

Job Title: Restaurant Outreach Coordinator

Location: Dallas and San Antonio

Job Type: Project, Contract

Duration: 6 months, 15 hours per month

Compensation: \$300/mo Responsible for own taxes. No benefits.

Ideal Start Date: April 2024

About Texas Eats Green

Texas Eats Green is an initiative with a two-fold mission. Firstly, we are dedicated to advocating for plant-based options in restaurants within BIPOC (Black Indigenous People of Color) communities across the four major cities of Texas: Dallas and San Antonio.

Our primary goal is to encourage local businesses not only to add vegan options to their menus but also to commit to keeping them available year-round, thereby enhancing accessibility to veg-friendly and healthy choices for community members. All marketing services are free of charge to local restaurants as we recognize the significance of supporting these businesses in promoting their new vegan-friendly menus.

Secondly, we aim to reduce animal suffering by decreasing the usage of animal products. By actively encouraging restaurants to explore and integrate plant-based cuisine, we hope to foster a more sustainable and health-oriented culinary landscape in Texas.

Responsibilities:

- **Community Outreach:** Engage with local businesses, specifically within communities of color, to promote Texas Eats Green.
- **Restaurant Engagement:** Meet with restaurant owners to encourage participation in the program, highlighting the benefits of offering a vegan option.
- **Educational Support:** Provide tools and resources to help restaurant owners create a vegan dish using existing ingredients in their kitchen.
- **Quota Achievement:** Meet a monthly quota of signing up a minimum of 4 restaurants to participate in Texas Eats Green.
- **Follow-Up:** Maintain regular communication with signed-up restaurants, addressing any concerns, and providing ongoing support.
- **Resource Distribution:** Distribute resources provided by Texas Eats Green to restaurant owners, ensuring they have the necessary information to implement vegan options.

- **Weekly Check-Ins:** Attend weekly check-in meetings to provide updates on progress, discuss challenges, and collaborate on solutions.

Requirements:

- **Passion for Food Justice:** A genuine interest in promoting plant-based options in communities of color.
- **Excellent Communication Skills:** Ability to effectively communicate the benefits of Texas Eats Green to restaurant owners.
- **Sales or Outreach Experience:** Experience in sales, community outreach, or a related field is preferred.
- **Self-Motivated:** Capable of working independently to achieve monthly sign-up quotas.
- **Weekly Availability:** Able to commit to weekly check-ins with the Texas Eats Green team.

How to Apply:

[Click here](#) to fill out the application and please submit your resume and a brief cover letter outlining your relevant experience and interest in the position to texasseatsgreen@gmail.com.