

2024 ALA Student Chapter of the Year Award Nomination Form

Chapter Name: American Library Association Student Chapter (ALASC)
School: San José State University iSchool (SJSU)
Address: Student Involvement - Box 133: One Washington Square, San José, CA
95192-0038
Email: sjsualasc@gmail.com
Website: <https://ischoolgorups.sjsu.edu/alasc/wp-students/>
Facebook: <http://www.facebook.com/alasc>
Twitter: @alascjsu

MEMBERSHIP ENGAGEMENT - 15 points

Membership

Number of students in the ALA-accredited degree program:

All SJSU iSchool students are automatically members of ALASC free of charge. There are currently 2,000 students enrolled. The executive board is currently made up of 13 active student leaders. Membership activity is measured by new ALA membership, event attendance, and social media interactions.

The iSchool offers students who take the required course INFO 200 a one year membership to a professional organization. We measure **active** membership by tracking which students sign up and/or renew their ALA membership.

- In Fall 2023, 250 students from SJSU's iSchool accredited program chose ALA for their membership subscription.
- In Spring 2024, 255 students from SJSU's iSchool accredited program chose ALA for their membership subscription.

Total number of active Student Chapter members (based on attendance at programs, meetings, etc.):

- In 2023, we had 231 active Student Chapter members attend 9 events. The average attendance for each event held in the fall and spring semesters was 25 Student Chapter members.

Describe how the number of active Student Chapter members has changed from the previous year:

San José State University's MLIS program is an online-only program making measuring active membership a challenge. The participation and engagement with our members heavily depend on virtual outreach and programming. We have seen an increase in online engagement on our social media platforms, predominantly Instagram. We also started a Goodreads account which, has had engagement.

Please describe programs for membership promotion, membership retention, methods of welcoming new members, and methods of encouraging participation:

- **Social Media:**

Our social media team is dedicated to posting regularly and these are our numbers as of February 2024. Two accounts we would like to highlight are Goodreads and Instagram. Both profiles were started in August of 2023 and have grown significantly in the past few months. Additionally, our Instagram account posts engaging polls and content that allows for student interaction.

- Facebook:
 - Number of followers: 1,147
 - Number of likes: 1.1k
- Instagram:
 - Number of followers: 132
 - Number of likes: 289
 - Accounts reached in the last 30 days: 112
 - Accounts engaged in the last 30 days: 42
- Twitter (X):
 - Exact number of profile visits: 76
 - Mentions: 0
 - new followers: 30
 - total followers: 774
- LinkedIn:
 - Number of profile views: 11
 - weekly search appearances: 5
 - total links/connections: 443
- YouTube:
 - Total videos: 59
 - Total subscribers: 59
 - Total views: 7.6k
- Goodreads:
 - Total friends: 55
 - Total followers: 21

- **Membership Promotion/Retention:**

Our chapter promotes membership through our monthly newsletter. We have a wide reach with over 700 subscribers as of March 2024. This number has grown significantly; in March 2023, we had 469 subscribers.

Additionally, in the INFO 203 course at SJSU, students can join a professional organization. Students who choose the ALA receive a welcome email from our chapter that includes helpful resources (scholarships, conferences, and information about our chapter).

An essential aspect of our chapter is that students do not need to be members of ALA to join the ALASC. We are open to all iSchool students and encourage attendance at our events and election participation. We aim to create a welcoming environment for all students and to provide resources to help them be successful as future library professionals.

Due to our open membership policy, retention is not typically our focus. However, we do ensure that students are engaged in our chapter. To maintain our engagement, we regularly post on social media, write blog posts, host events, and select student-relevant semester themes for our content.

To make this content more accessible to students, our goal for Fall 2023 was to create Alt-Text standards for all ALASC posts. We made a handbook for all content going forward to ensure that e-readers can accurately explain our content. Additionally, we have made a blog post detailing the process of producing ALT-Text and why it is important.

Alt Text: Why Should You Use It?

February 16, 2024 - ALASC News



Alt text: A winding dirt path curves through colorful fall foliage of red and gold.

You might have previously seen an image like the one above, accompanied by a short text description. So, what is alt text and why should we use it?

Alt text is short for "alternative text", which is text that accompanies an image to aid in its description. Alt text

Upcoming Events

5:30 pm - 6:30 pm
12 ALASC Spring 2024 Trivia Night: Book Adaptations Edition

Follow us on Social Media!



Categories

ALA News (56)
ALASC News (233)
Descriptor Early Winter 2016 (6)
Descriptor Fall 2012 (7)
Descriptor Fall 2013 (6)
Descriptor Fall 2014 (6)
Descriptor Fall 2015 (9)
Descriptor Fall 2016 (1)
Descriptor January 2011 (4)
Descriptor July 2011 (9)

- **Methods of Welcoming New Members:**

There are four key ways that we welcome new members to our chapter:

1. **The Welcoming Email:**

As mentioned above, we send a welcome email to new members that join through INFO 203. It is a great way for us to introduce our role in relationship to the ALA and iSchool at SJSU.

2. Fall/Spring Meet and Greet:

A Meet and Greet event is hosted at the beginning of each semester to introduce students to the clubs in the iSchool. We create a presentation and correspond with other clubs to select a date/time for the event. We present our work at the event, explain how students can get involved, attend our events, or run for a position. Afterward, we host a breakout room where students can come and ask any additional questions from current executive committee members. At this year's spring meet and greet, five students attend our breakout room. It is an excellent opportunity to get more students involved and provides us a platform to share about our elections.

