

YOU AND YOUR BABY

Done in the style of an old-timey newsreel.

ANNOUNCER

Babies on the left, babies on the right! Baby mania is sweeping the nation! If you're one on the sad Sally's or sorry Charlie's that has been swept up in the craze, here's everything you need to know about you and your baby: Your baby is not special! If your baby is 3-months old and turns over, that doesn't mean he's Hercules, he is merely displaying normal signs of development, just like every other baby! That babbling that you hear isn't some lost Ancient language - it's babble! Junior is not so sophisticated that he needs to accompany you and your husband into a four star restaurant, so leave him at home with a jar of strained peas, and leave the dining to the adults!

ANNOUNCER (CONT'D)

As your baby graduates from diapers to knickerbockers, remember again - a genius, your tot is not! Sending him to sleep to the sounds of Miles Davis isn't going to make turn him into some ace Jazz-bo. And let's be honest, your little one didn't really want to dress up like Freddy Mercury for Halloween - you kinda forced it on him! Didn't you? Didn't you? And no, the world is not your child's playground! Our grocery stores, diners, and dentists office are not magical lands of discovery, so tell your kid to sit still. That's what my mother did.

ANNOUNCER (CONT'D)

New York City! 8 million people on the run whose minds are going a mile a minute - do you know what they're NOT thinking about: Your Baby! So stop pretending that they're the center of the world!

(MORE)

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When you see a chum - ask them how  
THEIR life is going before  
unleashing that Iphone full of  
photos. And stop pretending that  
they're allergic to peanuts - it's  
a filthy dirty lie that has George  
Washington Carver spinning in his  
grave!

ANNOUNCER (CONT'D)

So America, love em, squeeze em,  
take it to the park! But remember,  
your baby is not special, so stop  
treating them like they were Bonnie  
Prince Charlie! Unless of course  
your baby is Bonnie Prince Charlie,  
in which case, carry on!

ANNOUNCER (CONT'D)

This message has been brought to  
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