

DAYS	Instagram	Facebook	Twitter	LinkedIn
Monday	Videos: Instagram reels are trending, you can use them to increase engagement.	Upload videos on your business page.	Time your tweets	Connect through your content. Add call-to-action.
Tuesday	Post more stories which are interactive	Community posts	Post conversational tweets	Update changes from time to time.
Wednesday	Informative feed posts	Feed posts	Connect your posts with customers	Create group posts
Thursday	Paid advertisements	Facebook lives	Post external links	Interact with recommenders
Friday	Sponsorships	Invite people to join other related pages	Post hashtags	Post new updates or job-hunts.

NOTE: The above table is just an example. You need to incorporate your strategy according to your goals. For this, you can check audience responses, do a statistical analysis of data in order to create an efficient calendar.