TRAININGS (FOR THE LAST 5 YEARS)	2024. Prometheus. Distance course "Academic integrity: an online course for teachers". Certificate 2023. YEP, University of Tartu, Ukraine, Estonia. Series of webinars of the "StarterNetwork" program. Certificate 2023. ECENT. Workshop "The potential of social enterprises to create an inclusive society." Certificate 2022. Prometheus. Distance course "Upgrading the qualifications of teaching staff: new requirements and opportunities." Certificate 2022. NGO "MTC School of Mediation". Basic training of a mediator according to the program "Basic skills of a mediator". BNM certificate 00127 2022. Oleksandr Dubcek University (Trencin, Slovakia). Pedagogical internship in specialty 051 "Economics". Certificate of internship 2021. University of Customs and Finance. Department of management of foreign economic activity. Certificate of advanced training PS 39568620/ 0000013-21. 2019. Prydniprovska State Academy of Civil Engineering and Architecture. Scientific and pedagogical seminar "Innovative approaches to increasing the professional and pedagogical competence of teachers of modern institutions of higher education." Certificate No. 24.
PARTICIPATION IN INTERNATIONAL PROJECTS	
LANGUAGES	Native language: Ukrainian, C1 Foreign languages: Russian, C1. English, B2

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PUBLICATIONS	Total number: 85	In the last 5 years: 20

1. Ivanov S. V., Sharanov R. S, Vatchenko O. , Vatchenko B. S., Razumova H.V. Formation of Logit-Model for Predicting the Probability of Bankruptcy of Ukrainian Enterprises. Sci. innov. 2023. Vol. 19. № 1. P. 36–48. https://doi.org/10.15407/scine19.01.036 [Scopus; Web of Science].
2. Razumova H. V. Regulatory policy in the system of managing the development of the national economy. Protection of the national economy and management of its development: col. monograph Dnipro: Dniprop. state Vntur University cases, 2023. 266-297 p. https://er.dduvs.in.ua/handle/123456789/10857
3. Ivanov S.V., Razumova H.V. Food security of Ukraine in the conditions of war and post-war reconstruction. Reconstruction for development: foreign experience and Ukrainian perspectives: an international collective monograph / [editorial board, head – D.E.Sc. VV Nebrat] ; National Academy of Sciences of Ukraine, State University of Economics and predicted National Academy of Sciences of Ukraine". Kyiv, 2023. P. 441-454. URL: http://ief.org.ua/wp-content/uploads/2023/08/Reconstruction-for-development.pdf
4. Ivanov S.V., Chekina V.D., Razumova H.V. Taxes of the future: administration in conditions of digitalization of the economy. Scientific Bulletin of the Uzhhorod National University. Series "International Economic Relations and World Economy". 2022. Issue 43. P. 54-59. https://doi.org/10.32782/2413-9971/2022-43-95.
5. Ivanov S.V., Vatchenko O.B., Svystun K.O., Vatchenko B.S., Razumova H.V. Decoupling analysis of Ukraine's economy in terms of its sustainable development. Sci. innov. 2020. Vol. 16. № 3 (93). P. 3-13. https://doi.org/10.15407/scine16.03.003 [Scopus; Web of Science].
6. Razumova H.V., Hnatchenko O.V. Psychological mechanisms of advertising influence on the consumer. Eastern Europe: Economy, Business and Management. 2020. Issue 1 (24). P. 138-144. https://doi.org/10.32782/easterneurope.24-20

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