3. Welcoming a New Committee Member:

We have been working extensively to improve this process since Fall 2022. It is a project that different members have inherited to continually improve the transitional process between elections. Some of these changes include:

- Mandatory shadowing period
 - Limiting the required members for executive committee meetings
 - Reducing the number of elected positions and adding appointments to the Constitution
 - Creating a transitional task document for each role
 - Making an open environment for newly onboarded members to share improvements/suggestions for the transition process
-
- **Methods of Encouraging Participation:**
 - Fall/Spring Meet and Greet
 - Social Media
 - Newsletter
 - Blogs on the ALASC Website
 - iSchool-wide Email Alerts for Events
 - Posting in Student Discussion Boards (Class, Slack, Discord)
 - Virtual Events (Connect Over Coffee, Jeopardy, Poetry Month)
 - Collaborating on Events with Other Student Groups

Programs – 20 points

Meetings

- ***Executive Board meetings***

Attendance: 13 on average in Fall 2023 & 10 on average in Spring 2024

Our Executive Board holds monthly meetings to discuss our chapter's goals and activities and vote on various actions. Meetings adhere to Robert's Rules and include the following: roll call; consent calendar; announcements; order of business; and reports from our faculty advisor, events team, membership coordinator, treasurer, social media team, blogging team, website coordinator, and archivist. Smaller meetings occur more frequently as needed for the various teams and for specific planning needs such as board elections and transitions, website development, and board position expansion.

- ***iSchool Director and Student Leadership Meeting***

Once each semester our chair and vice-chair join other student organization leaders to meet with the director of the SJSU School of Information. We give a short presentation on our chapter's goals and activities. The Spring 2024 meeting was held on February 19th, 2024 and the Fall 2023 meeting was held on October 17th, 2023.

Spring 2023:

Webinars, Seminars, and Speakers

Inclusivity with ALA President Lessa Kanani'opua Pelayo-Lozada

March 22nd, 2023: 45 participants

Our chapter hosted this speaker event featuring Lessa Kanani'opua Pelayo-Lozada. The purpose of this event was for students to gain more knowledge and insight on inclusivity.



ALASC Career Development Workshop with Kim Dority

April 12th, 2023: 53 participants

Our chapter hosted this career workshop led by our iSchool Career Consultant Kim Dority. The purpose of this event was for students to learn about how you can prepare for interviews in public and academic libraries.

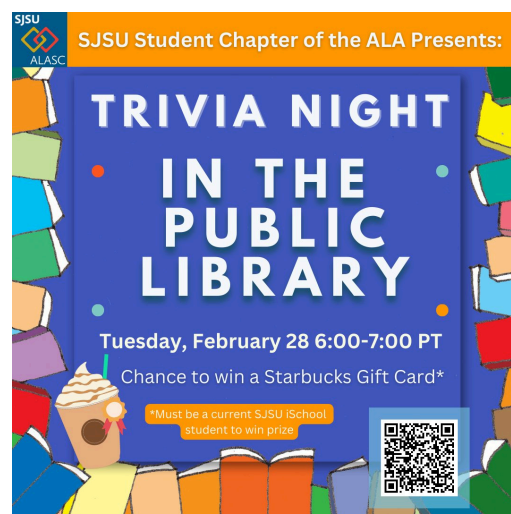


Social Activities

Trivia Night: Literary Genres

February 28th, 2023: 28 participants

Our chapter hosted a trivia night in the Spring 2023 semester. The purpose of this event was for students to have a great time, learn something new, and connect with their peers.



Book Circle Event & Giveaway

April 26th, 2023: 18 participants

Our chapter hosted this event to celebrate Ukrainian-American poet and novelist Ilya Kaminsky and his book Deaf Republic. The purpose of this event was for students to talk about Kaminsky's poetry and share their reflections, to observe and listen to others' reflections, and to connect with their peers.



Fall 2023:

Webinars, Seminars, and Speakers

Connect Over Coffee Networking Event

October 25th, 2023: 23 participants

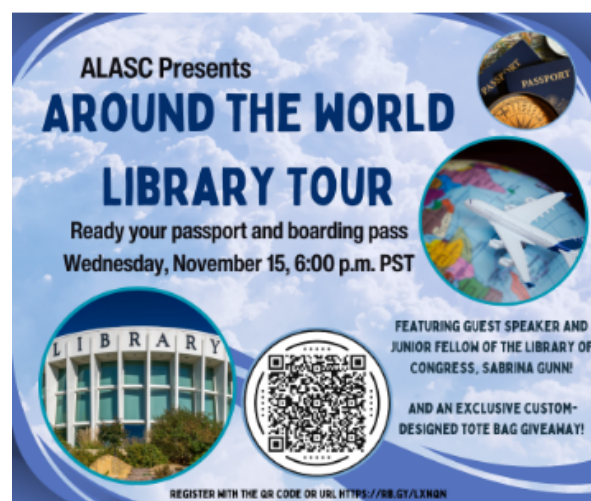
Our chapter hosted this event to connect iSchool students with librarians in the field. They had a chance to network and ask questions regarding job hunting, useful skills, class recommendations, etc.



ALASC Around-The-World Library Tour Event

November 15th, 2023: 37 participants

Our chapter hosted this event to allow students to learn more about global librarianship through virtual tours. We featured a guest speaker who was an ALASC Alumni and 2023 LOC Junior Fellow.



Spring 2024:

Social Activities

ALASC Spring 2024 Trivia Night: Book Adaptations Edition

March 12th, 2024: N/A

Our chapter is hosting this event to bring students more social/bonding events. Book adaptations can be a fun and controversial topic for readers.



Connect Over Coffee Networking Event and ALASC 30th Anniversary

March 25th, 2024: N/A

We are currently planning the logistics of this event however, we will be having multiple speakers attend this event, similar to the Fall iteration. We are asking ALASC alumni to attend this event as speakers because it is our club's 30th anniversary. They can speak about their experience at the ALASC and how it helped them enter the field.

