

[\[blog header image\]](#)

**Title:** It's Volunteer Appreciation Month! Here's How Girl Scouts Are Celebrating YOU.

#YourYearOfImpact

**Body Copy:**

If you ask us, [Girl Scout volunteers](#) like YOU make the world go 'round! Your generosity makes a huge difference in countless Girl Scouts' lives. Here's how we're acknowledging your dedication to helping Girl Scouts grow and thrive this year!

### **A Special Thanks from Our CEO, Bonnie Barczykowski and National Board President, Noorain Khan**

Volunteer Appreciation Month is a focused time to spotlight the amazing individuals like you who bring the Girl Scout experience to life. Our dedicated volunteers have a big job: shaping the young leaders of today and tomorrow. So, to the selfless volunteers who keep the Girl Scout Movement in perpetual motion: We see you and appreciate you...this month AND all year long! Be sure to check out this year's special note of thanks from Bonnie Barczykowski, our CEO, and Noorain Khan, our National Board President.

### **Showcasing That "Something Special" Our Diverse Volunteers Have**

Sharing is caring—which is why we want the world to get to know our talented, creative, and dedicated volunteers! No two Girl Scout leaders are alike, but they all have that "something special" required to make a real difference in girls' lives. Here are just a few of the inspiring volunteers like you working their magic across the country.

[space for sharing diverse volunteer stories/blurbs to be inserted by GSUSA]

Want to share your story with us? Take to social media this month and use the hashtag #YourYearOfImpact. We love to see you doing what you're passionate about and hearing your unique stories!

### **Volunteer Program Perks**

Volunteering is a generous gift that deserves recognition. There are countless [intangible benefits](#) of helping Girl Scouts grow and thrive—but there are concrete perks to enjoy, too. For Volunteer Appreciation Month this year, we're thanking our volunteers with a special 15% discount on \$50 or more in the [Girl Scout Shop](#) (with promo code THANKS24) from 4/19–4/22!

[CTA Button: USE YOUR DISCOUNT]

You can also enter our extra special Volunteer Sweepstakes (with 4 drawings in April) for the chance to win a grand prize bundle worth up to \$1,250 in retail value!

[CTA Button: ENTER NOW]

### **Gathering Grateful Girl Scouts**

You do what you do for many reasons, but serving as mirthful mentors, fun facilitators, great-outdoors guides, and life-skill liaisons for Girl Scouts of all ages are at the top of the list for many of our volunteers. That's why we've recruited Girl Scouts across the country to share how much they appreciate their favorite troop volunteer(s)! This month, Girl Scouts can download and print our Volunteer Impact Certificate to give to their favorite volunteer. They can even share the filled-out certificate on their Instagram Story to sing their volunteers' praises on a public platform. This simple but powerful act of gratitude will show just how much of an impact you have on the girls you serve. This month, be sure to introduce these resources to your troop and encourage them to thank a fellow volunteer!

[LINK TO VOLUNTEER IMPACT CERTIFICATE]

To My Favorite  
Girl Scout Volunteer...

Thanks to YOU, I...

Feel \_\_\_\_\_

Can \_\_\_\_\_

Know \_\_\_\_\_

Thanks for  
everything you do  
for me and my troop.

From:  
\_\_\_\_\_

@girlscouts

Caption: A Volunteer Impact Certificate that girls and caregivers can share with their favorite Girl Scout leader

The rest of Volunteer Appreciation Month will be filled with heartfelt stories, thank-yous, and fun—so keep an eye out all month long. And THANK YOU again for all you do!

[LINK TO SOCIAL GRAPHIC]



Caption: A heartfelt, impact-oriented thank-you “card” that anyone can share via social media to show their appreciation for Girl Scout volunteers

It takes a lot of creativity, heart, and energy to serve as a Girl Scout volunteer—but words can’t even begin to express how much each volunteer means to the Girl Scouts they serve. Simply showing up and encouraging girls to be themselves makes a lasting impact that they’ll carry with them for the rest of their lives. There has never been a better time to help girls grow in your community—so thank you for all you do! Not a volunteer but curious about becoming one? [Find your local council](#) and reach out for more information today!

CTA: [Learn more](#) about what Your Year of Impact could look like as a Girl Scout volunteer!