

Character Analysis of BFSH

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Note to readers: this is not an official BFSH document, this document was made by @zootedzebra who is a fellow reader and is not sponsored by BFSH. This document contains spoilers and updates with each new story and tweet, do not read unless you are up to date on stories and tweets. Although you may not steal this list and claim it as your own work, you have every right to copy it and make your own notes and adjustments. Lastly, some assumptions have been made when there are signs things may be related or two characters may be the same person, if these are proved to be false, they will be corrected accordingly. If you have any questions or concerns please contact @zootedzebra on Reddit or Eliza on the BFSH Discord. Thank you and enjoy!

Characters (from story):

Nick: introduced in first story, works for BFSH, AJ's brother, quit BFSH, stopped Rebecca on her walk with her dog, asked her if she removed the BFSH file, is going on a plane with other BFSH workers to confront the problem head on

Danny (Daniel Albright; **Paimon**): introduced in first story, is pure (before being possessed), lost his parents (tweet), called BFSH, also works at BFSH, his system at BFSH glitched, worried he had a stalker, symbol that showed up on his feed was also sent to him by Corey who he did not know at the time (tweet), killed AJ, regular caller, liked to talk to Jenny, kidnapped and killed Jenny, went back in time to kill his parents, convinced Soya to kill his dying wife, was the last Employee of the Month, became friends with M, killed himself, Nomi says threatening things in the background of most of his calls, before he killed himself he was getting calls warning him, talked people into suicide after speaking with the Silver Ones the day before he killed himself, first to kill himself on the job (Dec. 9 2009), killed himself after looking into a mirror and smashing it, took a mirror shard and stabbed himself, wrote in his own blood to Lyle "you're next," before talking people into suicide he got a call at BFSH and got violently sick and resulted to him convulsing and speaking Latin, according to other staff Daniel's personality was never the same after that (2006), likely got possessed by a demon, got managers arrested (not sure where in timeline)(tweet), talked with CEO (not sure where in timeline)(tweet)

AJ: introduced in first story, Nick's brother, was kidnapped and probably killed by Danny

Jenny: introduced in second story, works for BFSH, kidnapped and probably killed by Danny, talked to Tonya in the fourth story

Gabe (Gabriel Snider): introduced in second story, works for BFSH, brought his kids to family day, saw someone dead in the stairwell on family day, his kids died on family day, his wife left him, killed himself by jumping off a building, told everyone that Oliver liked him, possibly had

affair with Oliver, ordered Bernard to collect white liquid from phone cords, turned out the liquid was Oliver and Sophia

Henrietta: introduced in third story, works for BFSH, didn't make it through her first day, quit work and going to church after her call with John, called BFSH as she blew up a church

John: introduced in third story, called BFSH, cut off a pastor's fingers and killed him, desperately wanted to work for BFSH and applied every week, works at BFSH, didn't last in management, got out in accounting

Marjore: introduced in third story, someone John knew, unknown Pastor did something to her, John avenged her

Clint: introduced in third story, supervisor at BFSH

Tony (Anthony Darling; **Purson**) introduced in third story, staff supervisor at BFSH, trains new employees, was in charge of the children killed on family day, is retiring soon, killed himself in his office, left a VCR tape for Ryan, in the tape he claims there is a otherworldly force controlling BFSH, said the force wanted to kill everyone there, also said he couldn't continue after what happened to the kids, was added to the list of blacklisted callers

Tonya Daniels: introduced in fourth story, called BFSH, committed suicide before calling BFSH, her daughter went missing the next day

Ryan: introduced in fourth story, works for BFSH, liked Jenny but never got the chance to really talk to her before she died, got a promotion, Tony left him a tape after he died, had affair with Mr. Brightside, warned Mr. Brightside about what was happening at BFSH, saw the Silver Ones, killed himself in his office

Cole: introduced in fifth story, works for BFSH, found calendar from 5 years ago with names scratched out like they were planning something (tweet), is an artist (tweet)

Soya: introduced in fifth story, called BFSH, married to Ismay, killed his wife because she was dying from cancer, was convinced to do so by Danny, killed himself the same day, alternatively could have been killed by Danny, Danny's father

Ismay: introduced in fifth story, Soya's wife, was dying from cancer, was killed by her husband, could have been killed by Danny, Danny's mother

