

# **Event Information**

#### The Audience

The festival is aimed at young people, however, as it is a free event held on a Saturday in Guildford town centre, people of all ages will attend.

## The Visitor Experience

It is our intention that visitors should move around the festival in a free-flowing manner. We will have volunteers on hand to direct people to the different zones of the festival.

#### **The Connected Event Aims**

- To showcase some of the most innovative and forward-looking local companies and increase public awareness of their work in, and importance to, the area.
- To motivate young people at critical moments in their educational careers to embrace the exciting mix of creativity and technical skill that the most successful innovators of the future will need
- To encourage visitors to imagine the application of science in the future, for solving problems and improving people's lives, particularly with sustainable urban living in mind.
- To celebrate the inter-reliance of science and the arts in everyday life, for example in areas such as gaming, music production and engineering design
- To communicate the excitement of science to a new audience through artistic media
- To entertain and inspire

Web: <u>www.innovateguildford.co.uk</u> Twitter: @innovategford



### **Event Detail**

**Date:** Saturday 4<sup>th</sup> March 2017

Venue: G Live, London Road, Guildford, Surrey, GU1 2AA

Tel: 01483 369350

**Times:** 1000 hrs – 1700 hrs

**Schedule:** Set Up: Saturday 4<sup>th</sup> March from 0700 hours

Running: Saturday 4<sup>th</sup> March, 1000-1700 hours Breakdown: Saturday 4<sup>th</sup> March, 1700-1900 hours

Access: Deliveries should be made to the Stage Door, accessed via Dene road, at the rear of the

venue. Prior to the festival, we will contact you to inform you of the precise location of your exhibition space. Innovate Guildford volunteers will be on hand to assist you in locating your

exhibition space and with any other help that you might need on the day.

**Equipment:** You will be provided with:

1 table 160cm x 80cm <u>or</u> 1 table 70cm x 70cm

2 chairs

Limited electrical power

All further equipment must be supplied by you although further chairs and power may be

available on request.

Please note all electrical items must be PAT tested

**Parking:** You will be provided with 1 parking space for the duration of this event. Exact location of

this parking is to be confirmed and may be dependent upon your vehicle type.

**Food:** As an exhibitor you will be provided with a discount voucher for refreshments purchased on

site.

**Cost:** This continues to be a free event for exhibitors but we rely upon your full engagement via

your usual marketing channels particularly social media to ensure the on-going success of

this event.

#### **Emergency Contact details**

If you need to speak to a member of the organising team on the event day, please contact the G Live stage door on 01483 - 739 040

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