

Popping Up All Over: An Interdisciplinary Library Outreach Strategy for Unexpected Spaces

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Florida Virtual Campus webinar

November 13, 2025

3-4pm ET / 2-3pm CT / 1-2pm MT / 12-1pm PT

[Webinar slides](#)

Group brainstorming activity (15 minutes)

In this activity, we invite you to collaborate with other attendees and share your ideas for planning and executing a themed pop-up library at an event. We've set up breakout rooms for you to choose from based on the type of themed pop-up event you might be interested in curating (follow the links below to find a place to take notes!):

- [Performing arts events](#)
- [Sports](#)
- [Museum events or gallery openings](#)
- [Academic colloquia \(students or faculty presenting their research\)](#)
- [Farmers markets](#)
- [Therapy animal events](#)
- [Wellness center events](#)
- [Club-specific events \(language, video or board games, STEM, chess, nature, crafting, etc.\)](#)
- [Teen-focused events](#)
- [Movie nights](#)
- [Recruiting events](#)

We've created a set of questions for you to consider in your groups, and each room has a dedicated section of this google doc - linked above - to help with taking notes (within your group, **please designate a notetaker**).

Please also designate a spokesperson who will be willing to share a few highlights from your discussion when we all come back together after this brainstorming session!

We suggest spending about 3 minutes discussing each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
- What population would you hope to reach through a themed pop-up library event and why?
- What benefits could this population realize by stopping by your table and/or talking with you?
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?

We'll let you know when you have 5 minutes and 2 minutes left in your breakout rooms!

Group 1: Performing arts events

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 2: Sports

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 3: Museum events or gallery openings

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 4: Academic colloquia (students or faculty presenting their research)

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 5: Farmers markets

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 6: Therapy animal events

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 7: Wellness center events

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 8: Club-specific events (language, video or board games, STEM, chess, nature, crafting, etc.)

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 9: Teen-focused events

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 10: Movie nights

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]

Group 11: Recruiting events

Please spend about 3 minutes on each of the following questions:

- What kinds of events occur on your campus, are hosted by your organization and/or happen in your community, and what connections could they have with your library's collections or services?
 - [Add your notes here!]
- What population would you hope to reach through a themed pop-up library event and why?
 - [Add your notes here!]
- What benefits could this population realize by stopping by your table and/or talking with you?
 - [Add your notes here!]
- What would a themed pop-up library look like for you at your hypothetical event? In your ideal world, what types of materials would you include and why?
 - [Add your notes here!]