Lina (Adaline; **Barbatos**): introduced in sixth story, works for BFSH since 2014, started hearing music whenever she took a call, was let go from BFSH when she was a suspect in a homicide that happened at work after she left for the day, ended up in jail with Jared for a night, got possessed while riding with Maggie, Tom, and Jared to work, died in car crash while possessed

Chelsey West (Beleth): introduced in sixth story, half-sister to Madison, worked for BFSH previously, was friends with Lina, was getting calls from Danny before she killed herself, Lina found her with her wrists slit in the bathtub, was supposed to hook up with Aaron (tweet)

Maggie: introduced in seventh story, works for BFSH, prior caller to BFSH, has a daughter named Holly that she lost custody of, strange call from the voice inside her head, killed her abusive boyfriend and dumped him in a lake, brought Holly to family day, rode with Tom, Lina, and Jared to work one day, died in car crash while Jared and Line were possessed

Holly: introduced in seventh story, Maggie's daughter, went to family day, died on family day

M (Madison Print; Valefor): introduced in seventh story, half-sister to Chelsey, wrote "you can't stop it" in handbook, worked on and off at BFSH for 9 years, finished BFSH training May 22 2006 (tweet), became friends with Danny, changed after Danny killed himself, was trying to figure out the mystery behind BFSH (tweet), met someone at the Packer Building and brought the Black Tapes (tweet), had been impregnated during unconsensual sex, tried to self-abort by overdosing on pills, talks to Gina on BFSH call and Nomi is heard in the background, killed herself by jumping off a building (March 30 2018), told Gina "you can't stop it,"

Jason (Marbas): introduced in eighth story, works for BFSH as a temp, got moved to archives, got beat up by Sergeant Marlin, told Sergeant Marlin that Sarah was going to die, described how Sarah would die before she did, gave Sergeant Marlin a tape about Star Storage, meet with Sergeant Marlin afterwards, heard Sarah talking to someone at BFSH, phone calls that would happen after Sarah's death played for him before she died, believes BFSH has power to take future calls, didn't want Sergeant Marlin to write down what happened, thinks Damion is Mr. Brightside, got to Family Day first and Samael was supposed to tell him what to do (tweet)

Corey Connolly: introduced in eighth story, sent Daniel a symbol that had showed up on Daniel's feed (tweet), called BFSH, not supposed to take his calls, killed himself during a call, on memorial in elevator before he called

Molly Carlin (Astaroth): introduced in eighth story, not supposed to take her calls, enjoys talking about ways to die, whoever is on the other end of her call can feel themselves dying the way she describes

Jim: introduced in eighth story, not supposed to take his calls

Issac (Vassago): introduced in eighth story, worked for BFSH, died (not sure how)(tweet), not supposed to take his calls

Gina (Regina): introduced in ninth story, works for BFSH, talked to M before M killed herself, asked about employee of the month only to be shut down by HR, is the unknown woman from

story sixteenth, is an alcoholic, called BFSH, talked to Danny, had driven drunk and killed a pregnant woman, Nomi talked in the background of her call

Lyle (Bael): introduced in tenth story, janitor for BFSH, answered a call when no one was around to take it, talked to Molly and she tortured him in various ways, witnessed Daniel's death, Daniel wrote a message in blood to him saying "you're next"

Alan (Morax): introduced in tenth story, works for BFSH as a call taker and security, helped Morgan with a difficult call, convinced caller to kill himself, said the caller killing himself kept the caller from harming his wife and kids which meant he saved lives, found calendar from 5 years ago with names scratched out like they were planning something (tweet)

Alex: introduced in eleventh story, works in HR for BFSH, bailed Lina and Jared out of jail

Anna: introduced in eleventh story, Gabe's eldest child, died on family day

Ava: introduced in twelfth story, temp for BFSH, quit after 5 days, saw Gabe jump from the roof, Gabe's voice kept calling BFSH and saying "you can't stop it, we want more," saw Gabe jump from roof for multiple days, after quitting woke up on the roof of her apartment building with a pack of cigarettes

Howard Jimenez: introduced in thirteenth story, works for BFSH

Jared: introduced in thirteenth story, called BFSH and works for BFSH, Jonah's father and Corinne's husband, killed Corinne, dug up his son and took him home, ended up in jail with Lina for a night, got possessed while driving Lina, Tom, and Maggie to work, died in car crash while possessed, watched paramedics take his body away (tweet)

