

Ojas CBD

Locations in Spring, Montgomery, Bastrop, TX

Owner: Billy F

Outreach:

Hello Billy,

As I am sure you know getting the word out about your CBD products can be a challenge.

I think one of the best ways to crush this goal is to start thinking of your product in a different light.

CBD is a miracle medicine, no doubt about it

But what makes one CBD brand different from the rest?

Besides 3rd party testing and sourcing from trusted suppliers,

There is not a lot of difference.

Let me ask you a question.

When someone has bought a product from you in the past did they buy it just because they wanted to try CBD for the fun of it or did they come in with a problem looking for a solution?

The truth is everyone's CBD products are a commodity, they could go down to almost any CVS and get the same product.

So the question then becomes,

Why would someone buy from you?

I believe the answer to this question goes something like this,

They buy from you because the customer feels a deep emotional connection to your message and mission.

We can create that feeling with the sales page below.

You reach out to them in a creative way they grab their attention and they wouldn't even consider getting their CBD anywhere else.

I am reaching out to you today because I know I can help you create a unique branded message around your products.

We can create a tailored message in a lot of ways, including email newsletters, social media posts, and blogs.

After looking over your website, I think the most effective way for you to create a message and start selling the message behind your products is to reengineer your main sales page.

Below I have created a sample of how we can turn your website into a selling machine.

We use this style of communication, to take the reader on a journey and allow them to have a conscious change of heart and the sale of your CBD will be second nature.

The landing page below is focusing on the reader's understanding that their quality of life is not as good as it could be and to improve their life they need to be open to change. Your product is the vehicle that allows them to take advantage of this new reality they have been exposed to.

I would love to hear more about your story and how you ended your career that had you traveling so much and why you got into the CBD game. That information would be a great addition to the whole landing page.

If you like the landing page I suggest we schedule a call to discuss how to put this plan into action and a possible partnership.

Looking forward to hearing from you soon!

Main theme:

It's a commodity. That's all it is. You have to sell a branded message.

Even the best quality CBD is still a commodity. People are not going to buy it because you have it they are going to buy from you because of why you are selling it.

It's a commodity. That's all it is. You have to sell a branded message.

Why Would he want a branded Message? So he can sell to more veterans and hammer home that niche.

Free Value: Rewrite the sales page for his website.

Landing page for his website to establish a “Branded Message”

FIRST DRAFT

Still deciding on the Title fascination.

**One of us is CRAZY and I’m willing to
bet you \$100 bucks it's not me...**

By confronting his own "Insanity," a seasoned explorer has embarked on a transformative journey, dedicating his career to empowering individuals to enhance their lives through the healing power of alternative and natural medicine.

**So grab yourself ten minutes now...lock the door...turn off your notifications– and let me
tell you everything about the crazy journey that's been going down.**

What is CRAZY?

CRAZY is when someone does the same thing over and over again expecting different results.

Step back and think about this for a minute, then ask yourself,

Am I CRAZY?

Or is there any part of my daily routine that I subconsciously that don't even consider?

We do so much for our health but what are you overlooking?

For the average masses out there, most have multiple behaviors that are **absolutely, certifiably, undeniably** CRAZY!

Suppose you were to sit down for an afternoon with the world's most prestigious psychoanalysis.

The amount of unhealthy activities we would uncover is incredible

In that case, odds are he would bring up several things you regularly meet and often surpass our previously defined definition of CRAZY.

Here is the Kicker

Even if a trained professional sent you home with a laundry list of tasks that would drastically improve your health, most people would keep on doing the same thing over and over expecting a different result,

Even if it means missing out on,

INTRODUCE PRODUCT HERE

Drastically improving your overall quality of life.

Why do people quit right when they are about to find the key to changing their entire life?

Do they surrender, lose hope, or simply get distracted?

Or maybe they never change because they are afraid.

Afraid of what they have learned from the media and the education system?

But for the few brave souls out there who challenge the status quo,

Their quality of life is unparalleled and sought after by everyone.

To the average person who is stuck in their box of delusion.

When you think of the quality of life,

Your brain is flooded with images of your health and where injuries and disabilities have held you back.

You have often thought,

Where is my relief from this hell?

Each person's story is unique; people find miracles at different times.

For some people, a miracle alternative to pharmaceutical drugs has been the answer they have been looking for.

