

Social Impact in Business Minor Curriculum

Students are highly encouraged to have completed I-Core before taking courses for the minor. Individual classes may have other pre-requisite requirements.

Program Requirements (complete the following):

BA 2005 – Business Ethics, Corporate Responsibility, and Sustainability (3 credits)

14 credits from the lists below.

I. Foundational Courses in Social Impact in Business

At least 6 credits from the following:

- MGMT 4100: Strategies for Achieving Social Impact in Business (2 cr.) – new offering
- FINA 4222: ESG for Investors & Economy (2 cr.)
- FINA 4920: Topic -- Climate Change and Corporate Finance (2 cr.)
- SCO 3045: Sourcing and Supply Management (2 cr.)

II. Core Application Courses in Social Impact in Business

At least 4 credits from the following:

- HRIR 5222: Managing Diversity & Inclusion (2 cr.)
*prereq: HRIR MA student must register A-F, 3021, [CSOM or HRD junior or senior or dept consent]
- HRIR 3071: Union Org & Labor Relations (2 cr.)
- IBUS 3090: Innovating for Impact in South Africa (4 cr.)
- IBUS 4044: Achieving Sustainability through Cohesive Environmental, Economic, Worker & Social Interests (4 cr.)
*prereq: BA 2005; BA 2062; HRIR 3021
- IDSC 4504: ML and Responsible AI for Business Applications (4 cr.)
*prereq: BA 3551
- MKTG 4086: The Pursuit of Happiness in the Age of Consumption (2 cr.)
- MGMT 4001: Social Venturing in Action (4 cr.)
*prereq: junior or senior standing.

III. Elective Courses in Social Impact in Business

Total 4 credits. Courses not used in the Foundational and Core Application categories are also an option to fulfill credits in the Elective courses category. Courses will not double dip:

- ACCT 5101: Intermediate Accounting I (4 cr.)
- BA 4501 / 4502: Carlson Funds Enterprise (2-4 cr.)
- BA 4503: Carlson Ventures Enterprise (2-4 cr.)
- BA 4504: Carlson Consulting Enterprise (1-4 cr.)

- BA 4505: Carlson Brands Enterprise (2-4 cr.)
- ESPM 3004: Environmental Justice in Natural Resource Management (3 cr.)
- ESPM 3014: Tribal and Indigenous Natural Resource Management (3 cr.)
- ESPM 3604: Environmental Management Systems and Strategy (3 cr.)
- ESPM 3607: Natural Resources Consumption and Sustainability (3 cr.)
- FINA 4222: ESG for Investors & Economy (2 cr.)
- FINA 4920: Topic -- Climate Change and Corporate Finance (2 cr.)
- HRIR 3041: The Individual and the Organization
- HRIR 3042: Organizational Behavior: Groups and Teams
- HRIR 3071: Union Org & Labor Relations (2 cr.)
- HRIR 5222: Managing Diversity & Inclusion (2 cr.)
- IBUS 3090: Innovating for Impact in South Africa (4 cr.)
- IBUS 4044: Achieving Sustainability through Cohesive Environmental, Economic, Worker & Social Interests (4 cr.)
- IDSC 4504: ML and Responsible AI for Business Applications (4 cr.)
- MCOM 5515: Persuasive Writing in Business (2 cr.)
- MILI 3585: Navigating the Healthcare Marketplace (3 cr.)
- MILI 3589: Medical Technology and Society (3 cr.)
- MGMT 3061: Leadership in Practice (2 cr.)
- MGMT 3039: Intercultural Business Communication (2 cr.)
- MGMT 3063: Leadership Lab in Action (2 cr.)
- MGMT 4001: Social Venturing in Action (4 cr.)
- MGMT 4044: Negotiation Strategies (4 cr.)
- MGMT 4100: Strategies for Achieving Social Impact in Business (2 cr.)
- MGMT 4171W: Entrepreneurship in Action I (4 cr.)
- MGMT 5018: Philanthropy and Fundraising Strategy (2 cr.)
- MGMT 5102: Startup Customer Development and Testing (2 cr.)
- MGMT 5451: Leading Change in the Workplace (2 cr.)
- MKTG 3011: Marketing Research (4 cr.)
- MKTG 4085: Nudge: Improving Decisions about Health, Wealth, and Happiness (2 cr.)
- MKTG 4086: The Pursuit of Happiness in the Age of Consumption (2 cr.)
- OLPD 4421: Practicum in Nonprofit Organizations (2 cr.)
- PA 3001: Changing the World: Contemporary Public Policy (3 cr.)
- PA 3003: Nonprofit and Public Financial Management (3 cr.)
- PA 4101: Nonprofit Management and Governance (3 cr.)
- POL 3489W: Citizens, Consumers, and Corporations (3 cr.)
- POL 4892: Human Rights, Business, and Governance (3 cr.)
- SCO 3045: Sourcing and Supply Management (2 cr.)
- SUST 3003: Sustainable People, Sustainable Planet (3 cr.)
- SUST 4004: Sustainable Communities (3 cr.)
- SUST 3017: Environmental Justice (3 cr.)
- SSM 4407W: Sustainable Manufacturing Principles and Practices (3 cr.)