

The Title is Clear, Informative, and No More than 4 Lines

First Author's Name^{1*}

Second Author's Name²

Third Author's Name³

^{1,2}Name of First and Second Author's Affiliation, Country

³Name of Third Author's Affiliation, Country

*Author's correspondence: first.author@email.com

Abstract. Abstract must be written in **English** and contain a brief description of the research background, objectives, methods, findings, and implications. The abstract is written in one paragraph with a single space (**maximum 200 words**), without any references or formula.

Keywords: 3-5 words or phrases that reflect the contents of the article (alphabetically).

***Abstrak.** Abstrak and Kata kunci must be written in **Indonesian language**, in italic style, and contain a brief description of the research background, objectives, methods, findings, and implications. The abstrak is written in one paragraph with a single space (**maximum 200 words**), without any references or formula.*

***Kata kunci:** 3-5 words or phrases that reflect the contents of the article (alphabetically).*

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BACKGROUND

The manuscript is written using 1 space and 6 pt before paragraph with the font times new romans size 12 pt. This section explains the general background of the research (briefly and clearly), reviews related to relevant research topics, a description of newness (gap analysis) that contains the **urgency** and **novelty** of the research, and **research objectives**. The background is written **without** numbering and or pointers.

THEORETICAL REVIEW

This section outlines the relevant theories that underlie the research topic and provides an overview of some of the previous relevant research and provides a reference and foundation for this research. If there is a hypothesis, it can be stated not explicitly and does not have to be in the question sentence. Each hypothesis is given a previous narrative that directs/underlies the hypothesis being proposed, not in the form of pointers.

RESEARCH METHODS

This section contains research designs including research design, population/research samples, data collection techniques and instruments, data analysis tools, and the research model used. Common methods do not need to be written down in detail but simply refer to its reference (for example the formula of F-test, t-test, etc.). Testing the validity and reliability of research instruments do not need to be written down in detail, but it is enough to reveal the test results and interpretations. The symbol description in the model can be written in sentences.

RESULTS AND DISCUSSIONS (Sub-title Level 1)

This section contains the process of collecting data, the period and location of research, and the results of data analysis (which can be supported by illustrations in the form of tables or figures, not raw data. The inclusion of tables is not in the form of printscreens/screenshots of the analysis results. Reviews of the relationship between results and basic concepts, and or the results of testing hypotheses (if any), as well as the compatibility or disagreement with the results of previous studies, along with their respective interpretations. This section can also contain implications of research results, both theoretically and applied. Every picture and table used must be referred to and given an explanation in the text, and given numbering and reference sources. The following is an example of how to write subtitles, sub-sub titles, and sub-sub-sub titles, and so on.

First Sub title (Sub-title Level 2)

The following is the explanation for the first Sub title.

1. Sub-Sub title (Sub-title Level 3)

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a) Sub-Sub-Sub title (Sub-title Level 4)

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The following is the explanation for the Sub-Sub-Sub title.

Etc.....

CONCLUSIONS AND RECOMMENDATIONS

Conclusions are written briefly that is able to answer the objectives or research problems by showing the results of research or testing research hypotheses, without repeating the discussions. Conclusions are written critically, logically, and honestly based on the facts of the results of existing research, and be careful when there are generalization efforts. These conclusions and suggestions are written in paragraph form, not using numbering or bullets. In this section, it is also possible if the writer wants to provide suggestions or recommendations for action based on the conclusions of the research results. Likewise, the author(s) is(are) also strongly advised to provide comments regarding the limitations of the study, as well as recommendations for future research.

ACKNOWLEDGMENT (if necessary)

This section is provided for writers to express their acknowledgments, both to the research funders, supporting facilities, or review assistance. This section is also used to make a statement or explanation if this article is a part of the thesis/dissertation/ conference papers/research results.

