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4/21/2026

News Release

FOR IMMEDIATE RELEASE
April 21st, 2026

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The First MSU student-run coffee shop spartans coffee roaster opens on MSU's campus

East Lansing Mich - Michigan State University is partnering with Msu alumni owned coffee shop, Spartan Coffee Roasters. The grand opening of this brand new coffee shop will be held on May 1st from 10:00 am to 1:00 pm inside MSU's union. The grand opening is free to the community. It will showcase the partnership between the organizations to create a sustainability-based, student-run coffee shop to help MSU students gain real-world experiences and create opportunities to learn outside the classroom.

The grand opening, which will begin at 10:00 am and will be held on the first floor of the MSU student union, this event will start with a ribbon-cutting ceremony including live music performed by the MSU jazz ensemble, and the first 300 guests will receive free samples. Guests will get a first look at the new coffee shop and what its menu offers, including the signature speciality drink, the "Spartan latte." Other menu highlights include gluten-free pastries and dairy-free drinks that are locally sourced.

"The partnership that begins today showcases Michigan State University's commitment to creating hands-on, real-world experiences for our current students in addition to continuing to support our alumni after their time at MSU," said President Andrea Monroe.

Founder and ceo of spartan coffee roaster jamal rivera said. "This isn't just a coffee shop on Michigan State's campus, its away for us to work with the community. We can help students gain real-world experience will impacting the community here in East Lansing through our initiatives."

As part of the partnership between MSU and Spartan Roasters, coffee will give 10% of its annual profits back to Michigan State University through scholarships and sustainability programs. Scr is also committed to ethical sourcing, transparent supply chains, and environmentally safe practices like compostable packing and fair trade coffee beans roasted right here in Lansing, Michigan.

The grand opening will start at 10:00 am on May 1st on the first floor of the MSU Union. The grand opening will also showcase the sustainability and scholarship impacts the company will have on the East Lansing and MSU communities.