

Human motivators - mission

Current state -

- . work minimum wage 9 to 5 at a corner shop,
- . usually makes 50 to 80 a week,
- . doesn't like working there would like to spend more of his free time doing what he wants and earn more money to travel
- . puts up with weird customers such as piss heads,
- . doesn't get women
- . wants more time to train
- . knows there more to life than working for other people

Desires -

- . would like to do what he wants when he wants (freedom)
- . wouldn't have to put up with customers
- . earn more a week like 500 to 1000 so he can travel
- . knows how to make his own money and is his own boss
- . can train more
- . could get women and money (wealth)