



*PT | Misc | Prescription for PT

Email #1

Subject: You got a prescription...now what?

Body:

Hi [Contact.FirstName],

I was speaking with a patient recently who told me that she had put off going to physical therapy because she didn't know what to do after getting her prescription. She had actually been holding on to a prescription for two weeks before calling to schedule an appointment.

I realized there could be other people out there suffering in silence because they don't know what to do next...

So I wanted to offer some guidance, just in case you're one of those people.

Here's a simple roadmap to help you get started:

Find the right PT: This seems like a no-brainer, but it's crucial to choose a provider that specializes in the problem you are having. Check out their website. Read their Google reviews. Look for a practice that offers patient-centered care and a friendly, supportive environment.

Get in touch: Once you've decided on a PT, reach out to them to schedule an appointment. At [Contact.PracticeName], our friendly staff is trained to guide you through the process and answer any questions along the way.

Verify insurance: Dealing with insurance companies can be tough. Our team at [Contact.PracticeName] is well-versed in dealing with insurance matters and can help you navigate the process, ensuring you make the most of your benefits.

Initial Evaluation: The easiest (and best) part! Your first appointment with us involves a thorough evaluation with a physical therapist. Your therapist will have you take some simple tests, discuss your goals, and talk about natural treatment options (that means no expensive MRIs, injections, or pills). This evaluation forms the foundation of your recovery, and you'll leave your first appointment with a personalized treatment plan.

At [Contact.PracticeName], we take pride in our commitment to excellence, compassionate care, and the positive impact we make in our patients' lives. We believe everyone deserves a pain-free life without having to resort to surgery or medications.

So, if you have a prescription for PT gathering dust, reply to this email or click/tap here to request an appointment. We have a team of knowledgeable physical therapists who would love to help you.

I hope this helps,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]

PS - Know someone that needs help getting started in physical therapy? Just forward this email to them!