Jonah: introduced in thirteenth story, Jared's son, died after his mom left him in the bathtub alone

Corinne: introduced in thirteenth story, Jonah's mother and Jared's wife, was killed by Jared

Tom: introduced in fourteenth story, works for BFSH, likes Lina, rose with Lina, Jared, and Maggie to work one day, was the only one to survive the car crash after Lina and Jared for possessed

Sergeant Marlin Malevich: introduced in fifteenth story, works for police, has anger issues, beat up Jason, trying to track down Star Systems Storage with Grace, is Sarah's father, got information about Daniel and Damion off of the Star Systems, went to meet with Jason, didn't believe Jason's answer about how he knew about Sarah's death, wrote down everything about his day for Internal Affairs

Bernard Walker: introduced in fifteenth story, interviewed by Sergeant Malevich, friend of Oliver, stalked Sophia, took orders from Gabe to take a white substance out of the phone lines and put it into jars, white substance was apparently a liquified Sophia and Oliver, shot Sophia and then drowned her but apparently she didn't die (tweet)

Sophia Beekley (Amon): introduced in fifteenth story, died at BFSH, worked at BFSH, friend of Oliver, killed by Bernard (tweet), came back from dead (?)(tweet), couldn't leave BFSH (tweet), dated Charlie in the early 90s

Olly (Oliver Prescott; **Bathin**): introduced in fifteenth story, died at BFSH, worked at BFSH, friend of Bernard and Sophia, conspiracy nut according to Bernard, likes Gabe, couldn't leave BFSH (tweet), went on a date with Sophia (tweet)

"D" (Denis, Decean, Damion, or possibly Danny): introduced in fifteenth story, called BFSH, thought Sophia was wonderful

Officer Bradley Smith: introduced in sixteenth story, is a police officer, interviewed Mr. and Mrs. Print,

Mr. Print (John Print): introduced in sixteenth story, interviewed by Officer Smith, father to M

Mrs. Print (Bailey Print): introduced in sixteenth story, interviewed by Officer Smith, mother to M

Nomi: introduced in sixteenth story, is in the background talking in most of Danny's calls, can be threatening, said things like "you can't stop it" and "bring us more,"

Andrew Sullivan: introduced in seventeenth story, is the man who died in the stairwell on family day, didn't work for BFSH

Damion (Mr. Brightside): introduced in eighteenth story, born in 1999, was "adopted" by BFSH, found in basement of BFSH (around '99), possibly "D," called BFSH and Danny talked him out of suicide, works for BFSH, had affair with Ryan, saw the Silver Ones, ran away from BFSH and is worried HR is out to get him, is the Anti-Christ

The Silver Ones: introduced in eighteenth story, four identical looking men in silver robes with silver eyes, believed to be causing the chaos at BFSH, are "always listening"

Morgan Lee: introduced in nineteenth story, works for BFSH, trying to solve BFSH mystery as to why people are dying, Alan told her to go in basement and review the "Star Storage," got answers to why people are dying at BFSH, knows she will die too

Rebecca Ashley: introduced in twentieth story, works for BFSH in accounting, found old BFSH paperwork including candid photos of employees and a terminated section, terminated section

was people who had died, removed her candid photo and burned it, no one at work recognized her the next day, was escorted out of BFSH for trespassing the next day, was erased from BFSH, Alan warned her that she was in danger and offered her to join him and others on a plane to confront the problem head on

Peter: introduced in twentieth story, works for BFSH in accounting

Sasha: introduced in twentieth story, worked for BFSH, married to Henry, HR said she transferred, she died of insulin overdose using her own syringes and insulin, texted her husband "you can't stop it"

Henry: introduced in twentieth story, Sasha's husband

Vinita Brown: introduced in twentieth story, worked for BFSH, positive employee, seeing Tony's dead changed her, died surrounded by alcohol bottles and pills

Grace: introduced in twenty first story, works for police, trying to track down Star Systems Storage with Sergeant Marlin, got information about Daniel and Damion off of the Star Systems

Sarah: introduced in twenty first story, is Sergeant Marlin's daughter, died falling from a building and landed on a 6 year old boy, killed the boy when she fell

