Official Statement from William Blount Athletic Director Jordan Conley

Today, Coach Reeves met with our football players to inform them of his decision to step down as Head Football Coach at William Blount High School.

Today was a difficult day for Coach Reeves, our players, and personally, for me as well.

William Blount High School and its football program have been a part of my life for as long as I can remember, and Coach Reeves has been a part of that journey nearly every step of the way. From my days as a young ball boy on the sidelines to playing football while he served on staff, to working alongside him as a fellow teacher, and now having the opportunity to serve as his Athletic Director during my first year in this role, Coach Reeves has had a tremendous impact on my life.

My respect and appreciation for him extend far beyond the football field. I care deeply about Coach Reeves and his family, and I understand and respect the importance of his decision to prioritize the people who matter most to him. As a man and a father, I have nothing but respect for that.

One thing I know without question is that Coach Reeves loves William Blount High School, this football program, and every young man who walks into that locker room. He has poured an incredible amount of time, energy, and heart into building something that extends well beyond wins and losses.

I firmly believe that under his leadership, our football program and its culture have been moving in the right direction. His commitment to our community, his investment in our student-athletes, and his dedication to strengthening our youth football program have helped establish a foundation for sustainable success. Those contributions will continue to impact William Blount Football long after his time as Head Coach.

For that, I cannot thank him enough.

As we turn our attention toward the future, I see this next chapter as an opportunity to continue building upon the foundation Coach Reeves has established. We have a locker room full of young men who are hungry, committed, and ready to take the next step. They deserve leadership that believes in them, challenges them, and shares our vision for what William Blount Football can become.

We anticipate officially opening the Head Football Coach position in December. From there, Principal Bethel and I will work diligently and thoughtfully to identify the right person to lead this program forward. Our goal is not simply to fill a position, but to find the right fit for our student-

athletes, our school, and our community. Someone who can build upon the progress already made and help take William Blount Football to new heights.

While today marks the end of one chapter, it does not change our belief in the future of this program.

To Coach Reeves, thank you for your years of service, your dedication, your leadership, and most importantly, the impact you have made on generations of young men, including myself.

You will always be a part of William Blount Football.

Jordan Conley
Athletic Director
William Blount High School