

SL: Expand Your Online Coaching Into Different Platforms

Hey, The Sweet Science Boxing Fitness,

Congrats on opening a new location in Cape Coral with a nomination of the Best Gym in the Fort Myers/Cape Coral area. The fact you received the nomination within six months of opening shows the grandness of the quality of your training.

I had an idea to promote your online coaching through different social media platforms. But not through making videos, promoting your gym online, or growing your online following like other brands.

You'll warm up your viewers to the idea and introduce your app there. You will do this by teaching through email, making new virtual programs, and inspiring your viewers via Instagram captions informing the viewer

With this in place, you would be able to share your knowledge of boxing with thousands of people.

I made an example of how you can use email to introduce people to your online coaching.

I'll paste the sequence down below. Tell me what you think of them and we'll discuss the idea further.

Best Regards,  
-Clarence Mujica

See them yourself 👉

(Sequence)