Charlie Kilpatrick: introduced in twenty third story, worked for BFSH in early 90s, started at BFSH in 1993, worked there for 2 years, there was only 13 people when he was working there, finds it odd that a hotline center needs an entire HR department, was friends with Devon, felt guilty for Devon's death, started dating Sophia, Devon called and Sophia convinced him to ignore it and Devon killed himself that night, broke up with Sophia after Devon killed himself, took a job at BFSH to save lives since he couldn't save Devon's, 24 years after he quit he got a call that was transferred to him by BFSH, called BFSH to talk to a manager and talked to Danny, is required by contract to work for BFSH again if they are short staffed, quit his job and answers calls for BFSH, missed one once and was greeted by the voicemail of Devon

Devon: introduced in twenty third story, friends with Charlie in college, killed himself, was introverted, called Charlie to talk but he didn't answer and he killed himself later that night

Saul: introduced in twenty third story, supervisor at BFSH in early 90s

Lori: introduced in twenty third story, called BFSH and was transferred to Charlie's cell phone

Characters (from tweets, not yet in storyline):

Aaron: introduced in tweet, worked for BFSH, was supposed to hook up with Chelsey, went to counselor and never came back to work

Tom Print: M's brother, could possibly be Tom that works for BFSH

Michael Print: M's brother

Bruce: works at BFSH

Samael: works for BFSH, won't tell anyone what's happening but probably knows (tweet), gave instructions for Family Day (tweet)

Krystal: works at BFSH as a counselor, found asphyxiated in basement (tweet)

Bernie: works for BFSH, good at taking pictures

Founder/CEO of BFSH: died around Sept 13 1990 (tweet), donated his entire inheritance to BFSH (tweet), is dead but still part of this world, is probably possessed by a demon; went to talk with Danny (tweet)

Characters (from Discord, not yet in storyline)

Billy: works for BFSH as counselor

Angie Rice: works for BFSH

Bailey: dated Lyle, Molly told her to kill him

Demons:

All of the Demons: took over HR team, HR team wasn't enough, started infiltrating BFSH, killed off employees to take over their bodies, convinced callers to kill themselves so they could gain power

Lilith: introduced in twenty second story, works for BFSH in HR as her mortal form, is present when you hear babies crying when there is none, the mother of demons, her four sons have become Kings of the dark realm, got a job with her mortal form and was promoted to HR, slaughtered employees so loved and children could join BFSH in their mortal forms, planned Family Day, the children have become demons, says that soon the dark one will walk the earth again

Vassago (Issac): C. was at end of tweet, helped bug BFSH and kill Danny, possesses Issac, brother to Paimon, Bael is his father (?)

Eligos (Billy): O. was at end of tweet

Beleth (Chelsey): M. was at end of tweet

Marbas (Jason): E. was at end of tweet, no letter on second tweet, son of Vassago

Barbatos (Adaline): H. was at end of tweet

Morax (Alan): U. was at end of tweet, no letter on second tweet, son of Marbas, you can tell he is on a call when there is a tone change which talks about hurting children

Bathin (Oliver): R. was at end of tweet

Purson (Tony): T. was at end of tweet

Leraje (Alex): N. was at end of tweet

Paimon (Danny): I. was at end of tweet, helped bug BFSH and kill Danny, son of Bael, brother to Vassago

Amon (Sophia): G. was at end of tweet

Argares: B. was at end of tweet

Labolas: Y. was at end of tweet

Astaroth (Molly): J. was at end of tweet

Bael (Lyle): A. was at end of tweet, heard of Paimon and Vassago bugging BFSH and wanted to join in

Valefor (Madison): no letter in tweet

Sitri: no letter in tweet

Samigina: no letter in tweet

Messages from Demons (so far):

First message: come hurting by ja (ja = God = love), come hurting by love

Second message (may not be a message and just random retweets, not complete): our g

Items:

Employee Handbook: has rules and regulations, how to handle blacklisted callers, last page was filled with weird symbols that resembled language (tweet)

BFSH Annual Performance Reviews: found by Rebecca, contains candid photos of all staff, "terminations" section was people that had died

Star Systems Storage: '80s technology, run by navigating stars, contains all employee information, including information about deaths, missing people, and the children, has police reports in it, includes "adoptions," has been accessed by Morgan, Sergeant Marlin, and Grace

BFSH Employee Contract: new employees sign this document, states that BFSH reserves the right to transfer calls to previous BFSH employees if they become short staffed, refusing to work for BFSH in a recall means a hefty fine and jail time