Study Group/Focus Sessions

TBA

We are currently planning the logistics with four other clubs at the iSchool. However, we intend to start a recurring study session time for iSchool students to attend. During these study sessions, we will use a Pomodoro timer and check-ins to promote a sense of studying solidarity and good study habits. Each club will host a study session on a rotating schedule to ensure that each club is not overwhelmed by the consistency of this event.

Cooperative Ventures with Other Organizations:

Due to the ALASC's establishment at the iSchool we have had the opportunity to guide a few other organizations. Two clubs were founded this semester: "The Asian American, Native Hawaiian and Pacific Islander iSchool Student Group" and "Black Student Library Collective." The Chair attended initial meetings with the founders of both clubs and explained the application process for iSchool recognition. She also shared the ALASC constitution for further guidance and posted about both clubs on student platforms.

Additionally, in Spring 2023, the previous Chair and current Chair met with an MLIS student from the University of Wisconsin-Madison. They were looking to restart their chapter of the ALASC after the pandemic. The previous Chair explained our chapter's workflow and how we sustain members. The Chair also invited them to an executive committee meeting to see how meetings were organized.

Lastly, we completed partner posting on social media with the iSchool's Student Advocacy Group. The current Chair created this partnership as a student advocacy intern and shared about the Right to Read Act. The act aims to require



school librarians to provide support to school libraries. We shared the link to the One Click Politics form that allowed iSchool students to send a generated email to their representative. We also shared the link in our monthly newsletter and explained the purpose of the act.

State and ALA Involvement:

ALASC members have actively participated in conferences, CLA, ALA, LibLearnX, and ARLIS/NA. Our committee members have had the opportunity to present posters and participate in panels with the help of conference funding from the iSchool.

Committee Members Conference Involvement:

- ARLIS/NA Presenter 2021 - Brianna Morales
- CLA 2023 - ALASC Poster Session
- ALA 2023 - Edit Vosganians
- LibLearn X 2024 - Shannon Broden
- CPG 2024 - Shannon Broden, Ja

Fortification for Sustainability of ALASC
Edit Vosganians, Rachel Fleming, Meghan Thompson & Brianna Morales

CORE QUESTION
How do we make this organization sustainable and efficient for current and future Executive Committee members?
How can we create an organizational structure with shadowing and clear transitions for the reality of contentious turnover and onboarding?

CONTEXT
We were not given the tools, procedural documentation or direction on how to replicate our predecessors' successes.
Therefore we had to build from scratch which is a common issue among student organizations, and to provide the next generation with better building blocks. We created and fortified our internal structures for long sustainability by conducting internal SWOT and creating goals and measurable actions.

RESEARCH
SWOT
Strength: Large organization, Established, Notoriety, Easy outreach
Weaknesses: Confusing procedures, Lack of onboarding, Unreliable
Opportunities: Standardization, Handbooks, Marketing, Stakeholder engagement
Threats: High turnover, Short staffed, Onboarding, Diffusion of responsibility
Themed Events
Inclusivity with Lessa Kanan'opua, Patsy-Lozada & Dr. Ulla Gosart
Organization
Diagram showing the organizational structure with roles like President, Vice President, Secretary, Treasurer, and various committees.

FINDINGS
Achieved Final Outcomes/Deliverables

- Better outreach with stakeholders
 - Newsletter
 - 'About Us' YouTube Ad
- Handbooks for onboarding
 - Templates
 - Procedures (election, subcommittees)
 - Policy updating
- Evaluation of constitution
- Standardization of shared Drive
- Increased online presence and marketing

CONNECT
QR code and SJSU ALASC logo.
Acknowledgements:
Faculty Advisor: Alison Johnson
Speakers: Kim Dority, Lessa Kanan'opua, Patsy-Lozada & Dr. Ulla Gosart
ALASC SJSU Executive Committee Members
SJSU SCHOOL OF INFORMATION

Virtual/Augmented Reality Environments
Sunday, January 21, 2024 10:00am – 12:15pm EST Location: Baltimore Convention Center, 324-325

Moderator(s)
Anthony S. Chow, PhD in Instructional Design
Professor and Director
San Jose State University School of Information

Content Leader(s)
Michele Atwater
UX Student Assistant
SJSU iSchool UX Lab
Shannon Elise-Muir Broden (she/her/hers)
MLIS Student and UX Intern
SJSU iSchool UX Lab

224 Views Evaluation Attendees

Additional Organization Involvement:

- NAISG Mentoring 2023-2024 - Brianna Morales
- APALA Mentoring 2023-2024 - Jade Dean

Communications

Our chapter's website, social media, and Youtube channel:

- Student Chapter website and blog <https://ischoolgroups.sjsu.edu/alasc/wp-students/>
- Facebook <https://www.facebook.com/alasc/>
- Instagram https://www.instagram.com/sjsu_alasc/
- X (Twitter) @alascjsu <https://twitter.com/ALASCSJSU>
- LinkedIn <https://www.linkedin.com/in/sjsualasc>
- Goodreads <https://www.goodreads.com/user/show/5666675-sjsu-alasc>
- Flickr <https://www.flickr.com/photos/sjsualasc/>
- Youtube <https://www.youtube.com/channel/UC8WuFu0Mo3TGLiLdiQjyb6w>

Methods of communication used by our ALA Student Chapter in the previous year:

Our chapter uses a variety of methods of communication on a regular basis. Our Executive Board communicates via email, Google chat, discord, and Zoom. To communicate and engage with our members and the iSchool community, we use our social media, blogs, website, and our monthly newsletter, in addition to the iSchool's messaging system via Canvas and email announcements.