References contain a list of journals, books, or other references cited in the manuscript published in the last 5 years, with the majority of references being research publications in journals/proceedings. It is strongly recommended that the majority of references be primary sources, namely scientific journals/proceedings. The total number of references cited should be at least 20, and the majority should come from scientific journal publications/research proceedings. References should be arranged alphabetically, left-aligned, and follow the American Psychological Association (APA) 8th Edition writing style. It is highly recommended to use the Mendeley application for managing references (and citations). An example of a reference based on APA 8th Edition is as follows:

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Footnote

Footnotes can not be used to write references. Footnotes are only used to provide information or general information to clarify the writing on a page. Footnotes are written in single spacing with times new romans font size 10 pt and are numbered and placed at the end of the relevant page text.

Table Placement

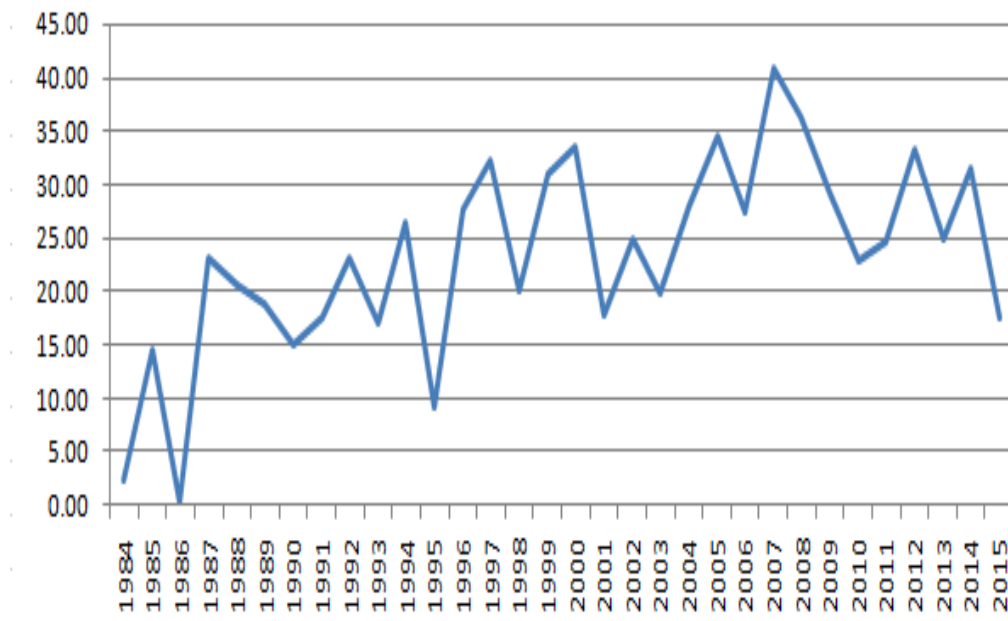
Table 1. The Value of Indonesian Patchouli Oil Exports and Competing Countries in the United States in 2015

Country	Export Value (000 USD)	Trend in the Export Value (%)
Indonesia	17.598	2,658
France	4.040	4,114
Switzerland	2.858	-4,837

Source: BPS (2016).

Table without using column lines (vertical).

Image Placement



Note: Images must be clear and fixed (not broken).
Source: BPS (2016).

Figure 1. Indonesian RCA Value Chart from 1984-2015

How to write references in the manuscript

Writing citation (body notes) following the standard of the APA 6th edition style. The following is an example of a citation in a paragraph that refers to the example reference list above:

Jurnal Maksipreneur (JMP) is a scientific journal in the fields of management (Bator et al., 2021), cooperatives (Lindawati, 2024; Risdwiyanto, 2023), and entrepreneurship (Armand, 2022). Interest in JMP publications has increased by an average of 15% per year (BPS, 2024; Noorsyaheera et al., 2023). JMP's marketing strategy has evolved since its first publication in 2011 (Kotler & Lee, 2019; Risdwiyanto & Kurniyati, 2024). To become a quality and globally recognized scientific journal, the JMP Management Team and Editorial Board need to continuously improve its content, presentation, and publication power (Chain, 2021; Hidayati, 2022; StatSoft, Inc., 2021).