Salt Lake County Stormwater Coalition
Meeting Agenda

June 18, 2025 10:30 AM
https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023
Meeting ID: 385 946 4290 Passcode: Stormwater

Greetings and check-ins

Salt Lake County business and announcements

Thanks to everyone who came to the in-person meeting last month! It was so nice to see all the new and familiar faces! If you still need to pick up your SWAG, please email Josh at jmikel@saltlakecounty.org

1. 2025 Stormwater Public Opinion Survey for Salt Lake County Residents- Jack Wilbur
    a. Each month for the next few, we will highlight one significant data point
    b. The entire report is available online.

2. 2025-26 Media Fall Campaign KUTV2, FOX 13, Lamar (UTA) campaign planning
    a. Will look similar to previous years–
    b. Still investigating the details and we will let you know for sure over the next few months. (We usually meet with media reps in July).

3. SWAG
    a. Please distribute your SWAG at your community events, and keep tabs on what is most popular, what carries the best messaging, etc.

4. SLCo Annual Reporting period ends June 30
    a. If you have any last minute outreach efforts you'd like to accomplish, the sooner the better!
    b. Kari is starting to collect data, photos, highlights for the past year! PLEASE send lots of photos!! (kari@socialmarketingconsultants.co)
    c. If you would like your city/organization to be highlighted for your good work, please send your information along :)

5. SLCo Stormwater Coalition Member Survey coming up in July!
    a. The survey will help to complete the metrics for our annual report. Kari will send a google form out right after the 4th of July. We will watch for one response from each Coalition member municipality. This will provide important information for our annual report.

6. Stormwater Coalition Website
    a. Continuing page updates as needed and to stay current
    b. Send any requests for additional information needed to kari@socialmarketingconsultants.co

7. SLCo Outreach to Schools/Education Events
    a. Sessions for the 2024-25 school year have been completed. We delivered presentations to 1,086 students (6-8th grades)
    b. The Stormwater education toolkit and presentation elementary school age children is in development
    c. The scheduled completion date for the new elementary toolkit is August 15.
    d. We will be ready to start outreach to elementary teachers at the beginning of the 2025-26 school year.

8. Member announcements/comments
    a. JRC tours of projects on Jordan River- check Jordan River Commission web for info. jordanrivercommission.gov Also, collecting ideas of BMP's for America the Beautiful challenge grant
    b. Kelsee York- USWAC updated MS4 oversight form again. Changes align stormwater construction form with Utah Code. (19.5)- information regarding fines– on MS4 state website. Update- stop work order not allowed unless immediate danger is present. Email or call Kelsee with questions. 🙂

Adjourn

The next SLCo Stormwater Coalition meeting will be held Wednesday, July 16, 2025 at 10:30 via Zoom
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