



JOB TITLE	CREATIVE LEAD (MULTIMEDIA)
LOCATION	AREPO, (LAGOS - IBADAN EXPRESSWAY)
SALARY	N350,000 MONTHLY GROSS
TYPE OF EMPLOYMENT	FULL TIME
EXPERIENCE REQUIRED	3+ YEARS
JOB SUMMARY Our client, a gaming and digital sports entertainment brand operating in the fantasy football space, is seeking a highly motivated and experienced Multimedia Supervisor to lead their day-to-day creative production—covering video capture, editing, motion graphics, still-image creation, and branded content delivery for their Fantasy Football mobile application. This role ensures fast, consistent, high-quality content output that supports user acquisition, retention, and community engagement across social media and in-app campaigns.	
KEY RESPONSIBILITIES Video Coverage & Production • Plan and execute video coverage for match-day content, studio sessions, interviews, promos, and behind-the-scenes activities. • Operate and manage cameras, lighting, and audio equipment to ensure broadcast-ready quality. • Direct and coordinate shoots with presenters, analysts, and contributors including shot lists and continuity. Video Editing & Post-Production • Edit short-form and long-form videos for Instagram, TikTok, YouTube, X, Facebook, and in-app use. • Add intros/outros, subtitles, overlays, CTAs, sound design, music beds, and color correction. • Create and maintain reusable editing templates for speed and consistency. Graphics Design & Motion Graphics • Design fixtures, results, tables, player cards, banners, thumbnails, and brand assets. • Produce motion graphics such as animated lower-thirds, transitions, reel openers, and	

logo animations.

- Ensure strict adherence to Tefzon brand guidelines.

Image Creation & Editing

- Create and edit images for campaigns, sponsorships, and community engagement.
- Optimize visuals for multiple platforms and resolutions.
- Maintain structured digital asset libraries and version control.

Creative Planning & Collaboration

- Collaborate with Communications and Football Analyst teams on weekly content plans.
- Contribute to campaign ideation for product launches and sponsored leagues.
- Coordinate turnaround times for daily publishing schedules.

Quality, Compliance & Performance

- Conduct QA checks covering sound, spelling, resolution, and brand alignment.
- Ensure compliance with platform rules and basic legal requirements.
- Track performance metrics and recommend improvements

QUALIFICATIONS AND EXPERIENCE

- Minimum of 3 years experience in video editing and design.
- Strong understanding of social media editing workflows and export standards.
- Strong proficiency in editing, motion, and design tools such as Adobe Premiere Pro / DaVinci Resolve / Final Cut Pro, After Effects / CapCut advanced templates or similar, Photoshop / Illustrator / Canva (advanced) / Figma (optional).
- Proven leadership ability within creative production environments, strong team coordination and supervisory capacity, and practical, hands-on experience in multimedia content planning, creation, and delivery.
- Proven ability to deliver fast turnaround without compromising quality.
- Strong understanding of branding, marketing, and user acquisition principles
- Excellent communication, networking, and presentation skills.

Interested candidates can apply via the link below

<https://forms.gle/XdDbEC6UDdcL6A9L7>