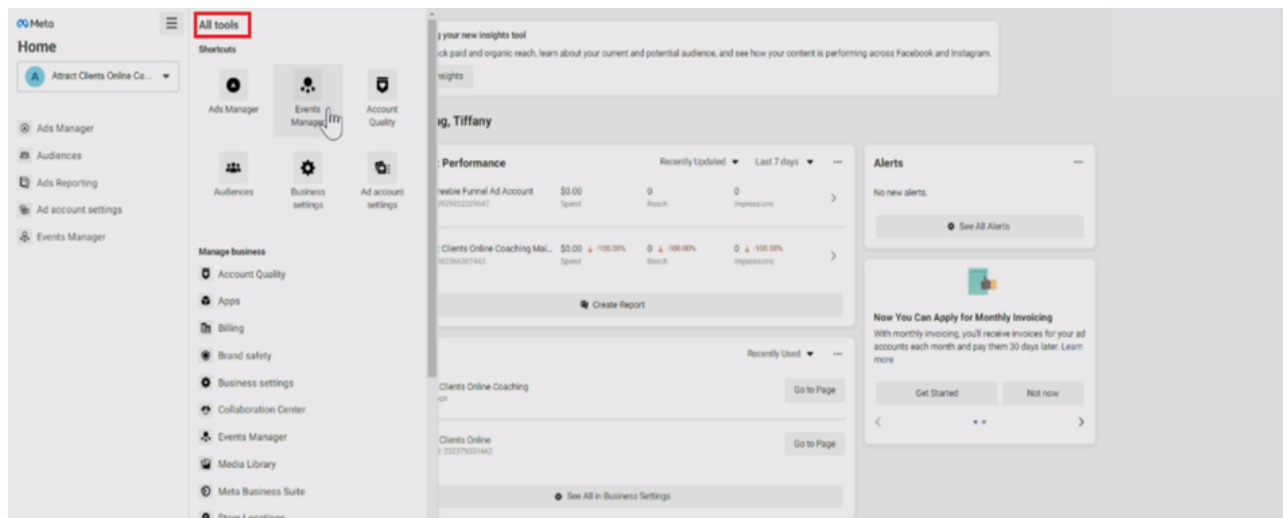


How to Find your Facebook Pixel Code

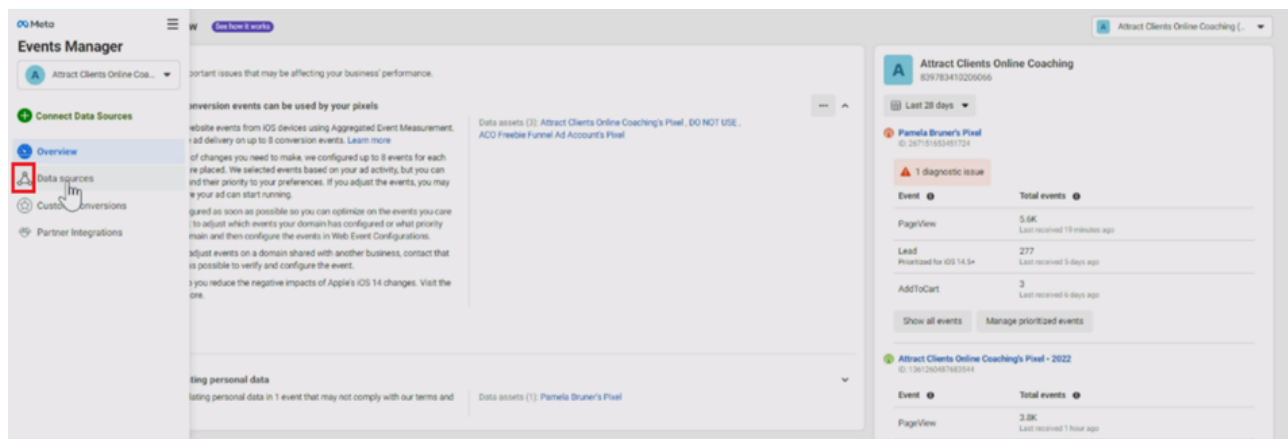
Here are the steps on how to find your code:

After creating your Facebook pixel, you might want to go back and find the code. Such code can be tracked, and may be embedded on websites or pages.