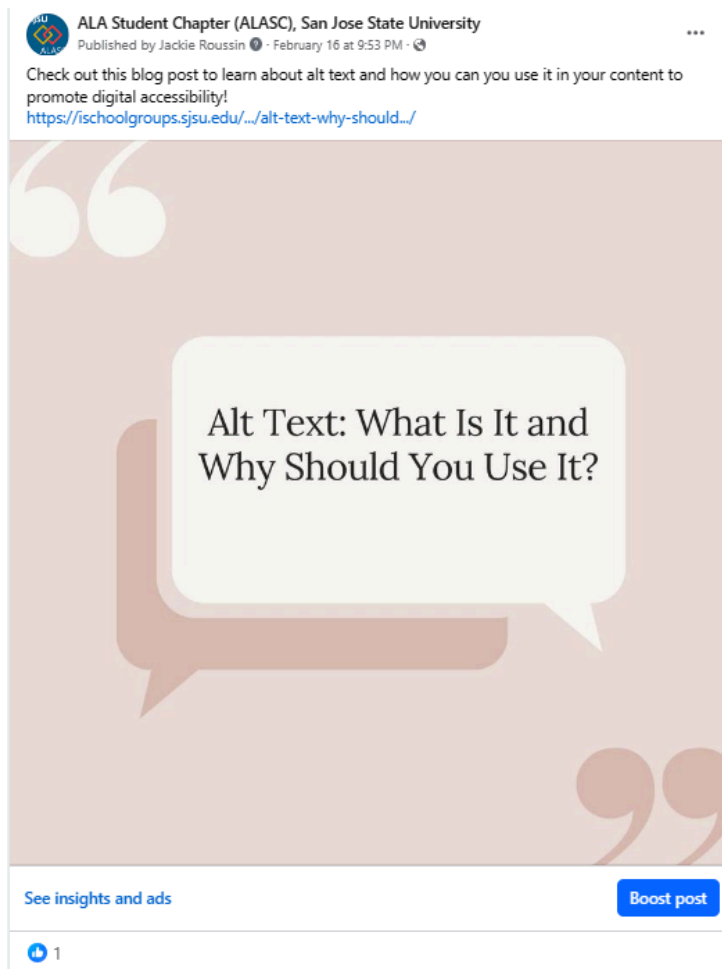
Our blog, Facebook, Instagram, and X pages are used for announcements of upcoming events and other current activities and promotions. We've also shared information in support of mental health, cultures, diversity, and inclusivity. In addition, we post information encouraging involvement with the American Library Association and the Right to Read Act. These media are also used for community engagement purposes, such as posts prompting our members to share their opinions on current events, inviting our members to share pictures or personal anecdotes on specific topics, or encouraging our members to start a conversation on important LIS issues.

We post recordings of our events to our YouTube channel so members who were unable to attend can watch the event asynchronously. LinkedIn helps our chapter stay connected with iSchool alumni, as well as providing networking opportunities for current student members. Finally, Goodreads provides a space where members can have a more relaxed, open dialogue with the chapter and with other members via our Virtual Book Group. This space allows for both ALASC-created threads.

For the announcement of events, the group depends greatly on iSchool iAlert emails. Essentially, these emails are directly from the iSchool to the students' email, and is the best way to mass-advertise important events. For new students, we have created a document that introduces new iSchool students to the ALA and our ALA Student Chapter. This is shared with new students who are enrolled in the iSchool's INFO 203 introduction course *Online Learning Tools and Strategies for Success*.

Examples of communication with the Student Chapter's members:

- **Facebook post about recent blog post:**



- **LinkedIn activity update as of February 2024:**



SJSU ALASC • You
ALASC at San Jose State University
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Join us for the largest CPGE Online Student Conference to date! This February 20 - 22, the 2024 CPGE Online Student Conference will have 28 student presentations for conference attendees to view through ...see more



Online Student Conference 2024
FEBRUARY 20 - 22, 2024

The College of Professional and Global Education (CPGE)'s 2024 Online Student Conference seeks to connect students across the college and promote student work and aims to provide an opportunity for CPGE students to share their school or professional work, help students communicate and connect with each other, and ultimately foster a stronger sense of community among students.

Opening Session: February 20, 2024, 12:00-1:00 pm (Pacific)
Keynote Speaker: Dr. Bharat Mehra, Professor & EBSCO Endowed Chair in Social Justice
School of Library and Information Studies, University of Alabama
Title: *Social Justice and Action Research to Extend the Field of Information: Dismantling White Entrenched Systemic Hegemonies*

Closing Session: February 22, 2024, 12:00-1:00 pm (Pacific)
Keynote Speaker: Krishna Gadiraju, MSEE, Doctoral Candidate
Department of Electrical and Computer Engineering, Louisiana State University
Title: *Advanced AI Applications in Healthcare*

SJSU COLLEGE OF PROFESSIONAL AND GLOBAL EDUCATION

View student video presentations and the live opening & closing sessions on our website: <https://blogs.sjsu.edu/cpgestudentconference>

 SAASC SJSU and 6 others

1 repost

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 201 impressions


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- **Goodreads updates snapshot:**




Reader is following your reviews
23 days ago


[manage my notifications](#)




Want to read more in 2024? Create a goal and Goodreads will help you stay on track
about 2 months ago




Announcing the winners of the 2023 Goodreads Choice Awards! The only major book awards decided by you, the readers. Check out the champions and runners-up in all 15 categories now!
3 months ago




Last chance to vote in the 2023 Goodreads Choice Awards! See what made it to the Final Round and help your favorites take home the win. Voting closes on Dec 3
3 months ago




Jacklyn is following your reviews
3 months ago



Amelia commented on the topic: Book Talk
3 months ago
2 others previously commented



Amelia commented on the topic: The Workroom
3 months ago
1 other previously commented

