

IMPORTANT: The first part is an opt-in page for an email list.

An email funnel is started by giving some free value and then eventually an item offer for them to buy. This varies business to business, this is just a template example.

EMAIL 1/ OPT-IN for PAGE

SUBJECT LINE: This Method is Helping MILLIONS Quit their Jobs and Make Thousands Per Day!

THE MONEY GAME IS CHANGING!

Rules are no longer the same

But there is still hope,

Our E-book will show you:

- What's the new money "game"?
- How to escape the old money "game" and join the NEW money "game"
- The sneaky new rules for INCOME
- The secrets of stocks
- How banks manipulate you

Be the first to disclose the SECRETS and join our SECRET Society

[opt-in area]

EMAIL 2/WELCOME:

Subject: You've made the RIGHT decision, Welcome to our team!

Hello [name],

Your first step has been a success, small steps is what will make this long and cruel money race easier.

Our Society believes in helping anyone, of any kind, **ESCAPE** the "rat race".

You could be a teen

You could be an adult with a full-time job

You could be homeless

Our aim remains the same for all: **GET RICH FAST**.

But how do we help you do that?

[CLICK HERE TO WATCH OUR SHORT VIDEO EXPLAINING EXACTLY THIS](#)

P.S. This is not for the weak of heart, strap on for a ride.

EMAIL 3:

Subject: You will NEVER succeed until you learn the Money “game”...

I'll be honest with you...

95% of people are never able to adapt to the money game, for some it's too complex and some simply don't have time

How can I avoid becoming another statistic?

Well it has NOTHING TO DO WITH YOUR IQ

It's NOT about your occupation

It's NOT about your income level (though it would be handy)

But I can tell you what it is about, it's about a crucial element

People avoid this like the plague, because **they're weak**,

But once you start using it, you become UNSTOPPABLE

[CLICK HERE TO STOP WASTING TIME AND START LEARNING NOW!](#)

P.S. If you don't implement these tactics, you will forever remain apart of the “Rat Race”.

EMAIL 4/main product:

Subject: Your dreams will stay dreams, UNLESS you do this

I know you want to become RICH

Have supercars

Have Women

Have Mansions

But only a **small percentage of people** actually want to put the effort and investment in

If becoming Rich required no effort or investment, then it wouldn't have its value

The RICH GET RICHER and the POOR GET POORER simply because of this

Keeping up-to-date with the money game is CRUCIAL

Poor people ignore this principle and hope that they magically win the lottery some day.

This is NOT how it works

But how can I keep up to a "game" that I don't even know about?

Well we have a SOLUTION

Our select range of professors have spent months designing a course just for you

This course unboxes many of the secrets that were previously hidden from you, and will ensure you keep up with the money "game" for the rest of your life

DON'T wait for the grass to grow

[LEARN ABOUT OUR COURSE HERE](#)

DON'T BE AFRAID.