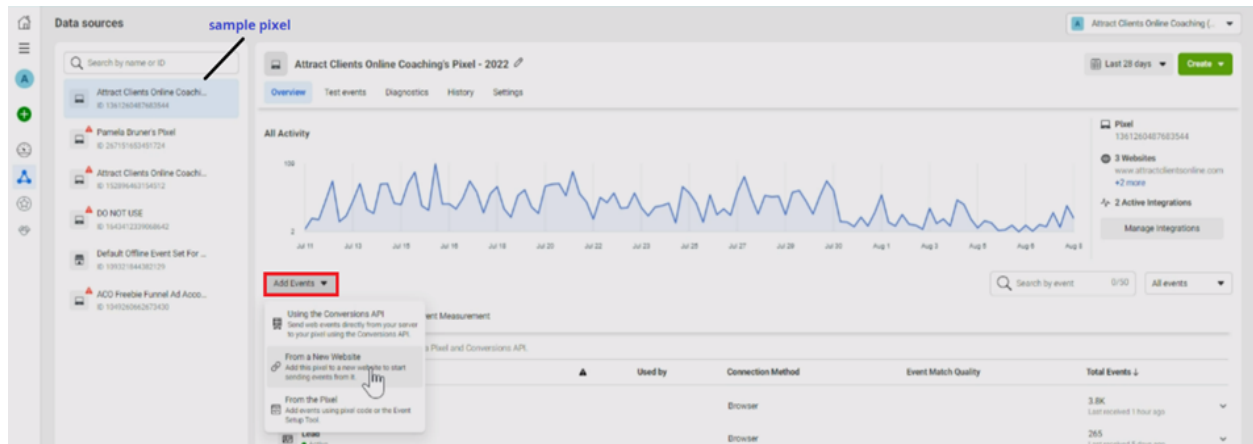
(1) Go to your Facebook Business Page/Account. Hover over “All Tools” and click on “Events Manager”.



(2) When you go to the left corner of the page, a menu will pop up wherein you will select “Data sources”.