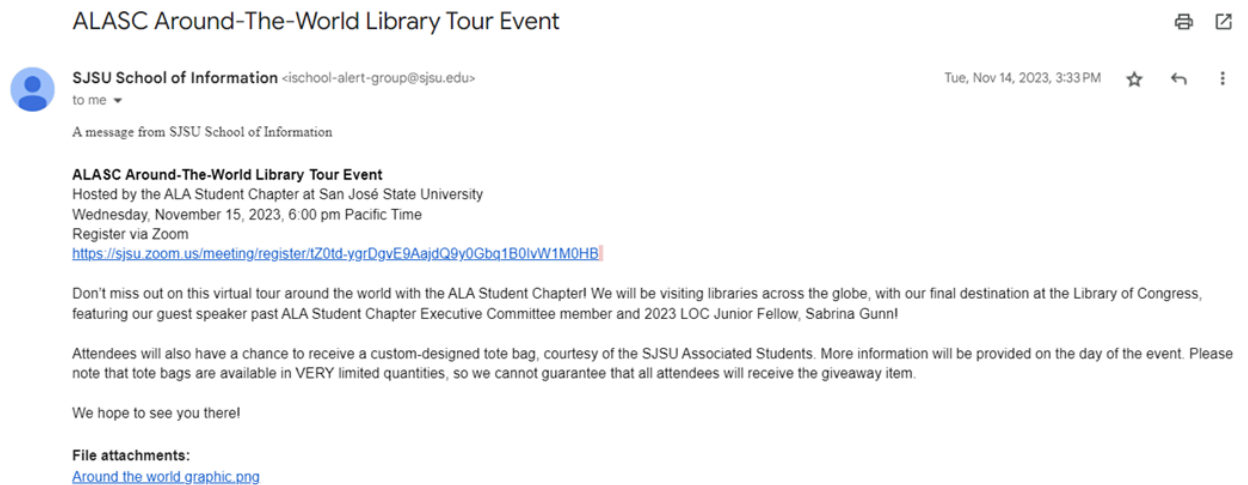


Eddie is following your reviews
4 months ago

- **Twitter post for our Fall 2023 ALASC Around-The-World Library Tour Event:**



- ***SJSU iSchool iAlert email for Spring 2022 iSchool Meet & Greet:***



- ***The blog post for Fall 2023 Connect Over Coffee Event:***

<https://ischoolgroups.sjsu.edu/alasc/wp-students/did-you-miss-connect-over-coffee-2/>

Did You Miss Connect Over Coffee?

🕒 October 27, 2023 - 📁 ALASC News

This past Wednesday evening of October 25, ALASC hosted the fun-as-always "Connect Over Coffee" virtual event via Zoom. We were delighted to see an impressive turnout, and the night was filled with fantastic discussions and insightful conversations.

We would like to thank our guests panelists for coming and sharing their experiences and knowledge with our current classmates. The panel included:

Rebecca Nowicki from San Diego State University

Sarah Edwards Obenauf from the New Mexico State Library

Erika Quintana from the University of California, Riverside

Angie Mirafior from King County Library System in Washington State

Patricia Rivera from the Los Angeles County Library

Thanks again to all who were able to attend Connect Over Coffee, but the conversation doesn't end there! We invite you to continue connecting with us through our **Goodreads group**, where you can share your thoughts, book recommendations, and more!

And keep an eye out for these exciting events on the horizon:

Thursday, November 3, 6 pm PT – Speaker event with Dr. Ulia Gosart on self-advocacy, [learn more and register here](#)



Wednesday, November 16, 6 pm PT – Around-the-world Virtual Library Tour, [register here](#)

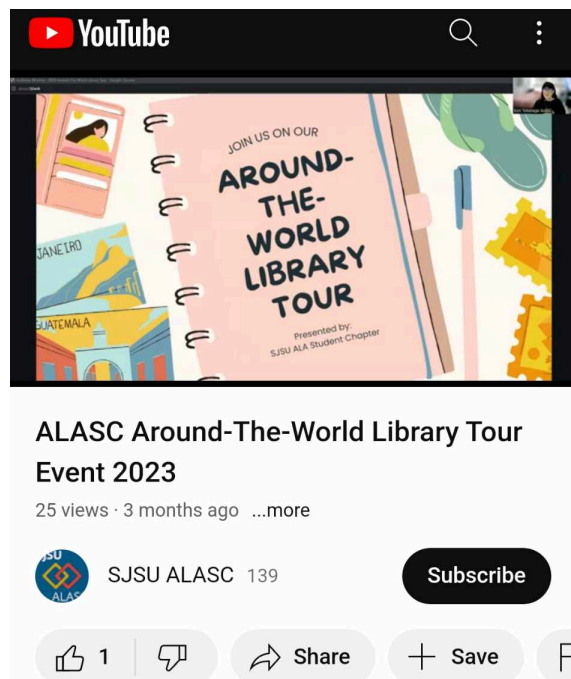


Coming soon: Book Club in Spring: Deaf Republic by Ilya Kaminsky

Coming soon: Spring ALASC Executive Board Elections. Be on the lookout through your SJSU email.

- **Uploaded YouTube video of our Fall 2023 ALASC Around-The-World Library Tour:**

<https://www.youtube.com/watch?v=3uOo0z-Wbmc>






Leadership


Names and titles for each of the Student Chapter's officers and committee chairs:




Current Executive Board members:




Brianna Morales	Chair
Jade Dean	Vice Chair
Shannon Broden	Website Coordinator
Missy McCollum	Treasurer
Kim McMilin	Archivist/Secretary
Eddie Lagos	Membership Coordinator
Cat Tang	Events Coordinator
Connor Dandridge	Events Assistant
Irene Miller	Events Assistant
Rebecca Natali	Social Media Coordinator
Jacklyn Roussin	Social Media Assistant
DiAndra Reyes	Blogging Coordinator
Sabrina Bobadilla	Blogging Assistant


