

Version 8 Jun 2022

Recipient Name

Street Address City, ST ZIP Code

Date

Services included in the different fees of the Zero Waste Cities Certification:

Candidate registration fee - (insert price here according to the category)

- Mentoring hours according to the size of the municipality. The specific use of the expert (mentor)
 help will be agreed between the municipality and their mentor. The agreed hours and topics of work
 will depend on the needs that a municipality has. This context-driven model will help us ensure the
 best outcomes for the municipality. Some examples of mentoring help are:
 - Defining the zero waste strategy
 - Assessing the most important actions or analysing the current picture (status quo)
 - Identifying best practices, stakeholders or solutions
 - o Evaluating different options and policies available
 - Creating communications materials
 - Training of municipality staff on what zero waste means or why is becoming a Zero Waste Certified City is beneficial
 - Participating in council meetings to introduce the certification system and explain the benefits of zero waste
- Right to use the Zero Waste Candidate City logos and communications materials
- Access to the network of cities

Audit fee - (insert price here according to the category)

- A verification of the plan and its implementation by an external specialist as well as suggestions for future improvements
- Right to use the Zero Waste Certified City logos and communications materials
- Opportunities to showcase work and gain exposure in the Mission Zero Academy and Zero Waste Europe channels

Yearly certification fee - (insert price here according to the category)

- Mentoring hours according to the size of the municipality. The specific use of the expert help will be agreed between the municipality and their mentor on a year to year basis as the needs are changing. This ensures the best outcomes. Some examples of mentoring help are:
 - Defining the strategy or updating the zero waste plans
 - Assessing the most important actions or status quo
 - o Identifying best practices, stakeholders or solutions
 - Evaluating different options
 - o Creating communications materials
 - Training of municipality staff on what ZW means or why is becoming ZW beneficial
 - Participating in council meetings to introduce or explain the certification or the strategy
- Access to the Mission Zero Academy champion's lounge which includes



- o Basic online courses on different aspects of zero waste Coming in the future
- Factsheets, policy recommendation lists and inspiration documents to learn more and find out best solutions for own situation
- o Online Q&A sessions with zero waste specialists on different topics
- Use of municipality zero waste carbon footprint calculator to find out the positive climate impacts of the zero waste strategy
- Use of the certification reporting system which gathers different waste data, produces graphs and visualizes progress over time to help with reporting and communication of the work
- A curated selection of solutions provided by external organizations which help municipalities to reach their targets. For example refill app, IT-product reuse traceability system etc.
 Depending on the solution, some of them might incur service fees by the provider.
- Opportunities to connect with other municipalities in the certification program to find synergies and collaborations
- 20% discount for selected Mission Zero Academy services:
 - Study tours
 - Face-to-face workshops/training
 - Extra consultancy hours beyond what is included
- Right to use the Zero Waste City Certificate in your communications;
- Possibilities to showcase your work in events and communications organized both by Mission Zero Academy and Zero Waste Europe.



