



QUAKERTOWN MIDGET FOOTBALL ASSOCIATION



Open Board Meeting Minutes— July 10, 2024

	Present:	Public Visitors:
<u>Board Members</u>		
Mike DeStefano—President	x	
Geoff Williams-Vice President	x	
Vince Hafner-Football Director		
Melissa Cipriotti -Cheer Director	x	
Kristen Walter-Chairman of the Board	x	
Team Parent Rep - Open		
Stephanie Yerk - Treasurer		
Carissa Goodwin—Secretary		
Dave Gerstenberg	x	
Jen Ulmer	x	
Laura Kilgos	x	
Jaime Valleley	x	
Jen Hammond	x	
Brandon Shimp	x	
Vicki Mullen (assoc)		
Jen Spera (assoc)		
Denny Rider (assoc)		
Steph DeStefano (assoc)	x	
Philip Sergi (assoc)	x	

The meeting was called to order at PM

Public Open Session:

Visitors' comments:

Secretary's Report:

Carissa's Report

- [June Minutes](#)

Approval of June minutes:

Motion: Geoff Williams

Second: Dave Gerstenberg

Motion carries: Approved

Treasurer's report:

Steph's Report

- Balance Sheet (linked pdf)

President's Report:

Mike's Report

- Football teams are finalized
- Cheer teams are finalized
- Still need to secure a flag football coach

Vice President's Report:

Geoff's Report

- Thank you to Steph and Jenn for all they did during registration

Chairperson's Report:

Kristen's Report

- Update on active/ inactive board members
 - Jake and Amy are officially withdrawn
 - Brandon Shimp is still a full board member
 - Phil will remain as associate
 - Jen Hammond will be a full time board member

Cheer Director's Report:

Melissa's Report:

- Preliminary Rosters in Sports Connect 8/1
- Book Check 9/8
- Uniforms all ordered
- Bows ordered for most
- Still no date on buxmont competition
- Cheer parent meetings will be 7/29, 7/30, 7/31
- Coach get together on 7/28
- Comp coaches are attending YCADA coaches clinic in NJ on 7/27
- Requests for space beginning in September have been sent to Men-o-lon and Strayer
- Cheerleaders will all begin 8/1 and begin on the field for the first 30 minutes
- With extra teams for both football and cheer space needs to be coordinated
- 154 cheerleaders registered
 - 5 competition teams
 - 2 MM Teams (one medium and one large)
 - 1 JPW
 - 1 PW
 - 1 JV
 - 4 non comp teams
 - Little Panthers (4 year olds)
 - 2 Flag teams (5-7)
 - 1 Tiny Mite (7)

Football Directors Report:

Vince Report:

- Brandon Shimp and other coaches will be running a speed and agility camp open to all ages
 - The dates are wednesdays 7/17 & 7/24
- 193 football players registered
 - 2 flag teams

- 7v7
- 8U
- 9U
- 10U
- 2- 11U
- 12U
- 13U

League Rep Report:

- See Director of Football -

Report of the Committee's:

Registration/League one committee

Jen Ulmer / Steph DeStefano / Stef Yerk (book check 8/25/2024)

- Registration is closed
- 193 total registrations for Football
- fittings pretty successful; need to possibly make some date changes on things next year
- 1 spreadsheet for All registrations and fittings next year on football side

Equipment/Panther Pit committee - Geoff Williams

- Equipment
 - Jersey order was submitted
- Panther Pit
 - Geoff is coordinating with the company rep
 - Hats have been added (fitted and unfitted)
 - Panther pit will be online through run around and QR code will be available
 - Geoff will share items with board through band before sale is open
 - Coach shirt orders for new coaches need to be submitted to Geoff
 - cost for returning coaches will be based on number of shirts ordered

Scholastics/Awards committee - Open

- Tiffany Hafter has agreed to take the position
 - It is not required that she is an associate member.