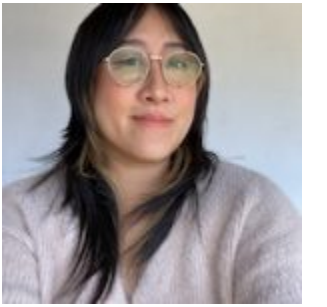

Chair: Brianna Morales		Brianna was born and raised in the Bay Area, she moved to Sacramento for a few years to complete her undergraduate degree in Art History. At Sacramento State, she found her love for libraries through an internship with the art librarian. She is planning to graduate in May 2024. She is currently interning at a public library in the children's section but also has a passion for academic librarianship and student success. She spends time with her partner and cat in her free time, participates in a book club with friends,
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		plays video games, enjoys crafting, and learns languages.
Vice Chair: Jade Dean		Like Jacklyn, I am also using this program to facilitate a career change. This is my last year in the program and I can't believe I'll be graduating in the fall. I am currently volunteering in libraries across southern California to gain experience and grow my network. Outside of classes/volunteering/work, I love being outside, dancing, trying new recipes, and swimming. My favorite genres are romance and poetry and I love getting recommendations!
Website Coordinator: Shannon Broden		I started in the MLIS program in Fall of 2022 and plan to graduate Fall 2024. Previously, I earned a BA in Radio-Television Production and Performance and English-Creative Writing from Eastern Washington University (Cheney, WA), and an MA in Communications from California State University, Fullerton. My Master's thesis at California State University, Fullerton, published under my maiden name of Shannon Elise Muir and entitled "Getting the Animated Message: Effects of Animated Public Service Announcements Designed for Children on Adults," explored the potential level of influence of animation as a medium for communication. I see virtual reality and emerging technologies as a direct extension thereof. Through past employment professionally in animation, entertainment-oriented websites, and virtual worlds for children, I have seen changes in technology evolve and look to explore how technology can be utilized in informational and educational settings, and passionately care about the preservation and access of digital data, along with the ease of a user to find the data seeks. Besides serving as Webmaster for the San Jose State University iSchool's chapter of the American Library Association for the 2023-2024 school year, I am also Blog Editor for the UX Student Association at the iSchool, and am a member of the Phi Kappa Phi honor society. I presented posters at the iSchool receptions at both the California Library Association and the American

		<p>Library Association conference for 2023 on the experience of doing conference poster presentations in Second Life. Additionally, I am a part of the iSchool's Virtual Center for Archives and Records Administration (VCARA) group and also do volunteer work in virtual worlds with the Virtual Worlds Education Consortium, a group of educators, librarians, and lifelong learning organizations. When not doing academic pursuits, I will most likely be found watching animated television or movies, playing board or online games, exploring Second Life or other virtual/augmented/mixed reality worlds, or reading a book – because my love of stories and storytelling all began with books.</p>
Treasurer: Missy McCollum		<p>Missy McCollum, a devoted mother of two residing in Danville, CA, is an accomplished individual driven by a passion for equality and social justice. With a BA in Gender Studies and Communication and Culture from Indiana University, Missy actively volunteers with the Trevor Project, demonstrating her commitment to supporting LGBTQ+ youth. Currently pursuing an MLIS degree, she seeks to expand her knowledge and contribute to the world of information and knowledge. In her leisure time, Missy enjoys playing pool, programming Christmas lights to create magical displays synchronized with music, indulging in video games, and showcasing her creativity through crochet. Notably, she had the extraordinary opportunity to meet Brandi Carlile at a private concert, an experience that left a lasting impression. Through her dedication to family, advocacy, and personal growth, Missy strives to positively impact her community. Her journey exemplifies resilience, empathy, and a desire to create a better world for those around her.</p>

Archivist/Secretary: Kim McMilin		<p>My name is Kim McMilin and I serve as the Clerk/Archivist for ALASC! I have worked at a local rural public library in Alaska for 9 years and recently accepted a promotion as the full-time Adult Services Library Clerk and Program Coordinator. I decided to slowly work towards getting my library degree to improve my chances for future opportunities. Before beginning my MILS journey with SJSU in the fall of 2023, I earned my Bachelor's and Master's in elementary education. I keep myself plenty busy with a 12yo, 8yo, and husband as well! When I do have free time, I play hockey with the local women's team.</p>
Membership Coordinator: Eddie Lagos		<p>I started off in library work as a school librarian for a private school in the Bay area. I moved back to southern California where I began working for a public library doing outreach. I now work for the San Bernardino County library as a library assistant. I am interested in academic librarianship and digital preservation. I enjoy playing music, watching movies and photography.</p>
Events Coordinator: Cat Tang		<p>Cat Tang (she/her) began her MLIS journey in spring 2023 and currently works in a public library within the Los Angeles area, where she delights in helping patrons and roaming the children's department. As one might expect from that statement, she is most interested in youth librarianship, but she is open to where other opportunities might take her. Cat earned her undergraduate degree, a B.A. in English Literature with Creative Writing emphasis, in 2021 and is a passionate poet and poetry advocate. When she's not spreading "poetry propaganda," she also enjoys writing prose, reading, creating art of diverse forms (paintings, origami, pencil sketches, etc), jamming out to music, and dabbling in learning languages. Cat loves meeting other bibliophiles, artists, lifelong learners, library enthusiasts, and diverse individuals, so she welcomes all to connect with her as we embark on our MLIS journey together!</p>

