

I love guns...and explosions.

I Love simple, real effects.

Not CGI, I'm a 90s kid and when I was a child we had this joke...

"How do you get a hungry Somalian into a phone booth?"

"You throw in a can of beans"

The question then is how do you get him out again?...

"You run past with a tin opener..."

With this level of intellect in my surroundings? I was destined for greatness.

Because there is a practical business lesson in this, where there is demand, there is an opportunity for supply.

Do you remember the dreaded transfer from practical effects to CGI? You'll understand that computer based solutions aren't always smooth.

Sometimes CGI is horrific (yes...that one)

You just can't compete with an explosion, sure the danger is reduced, but the advantage of the computer based solution is cost. This is IDENTICAL to selling, Digital solutions are ALWAYS cheaper.

Unless your customers are not buying, Unless they're not Hungry? Your firing blanks from a higher powered rifle, trying for that Prize kill, You're wasting your time...

Imagine you go to a steakhouse, You have a starter, a prime tea bone and sides, and a dessert. You're buckled...

Then a waiter appears from nowhere and Insistently repeats

"Would you like to see our menu sir?"

You'd scream in anguish at this horrific "SteakHouse GroundHog Day"

Why?

Because you're not hungry, You've already availed of what the market.

Flashback!!

You come, in the door of the steak house, empty stomach, 2 girls on either side (true champion you are)

You're about to show this entire building what being a steak eating man is all about.

Why???

Because You ARE HUNGRY.

You have a stimulation that needs to be stimulated, an Itch to scratch...and why would a prospect, a human...

Not have the EXACT same triggers in the market.

"Excuse me sir, Would you like a Menu?"

And in that instance you have 2 answer,

No, Thank You, I've eaten.

End of, everyone goes home, in fact you wasted fuel money getting here.

Or

Yes, I want that Goddamn Steak. You slap your card on the table, The waiter locks eyes like a brothel owner about to serve you his best girl.

You see Hunger and satisfaction correlate, Directly.

You can't have too much of anything unless you're full of it.

Now I'm not saying starve your market, because then they'll go to whoever's feeding...

I want to show you the succulent tactics of prospect acquisition of the modern age. How to find a hungry market, online.

And Like the CGI of later days, It's cheaper than the "Practical Effect" marketing of Latter days.

I've set the table, DM me "I'm Hungry" if your ready to eat.