## Salt Lake County Stormwater Coalition Meeting Agenda



June 18, 2025 10:30 AM

https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023

Meeting ID: 385 946 4290 Passcode: Stormwater

## Greetings and check-ins

Salt Lake County business and announcements

Thanks to everyone who came to the in-person meeting last month! It was so nice to see all the new and familiar faces! If you still need to pick up your SWAG, please email Josh at <a href="mailto:imikel@saltlakecountv.org">imikel@saltlakecountv.org</a>

- 1. 2025 Stormwater Public Opinion Survey for Salt Lake County Residents- Jack Wilbur
  - a. Each month for the next few, we will highlight one significant data point
  - b. The entire report is available online.
- 2. 2025-26 Media Fall Campaign KUTV2, FOX 13, Lamar (UTA) campaign planning
  - a. Will look similar to previous years-
  - b. Still investigating the details and we will let you know for sure over the next few months. (We usually meet with media reps in July).
- 3. SWAG
  - a. Please distribute your SWAG at your community events, and keep tabs on what is most popular, what carries the best messaging, etc.
- 4. SLCo Annual Reporting period ends June 30
  - a. If you have any last minute outreach efforts you'd like to accomplish, the sooner the better!
  - b. Kari is starting to collect data, photos, highlights for the past year! PLEASE send lots of photos!! (kari@socialmarketingconsultants.co)
  - c. If you would like your city/organization to be highlighted for your good work, please send your information along:)
- 5. SLCo Stormwater Coalition Member Survey coming up in July!
  - a. The survey will help to complete the metrics for our annual report. Kari will send a google form out right after the 4th of July. We will watch for one response from each Coalition member municipality. This will provide important information for our annual report.
- 6. Stormwater Coalition Website
  - a. Continuing page updates as needed and to stay current
  - b. Send any requests for additional information needed to <a href="mailto:kari@socialmarketingconsultants.co">kari@socialmarketingconsultants.co</a>
- 7. SLCo Outreach to Schools/Education Events
  - a. Sessions for the 2024-25 school year have been completed. We delivered presentations to 1,086 students (6-8th grades)
  - b. The Stormwater education toolkit and presentation elementary school age children is in development
  - c. The scheduled completion date for the new elementary toolkit is August 15.
  - d. We will be ready to start outreach to elementary teachers at the beginning of the 2025-26 school year.

## 8. Member announcements/comments

- a. JRC tours of projects on Jordan River- check Jordan River Commission web for info. <u>jordanrivercommission.gov</u> Also, collecting ideas of BMP's for America the Beautiful challenge grant
- b. Kelsee York- USWAC updated MS4 oversight form again. Changes align stormwater construction form with Utah Code. (19.5)- information regarding fines— on MS4 state website. Update- stop work order not allowed unless immediate danger is present. Email or call Kelsee with questions.  $\bigcirc$

## Adjourn

The next SLCo Stormwater Coalition meeting will be held Wednesday, July 16, 2025 at 10:30 via Zoom <a href="https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023">https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023</a>

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