

Personal Identity Audit

1. How do you think the world views you?

2. How do you view yourself?

**3. How is the "PUBLIC YOU" different from the "PRIVATE YOU"? **

4. What conditions produce the BEST VERSION OF YOU? (The version of you who competes and gets the highest results.)

- Competition
- Fear of loss
- A setback
- A victory
- Having someone believe in you
- A point to prove

**5. Name a ninety-day period of your career during which you were the hungriest to succeed. What drove you? **

**6. How do you handle a public loss? **

**7. Do you have a tendency of blaming others for your lack of effort or discipline? If yes, why? **

**8. Do you feel you're entitled to things without earning them? **

**9. How difficult of a personality do you have? **

- Very difficult
- Difficult
- Somewhat difficult
- Easygoing
- Very easygoing

**10. Do you get along with people like yourself or can there be only one of you in the room? **

**11. Who do you speak to the most when you're losing? **

- People ahead of you
- People at the same level as you
- People not yet at your level
- No one

**12. Who are you secretly envious of that no one knows about? How is your relationship with the person you're most envious of? How much of that envy is due to your unwillingness to do the work that the other individual is willing to do? **

13. What type of people annoy you the most and why?

14. What type of people do you like the most and why?

15. Who do you collaborate with the most?

16. What qualities and traits in others do you admire most?

17. How do you tend to handle pressure?

18. What tends to bring out the worst in you? Why?

19. What tends to bring out the best in you? Why?

20. What do you value the most in business and in life?

21. What do you fear the most in your line of business?

22. What accomplishment are you most proud of and why?

23. Who do you want to be?

24. What kind of life do you want to live?

25. Which role suits you better: Taking on the #1 position as CEO or in Operations, or assuming the #2 position as Team lead or Team member?