<p>Events Assistant: Connor Dandridge</p>		<p>Hi! My name is Connor, and I have been enrolled in the MLIS program here at SJSU since January 2023. I have previously received Bachelor's degrees in History and Political Science from the University of Nevada, Reno. I love watching movies, playing games, hiking, and hanging out with my cat, Sencha. I plan to pursue a career in academic librarianship after getting my degree.</p>
<p>Events Assistant: Irene Miller</p>		<p>This is my third year in the MLIS program. I live in beautiful, if often slightly soggy, Washington State. I have an undergrad in Anthropology from University of Colorado Boulder. I haven't settled on a career pathway per se, other than knowing I do NOT want to be a children's librarian (Dav Pilkey killed that for me). I am interested in medical librarianship, information intermediation, instructional design, and user design. In my free time, I try to take advantage of living in this wonderful state by going hiking, backpacking, and camping. My reading time has suffered while in school, but I love to read as well and am always looking for suggestions to add to my list.</p>
<p>Social Media Coordinator: Rebecca Natali</p>		<p>My name is Rebecca and I reside in Atlanta, Georgia where I earned my Bachelor's degree in English with a concentration in Creative Writing from Georgia State University. I am a year into the MLIS program and I am absolutely loving it! I am a member of Phi Kappa Phi's honor society and I have a passion for creative design, information organization, and data services. I hope to gain further knowledge and experience in the LIS field pertaining to data management and digital assets. I've been published in Georgia's Emerging Writers and America's Emerging Literary Fiction Writers. In my free time, I love reading, writing, and baking.</p>

<p>Social Media Assistant: Jacklyn Roussin</p>		<p>I started as a Children's Programming Librarian in August 2022 and shortly after decided to embark on my MLIS journey. Before that, I worked in the public schools and have my teaching license for PreK-2nd grade. As I move through the MLIS degree, I plan to focus on youth services. In my free time I love to read, cook, go for walks, and watch TV (especially Gilmore Girls on repeat). I'm a huge Disney fan and love doing themed movie/dinner nights. I also enjoy spending time on my bookstagram (Instagram account dedicated mostly to books) through creating graphics for it, posting reviews, and connecting with others within the bookstagram community.</p>
<p>Blogging Coordinator: DiAndra Reyes</p>		<p>Hi! My name is DiAndra Reyes and I started my MLIS journey at SJSU in the Fall of 2021. Before entering the program, I got my undergraduate degree in Art History and did metadata work and art historical research in a special collections library/museum. I joined SJSU's MLIS program because I have a passion for the resources and services that all types of libraries offer communities and hope to become a librarian that can be of service to others. I live in Los Angeles where I enjoy spending time with my three cats, Shrimp, Cloud, and Ghost, playing Dungeons and Dragons with friends, and cooking.</p>
<p>Blogging Assistant: Sabrina Bobadilla</p>		<p>I have an AA in English literature from Cerritos College and a BA in English literature from CSU Long Beach. I am starting my second semester at SJSU. I am interested in academic librarianship, but I also love history and art, and am interested in archival work as well. I live in southern California with my 16-year-old son. My hobbies are playing video games, anime and manga, and reading.</p>

Please describe the Student Chapter's innovative and/or outstanding leadership activities including:

Examples could include organizing members to go to a conference or event, assisting members with school work or job search, mentorship programs, reviving an inactive chapter, developing programs/events for students, long range planning, and visions or goals for the chapter.

Changes to elections/constitution:

Recently, our Constitution Revision Subcommittee has chosen to focus on streamlining the onboarding process for future Executive Board Members. To make this process a smoother transition for students, we've created a transition document and monthly tasks document for each position on the Executive Committee. The transition document outlines all tasks that should be completed for someone new to the position. It also provides contact points for specific tasks that have not been completed without prompting. This document also includes tasks for someone continuing in the position to follow. The monthly tasks document lays out tasks that should be completed each month throughout the year. This will help guide students through the position and provide them with the proper resources to complete their expected duties.

Changes to assistant and coordinator positions:

Recently, changes were made to some of the positions on the Executive Committee. The social media team, blogging team, events team, and website manager titles were altered. The manager positions on each team were changed to coordinator positions, as well as the Website Manager. We also decided to cut back on the number of active Social Media Assistants.

ALASC Revive chapter:

The previous and current Chair had an initial meeting in Spring 2023 with a MLIS student from the University of Wisconsin-Madison. They were looking to restart their chapter post-pandemic. The previous Chair was able to provide guidance in this area and invited the student to attend an executive committee meeting.

ALT Text Accessible chapter:

One of the larger goals we had for our chapter this year was to increase accessibility. Our executive committee voted to have accessibility and inclusion as our Spring 2024 theme. A subcommittee led by Shannon Broden, was able to establish a comprehensive handbook that covered all ALASC content. The handbook explains the importance of alt text as well as how to implement it practically for each form of content. Additionally, a blog post regarding Alt-Text was posted to share more about the process the ALASC went through and why others should utilize Alt-Text.

Themes:

For the 2023 - 2024 school year, our chapter has focused on career development (Fall 2023) and accessibility and inclusion (Spring 2024).

During the fall semester, ALASC focused on career development strategies for MLIS students. In October 2023, ALASC hosted a panel event with librarians from San Diego State University, New Mexico State Library, University of California, Riverside, King County Library System in Washington State, and Los Angeles County Library. Panelists shared their professional experience and advice with student members.

For the spring semester, ALASC will explore different aspects of accessibility and equity in libraries through our events, initiatives, and blog posts. We will delve into how library professionals and students are actively working towards making libraries more accessible, equitable, and, ultimately, more impactful for all members of our communities. Whether through assistive technologies, services for those who are homebound, collaboration with social services, community partnerships, language services, or other innovative approaches, librarians consistently find diverse ways to engage with community members and ensure that their services, resources, and spaces are accessible to everyone, irrespective of their background, abilities, or circumstances. It is also important to acknowledge the challenges, such as constraints in funding or staffing, which can pose hurdles in the pursuit of accessibility and equity. We hope that through discussions of these challenges, we can collectively discover solutions and surmount these obstacles.

Be sure to include innovative and/or outstanding leadership activities for all active Student Chapter members, not just the officers and committee chairs.

