Product: Football/ Soccer Coaching service

<u>Avatar:</u> Ollie is 12 years old and the benchwarmer of his local youth football club. He once dreamed of playing for Manchester United however now he would be lucky to make it semi-pro. Ollie is looking for an opportunity to get his football dreams back on track.

My teammates used to make fun of me

Every training felt like a freak show.

I was the team's burden, placing the wrong passes and missing open goals.

I would work to my full capacity just to watch my team from the bench.

This time was worse, I one-on-one with our top defender,

As I used all of my energy and skill to maneuver past him, score a banger, and prove my team wrong, he put in his challenge.

I lay on the floor in despair whilst my teammates and coaches laughed and mocked me chanting the infamous name of Heskey.

I vowed to become the team's star player.

Fast forward to the next year, I was granted the number 7 shirt I had always wanted.

I was the starting left wing and Golden Boot winner.

My teammates once called me Heskey now they praise me as the next Ronaldo.

And I owe it all to the football training bible