

# Compétition en ligne :

## *Le Cinéma Francophone*

### Short - Film Competition

**6-10 minutes**

**1 video per school**

#### **Objective**

Create a fun, engaging video (6–10 minutes) inspired by Francophone *cinema or culture*. Your project should showcase creativity in storytelling, editing, and directing while celebrating Francophone identity. Students are able to speak in French, adding subtitles if you wish, and let your imagination shine!

As a new competition in 2026, this is just for fun! Students will earn ribbons based on the score, but the points will not count towards a team's total.

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#### **How It Works**

##### **1. Choose Your Idea**

- Pick a theme, story, or concept connected to Francophone culture or cinema (inspired by a movie genre, cultural story, or historical figure). Cite your source.

##### **2. Plan Your Video**

- Write a short script or outline. Think about how to structure your scenes (beginning, middle, end). Decide whether you'll narrate, act, or use voiceovers.

##### **3. Record Your Project**

- Use a smartphone, tablet, or any camera available.
- Film in a well-lit space with everyday lighting (natural light works great).
- Try different angles to highlight certain emotions during certain scenes
- Narrate in French or record voice overs later—whatever works best for you.

##### **4. Edit and Add Flair**

- Use free or simple editing apps (like iMovie, CapCut, or Canva).
- Add fun text, captions for plot context, or light background music to enhance your video.
- Focus on creativity, clarity, and enthusiasm rather than technical perfection.

##### **5. Submit Your Creation by **February 27, 2026 at 11:59pm** [this form](#)**

Share your video with us! Celebrate Francophone culture through your short film submission.

#### **Tips for Success**

- Keep it simple and fun—your engagement and enthusiasm is key.
- Use tools and props you have on hand; no special equipment needed.

- Let your personality shine to make the video engaging and memorable.

**Judging Rubric**

- 1. Cultural Relevance & Theme:**            1        2        3        4        5
- Does the video demonstrate knowledge of Francophone cinema, culture, or storytelling traditions?
  - Is the theme suitably “cinematic” (genre-inspired, culturally grounded, or creative homage)?
  - Does the student show awareness of Francophone identity in film?
- 2. Content & Storytelling:**            1        2        3        4        5
- **Plot/Concept:** Is there a clear storyline, idea, or creative structure?
  - **Script & Dialogue:** Are words/subtitles clear, purposeful, and effective?
  - **Ending/Resolution:** Does the film conclude in a satisfying or creative way?
- 3. Presentation & Creativity**        1        2        3        4        5
- **Engagement & On-Camera Presence:** Are performances (or narration) expressive and captivating?
  - **Creativity:** Does the film show originality (genre parody, humor, drama, suspense, etc.)?
  - **Visual Storytelling:** Do scenes flow well and highlight cinematic imagination?
- 4. Technical Quality**            1        2        3        4        5
- **Lighting & Framing:** Is the video clear and well-lit?
  - **Audio Clarity:** Is the narration or dialogue clear?
  - **Editing:** Are transitions smooth, and does the video feel polished?

**SCORING**

Supérieur	18-20
Excellent	17.5-16
Bon	15.5-14
Mention Honorable	13.5-12