We are fortunate to have very active committee members that are involved in many aspects of the iSchool.

Member Name	Role at the ALASC	Additional Organization(s)	Role in Additional Organization
Cat Tang	Events Coordinator	Asian American, Native Hawaiian and Pacific Islander	Vice Chair
Rebecca Natali	Social Media Coordinator	First Gen	Webmaster/Social Media Coordinator
Missy McCollum	Treasurer	Society of American Archivists Student Chapter	Vice-Chair
Irene Miller	Events Assistant	Student Research Journal (SRJ) + UX	Copy Editor + Treasurer
Shannon Broden	Website Coordinator	UX	Blog Editor

We also, cannot speak to the commitments of student chapter members because regular attendance is not required. Additionally, we do not hold regular general meetings for all members.

Financial Health

Financial Health: The ALASC's financial health remains stable, with a balance of \$207.59 in the campus organization account (Associated Students Funding Account). The chapter has successfully managed its finances, with expenditures totaling \$3,979.06, resulting in a net balance of \$207.59.

Fundraising Activities: The chapter engaged in various fundraising activities and reimbursement processes to support its initiatives. Notable transactions include:

- Reimbursement to Gabrielle Visco for expenses related to the ALA National Conference 2022.
- Reimbursement to Claire Huysentruyt for expenses related to the Banned Book Trivia Gift Cards event.
- Reimbursements to Eori Tokunaga for promotional items and tote bags for the Around the World Book Tour.
- Reimbursement to Irene Miller for expenses related to the ALA Event Book Circle Bookpal.
- Reimbursement to Eori Tokunaga for expenses related to Trivia Night Gift Cards.

Major Expenditures: Major expenditures primarily include reimbursements for event-related expenses, promotional items, and conference registrations. The chapter allocated funds to support various events, initiatives, and professional development opportunities for its members.

Improvement in Financial Health: Compared to the previous year's ending balance of \$195.35, the chapter's financial health has slightly improved, with a positive net balance of \$207.59. This improvement reflects effective financial management and utilization of funds to support chapter activities.

Serving Students with Funds: Despite financial constraints, the ALASC continues to serve students by organizing events, workshops, and initiatives aimed at enhancing their professional development and engagement within the library and information science community. The chapter prioritizes funding applications and allocates resources strategically to maximize student benefits.

Conclusion: The ALASC at San Jose State University has demonstrated effective financial management and resource allocation in the current academic year. With a stable financial position and ongoing fundraising efforts, the chapter remains committed to serving its members and the student community by providing valuable opportunities for growth, learning, and networking within the field of library and information science.

Awards and Honors

AWARDS AND HONORS - 10 points

Please list any awards and honors received by the Student Chapter and/or by individuals and officers active in the chapter during the current year or in previous years. Chapter and individual awards/honors will be considered equally. (Make a document)

2024

Shannon Broden, Web Coordinator, Continuing Student Scholarship awarded by San Jose State University School of Information

2023

Shannon Broden, Web Coordinator, Jade Dean, Vice Chair, and Rebecca Natali, Social Media Coordinator, selected for initiation into the Honor Society of Phi Kappa Phi

Brianna Morales, Chair, ALA Spectrum Scholar

Jade Dean, Vice Chair, Continuing Student Scholarship awarded by San Jose State University School of Information

2021

Brianna Morales, Chair, Edward D. Ermet Scholarship, California State University, Sacramento

Jade Dean, Vice Chair, Special Session Scholarship awarded by San Jose State University School of Information

2020

Brianna Morales, Chair, Earl and Muriel Payne Scholarship, California State University, Sacramento

Brianna Morales, Chair, Leslie and Anita Harper Alumni Scholarship, California State University, Sacramento

Brianna Morales, Chair, Edward D. Ermet Scholarship, California State University, Sacramento

Student Chapter Advisor Statement

As the faculty advisor for the SJSU Student Chapter of the ALA (ALASC), I am honored to work with this amazing group of individuals. This report is a testament of the commitment and hard work of each member of the Executive Committee. As you can see, they have accomplished a lot this year!

Every new school year brings transitions in leadership within the chapter. This year the team spent a lot of time figuring out how to make the election process more efficient and effective. They were able to implement new procedures this year including interviewing candidates for various positions within the team that they will serve. This allowed for candidates to be better matched with a team that best suits their skills. The team is now working on standardizing and improving documentation to help with the onboarding process for new members. These efforts will have a big impact on the sustainability of this organization amidst the constant turnover of officers and members.

Communication has continued to be strong through the monthly newsletter and through several social media channels. I think it is also remarkable how the chapter continues to post very consistently on our social media channels and also produce original and meaningful blog content to benefit members.

The programming outlined in this report shows how the chapter provided numerous enriching opportunities for members. The programming has been not only helpful, but also meaningful for those who attended.

The Chapter remains financially stable and well-supported due to the efforts of the Executive Committee to seek out sources of funding. By meeting the requirements to be recognized as an SJSU student organization, the ALASC was able to take advantage of funding to provide special giveaways for ALASC members such as specially designed tote bags, gift cards, and book give-aways which helped boost the connection members have with the chapter. The Executive Board also sought out funding from the iSchool that provided the opportunity for attending ALA conferences.

The ALASC is valued by the SJSU iSchool for helping students engage more within the MLIS program and also helping them connect and network with the ALA and the field at large. The work they accomplished this year is important to us, and as faculty advisor, I am pleased to enthusiastically support the nomination of the SJSU ALA Student Chapter for Chapter of the Year.

- Alison Johnson | alison.johnson@sjsu.edu | 765-432-0624

Contact Person for the Award Nomination

Name: Brianna Morales

Title: Chair, SJSU ALA Student Chapter

School: San José State University - School of Library & Information Science

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