A very small portion of the entire population has cured their anxiety, arthritis, stress, and sleeping issues and turned their life around by taking advantage of a solution that was once thought of as

“A product of from devil himself”

An all-natural relief that most people say,

“I cannot live without it!”

Mankind is notorious for holding on to their beliefs for dear life until eventually, that is what it cost them.

Letting go of old beliefs and adopting new ones is a natural part of the human evolution

But we are the ones who have to allow these changes to take hold.

What happens to the butterfly who isn't born with the best color pattern to survive in a new environment?

GET THEM TO PICTURE USING THE PRODUCT IN THEIR MIND.

Nature does its job

And wipes out the species that were unable/ unwilling to change.

And that is where you have the true power to change your life for the better.

You can decide to try new things and new experiences, learn from them, and improve your life.

One man whose brush with a medical scare was enough for him to muster the courage to change.

Meet Billy F., A man who has been all over the country touching down in almost every state, who after a minor medical hiccup made him reassess his priorities and make positive changes in his life leading to opening his own



CBD Store and **helping people improve their daily lives.**

Here is a man who defeated his true “insanity” and chose to make a different choice.

Tell a better story

Go back 20 years and you will see Billy scrambling from airport to airport, motel to motel, all for a career that was taking a physical and mental toll on him.

Traveling year-round, Billy made many friends and met certain people who have influenced his life in many ways.

A friend he made on that train in new york ended up stealing his wallet.

He dropped the ball on a sales meeting because he could not get any rest after working so hard

This lifestyle finally caught up to Billy, putting him in an uncomfortable position career-wise and forcing him into making some tough decisions.

He was faced with continuing the “insanity” of his current job or truly changing and adapting his life.

Marracklusly Billy beat the odds with the help of his new not-so-secret solution.

Today Billy has made a full recovery and is now on a dedicated mission to help people improve the quality of their lives.

ADD INFO ABOUT HOW THEY ARE OUTSMARTING THE TRAP LAID BEFORE THEM

Beware!

Seize this opportunity to evade the cunning mouse trap strategically placed in your path, tempting you with inexpensive cheese as bait. Refrain from taking the bait and falling into the trap!

ADD SOCIAL PROOF, REVIEWS, TESTIMONIALS

Taking the first step to making a real change could potentially be the first step of many to a whole new reality and way of living.

Add ten fascination benefit bullets

- Live life to the fullest
- Get away from a harsh chemical
-

Take the first step into your new life by visiting us today at

One of our 3 locations

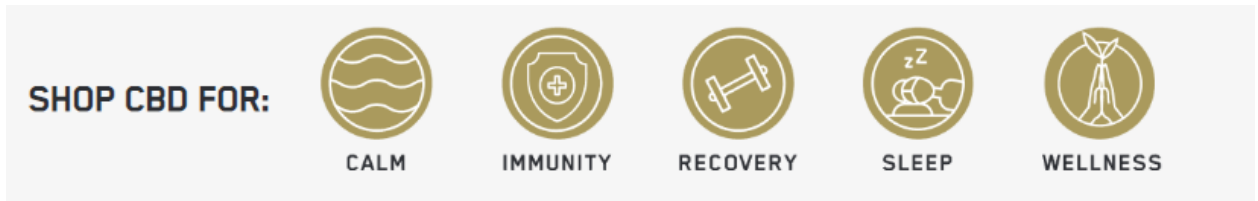
- ☐ Spring, TX,
- ☐ Montgomery, TX
- ☐ Bastrop, TX

Come learn even more from Billy and get your free sample.

If you can make it into the store, don't fret, we've got you covered

We ship to anywhere in the US.

3 part close



CBD Oil For Pets

\$59.00 USD



CBD Oil Full Spectrum

\$109.00 USD



CBD Indica Gummies - 25mg

\$39.00 USD ~~\$45.99 USD~~



Cbd Oil Rest+Relax

\$99.00 USD

Add testimonials

Your journey of new health starts today.

Take one peek into the holistic side of life and you could find yourself engaged in a community of people who share the same values and care for your well-being.

Join our newsletter to be updated on all things going on in the store and in the CBD community, as well as the occasional mindset hack that will get you into a whole new state of well-being

CLICK HERE TO JOIN OUR NEWSLETTER
& CONTINUE ON YOUR WELLNESS JOURNEY
TO DEFEAT INSANITY

Enter Email Here: _____