

Michigan FFA Alumni & Friends Intern Scholarship – Summary

Purpose: The Michigan FFA Alumni & Friends Intern Scholarship provides structured financial support and professional experience to a student who will serve as the organization's **Social Media Development Coordinator** and assist with **digital file organization**, including the digitization of historical and financial documents.

Award Structure:

- Total annual award: **\$1,500**
- Distributed as **three \$500 scholarships** for the **summer, fall, and spring semesters**
- Renewable based on **performance, financial need, and council approval**

Rationale: The Alumni & Friends Council recognizes the need for consistent, high-quality social media engagement and the importance of organizing and preserving historical and financial records. Current council members lack the time and specialized skills required to complete these tasks. The scholarship fund has sufficient resources to support this initiative without impacting existing commitments.

Intern Responsibilities:

- Develop and execute a social media plan
- Create and schedule content across platforms
- Track analytics and engagement
- Digitize historical documents and financial records
- Organize electronic files using standardized naming and storage systems
- Work directly with the Executive Director and designated council members

Selection Process:

- Applicants submit an application, résumé, and statement of interest
- **Executive Committee conducts interviews** with qualified candidates
- Finalist recommended to the full council for approval

Renewability Requirements:

- Satisfactory performance
- Completion of semester progress reports
- Demonstrated financial need
- Positive evaluation by the Executive Director and Executive Committee

Impact: This scholarship strengthens the organization's communication efforts, preserves its history, and provides a meaningful professional development opportunity for a future agricultural leader.

Apply At: <https://forms.gle/M8MK525cLvEHr2Z2A>