

Public Norwalk Hometown Pride Meeting Minutes February 13, 2024

Meeting Start 6:13 PM

In attendance: Mary Knickerbacker, Jackson Zeigler, Garrett Gobble, Tina Robinson, Nichole Swisher, Jordyn Hill, Chad Smith, Corbett Reeves, Nicole Hoffmeyer, Christie Petersen

Approval meeting minutes for meeting November 12, 2023

1. Garrett Gobble
2. Corbett Reeves

Nicole H. went over financials and no questions.

Nichole S. brought up before Kim F. last day as bookkeeping April 1st 2024 we need:

- Get passwords and usernames
- Get the Cognito forms updated possibly for events (Jackson thought we could do it and that it was simple to do. Tina thinks more than one person should do it) We need to make sure paypal is added to the Cognito forms to cut cost
- See if anything outstanding we should know about

Lights of Love

- 24 trees sold [REDACTED]
- Volunteers unloaded 500 trees at the tree farm to get our 25 trees for free
- Great quality of trees, nice size and people had wonderful comments about the display

Christie brought up that she would like to have the usernames and passwords so if there is a post that needs to get out fast she is able. This was agreed upon however, things need to be double checked for errors beforehand.

Celebrate in the Park

As of right now the celebration in the park is off. The chamber will no longer be doing community events and are hoping that we will do the event. We will do the parade on the 4th of July. The breakfast will be scheduled for another date. Jordyn H. brought up she would like to put it out to the public and see if we can get volunteers for the event and just simplify it. This is a great idea since the reason we cannot do the event is because we do not have the volunteer capacity for two big events. Tina emailed the Chamber that we will be doing the parade at the regular time and on the 4th of July and to take note of that, since it is an annual event. They are doing the ribbon cutting at Central Park the same day according to what we have heard.

Tina and Nichole brought up that if volunteers are not found for the larger events, we will not be able to continue to do them. Norwalk Hometown Pride is not an organization that wants to do one thing a year. We would like to do multiple things to raise money for the city. Music Fest money goes back into Music Fest and we all agree that yes the community loves it we don't have the volunteers that are needed.

- Adults need to be present for the inflatables
- Questions need to be asked before signing up for a job to do example: Are you able to handle unruly children or have authority
- Have a plan for the volunteers and thoroughly go through what is expected
- Meeting for Music Fest is already scheduled for 2/20/24 at City State Bank

Volunteers needed:

- Jordyn came up with ideas to get more volunteers
- We need to put out a post that is directed to a specific person to get the volunteers example are you interested in bookkeeping Norwalk Hometown Pride is looking for someone, Are you good at marketing we are in need....
- Ask people personally instead of texting it is harder to say no, try to get them to a meeting
- Talk to school see if they will bring back the volunteer hours required
- Share more behind the scenes maybe do an expose on someone, I think Garrett would be an excellent candidate

We need to look more into grants especially since we have projects that we are working to do. Examples, banners for the poles coming into town, fences along HWY 28, mascot, etc.

- Hollie and Lyndsie from the city have the information on the banners and the HWY 28 entrance beautification:
 - o Tina will reach out and get specifics of what they are thinking
 - o Need information what the city has in its plans already
 - o BDI Sins gave us a quote for \$145 per banner however the committee would like to see them and get more quotes
- Mascot for the Norwalk School [REDACTED], we need to get this ordered since takes time to receive:
 - o Chad S. said he would like to see information maybe Dave and Busters would be interested in this
 - o Jackson will come up with a flyer we can give to them, Music Boosters, Athletic Boosters and more
 - o Brought up going around at a basketball game asking for donations to help pay for the mascot, Jackson said he would do this but Tina is going to follow up

Donations

- We need to work harder at getting the bigger corporations to donate specific things

Storage Unit

- We need to make sure all our items NHTP owns are labeled with our initials at least, this includes the steaks that were donated

Next meeting scheduled for March 19th at 6PM (Changed to April 16, 2024 at 6PM)

Adjourn 7:26 PM