Kitchen committee - Dave Gerstenberg

- Dave will be placing an order later this month to be prepared for August 1st

Website/Social Media committee - Laura Kilgos

- Added Jaime Valleley onto social media
 - we are splitting posts - Jaime handles cheer related and I have football related
 - removed everyone else from social media - Jenn, Mike, Myself and Jaime are still on
 - keep letting us know what needs to be posted

Fundraising committee - Laura Kilgos

- Trolley Barn event Saturday 5-9 at Yards

- Kick Off Event
 - keep it simple and easier - the more we have to do - the less likely we will have volunteers
 - Insurance we are good - borough approved event - advertise on big board \$100
 - Food items narrow down what we will have - sell gift cards - Jenn H. reaching out to dessert food trucks - emailed hickory stick
 - There is a square fee of 2.5%
 - They are being asked to donate a portion of sales
 - DJ - Steph got Justin to say yes :) Dave donating wood for that
 - Bounce Houses - Dave is sponsoring - need "golf sign" with Dave's business logo on it for sponsorship
 - Dunk tank, face painting, balloon animals - TBD
 - 20 Raffle baskets - goal - No BIG basket for this event - keep it simple
 - Doing a door prize swag bag giveaway
 - QMFA gear sales - Geoff , what can you get us in time for the event - I have access to Printify that gives us a 20% discount on items as well
 - Possibly blankets from printify- could purchase for \$20 and sell for \$35
 - Hats
 - Youth shirts
 - Cornhole tournament - limit to 16 teams MAX - as that is equal to 4 hours of playing time - I have a local company that is going to work with us on this - they run conhole tournaments. There would be a \$20 buy in (We can charge per team). Half of payout to QMFA and half to winning team
 - Kids events by age
 - Punt, pass, kick
 - ask for coach volunteers to help
 - Cheer stuff- need ideas
 - 40 yd dash
 - Tug of war
 - Helicopter ball drop - Mike talked to the pilot and he does not believe that he will be able to do it
 - Vendors - We have 4 so far - please share with businesses -
 - Vendor fee is \$70 per table for sale vendors, \$50 for information only tables, \$25 for non profits
 - If vendors donate a basket they get a \$30 discount off of their table fee.
 - Next meeting for Kick Off event 07/18 at 7:00
 - going over volunteers - who's going to head up what - I AM NOT DOING IT ALL at the event - too many times it comes down to 1 person - and we will be rotating - so one person isn't doing the fun job all the time and another person is not - this way everyone is happy
 - Lastly - meeting with teams - I know team meetings are happening soon - Laura would like to attend the team meetings for as many teams as possible to talk about fundraising - the more parents that know in person about this event the greater the turnout the more money QMFA makes

Field - Geoff Williams, Vince Hafner, Mike DeStefano

- The field is green and trimmed
- Thank you to Dave for repairing broken bleachers
- New sprinkler system in place. Panel system is user friendly and automatic.

Building - Open

- Will need someone to step into this role
- bee issue - need to treat professionally
 - Dave is brainstorming best way to treat the problem
- Attic roof fan motor is seized up and no longer functional
 - IT Landes can replace while installing AC for \$300 (price includes new fan and fan specific thermostat)

Team Parent Rep - Jenn Hammond

- Jenn Hammond will be lead and Jenn Ulmer will assist where needed
- SNAP photos will be 9/3-9/5
 - Need to follow up regarding \$1000 sponsorship check
- Team Parent responsibilities-
 - Pink socks need to be designed
 - Need to determine payment now that socks were included in registration
 - Snack stand schedule needs to be created
 - Books need to be organized
 - Ottis fundraising distribution

Old Business:

- Board Mixer to get new people on board
 - Need to target younger teams for retention
 - Determine where holes need to be filled
- Snack Stand Sign Ups
 - Board Members will need to open/close
 - Parents/Volunteers will cook and work windows
 - What format will be most practical ?
 - Sign up genius will be used for kitchen duty during games
 - Discussion regarding if teams should need to require both window and cooking during practices
 - For August assign two teams per week to cover front and back
 - Would need an on call board member
 - Alexis has volunteered to cook two days a week
 - For game days football teams assigned for front of the house and board members will need to cover the back
 - Coaches are responsible to hold parents accountable for volunteer time
- Golf outing
 - There were 80 golfers
 - Laura reported that Money \$11,724 was received and \$6,681 was spent
 - This is unofficial and needs to be confirmed with Steph to match deposits.
 - Going forward square fees need to be applied to the golfers and not QMFA.

New Business:

- Dave has sign ordered for dedication
 - Date will be scheduled for a late September home game for the official dedication
- Snack stand credit card fees

- offer cash discount
 - credit card fees will be waived for gift cards
- Golf cart is not taking a charge
 - Will require a new battery
 - Dave and Geoff will be looking into repair

Motion to close

Motion: Melissa Cippriotti

Second: Geoff Williams

Motion carries: approved

Open Board Closed at 8:40 PM

Next Meeting will be Aug 14 @ 7