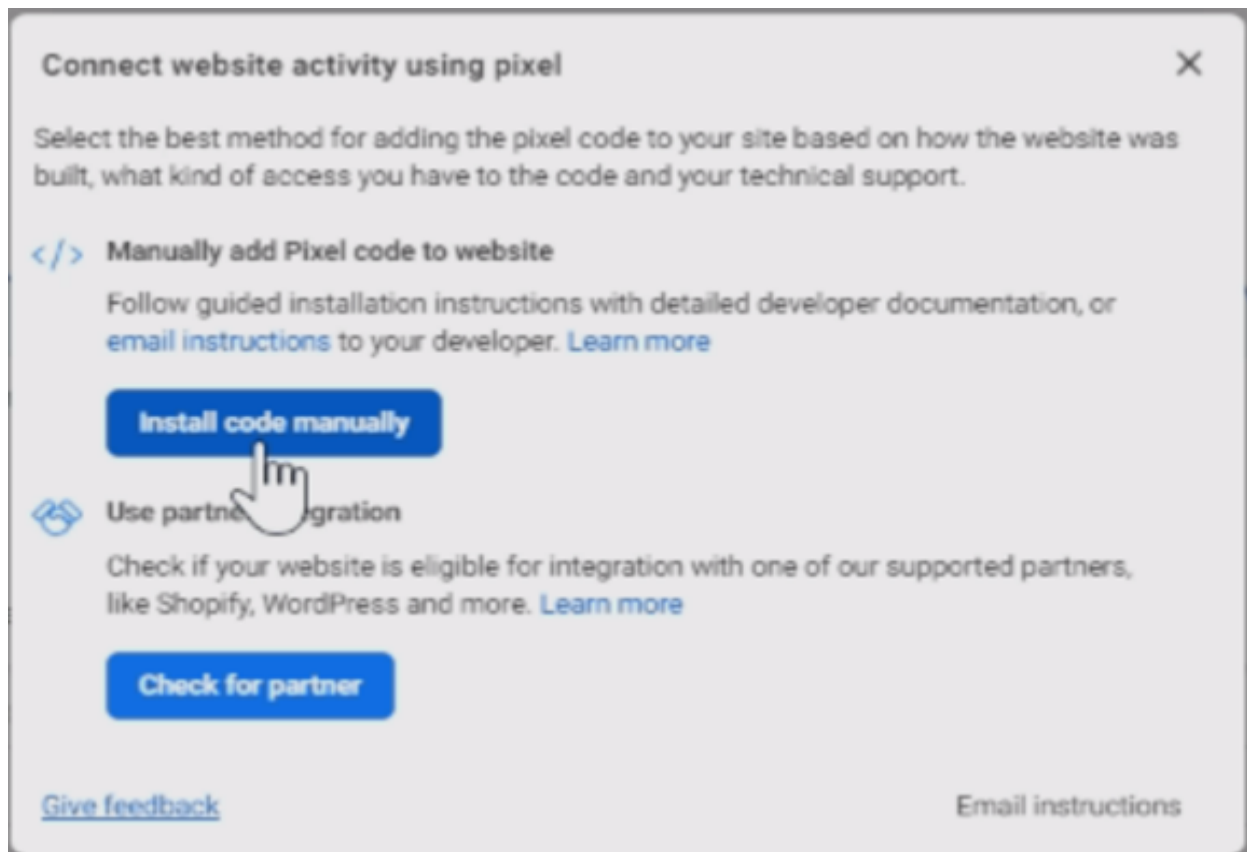


(3) You should now see your pixels. Choose the relevant pixel, click on “[Add Events](#)” and select “[From a New Website](#)”.



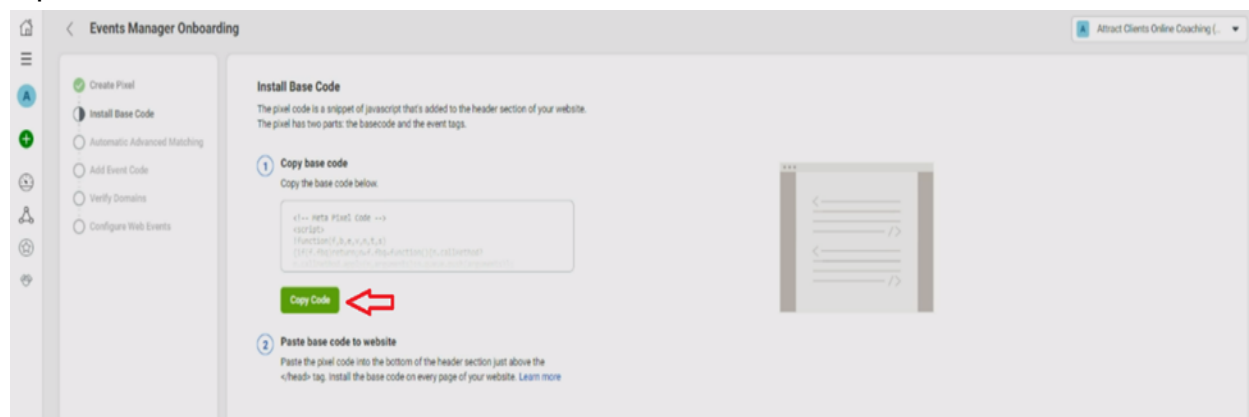
The screenshot shows the 'Data sources' page in the Attract Clients Online Coaching interface. On the left, there's a sidebar with a search bar and a list of data sources. The main area displays a line graph of 'All Activity' for the selected pixel. A red box highlights the 'Add Events' button, and a dropdown menu is open, showing options like 'Using the Conversions API', 'From a New Website', and 'From the Pixel'. A hand cursor is pointing at 'From a New Website'.

(4) Choose “[Install Code Manually](#)”.



The screenshot shows the 'Connect website activity using pixel' dialog box. The dialog box has a title bar with a close button. The main text says 'Select the best method for adding the pixel code to your site based on how the website was built, what kind of access you have to the code and your technical support.' There are two main options: 'Manually add Pixel code to website' and 'Use partner integration'. The 'Manually add Pixel code to website' option is highlighted with a blue button labeled 'Install code manually'. The 'Use partner integration' option has a blue button labeled 'Check for partner'. At the bottom, there are links for 'Give feedback' and 'Email instructions'.

(5) You will be directed to a page where you can now see your pixel code. Click on the green button that says “Copy Code” so it would be automatically saved on your clipboard.



Now you can paste /add your pixel code to your website or funnel spreadsheet!