

## **Simon & Schuster**

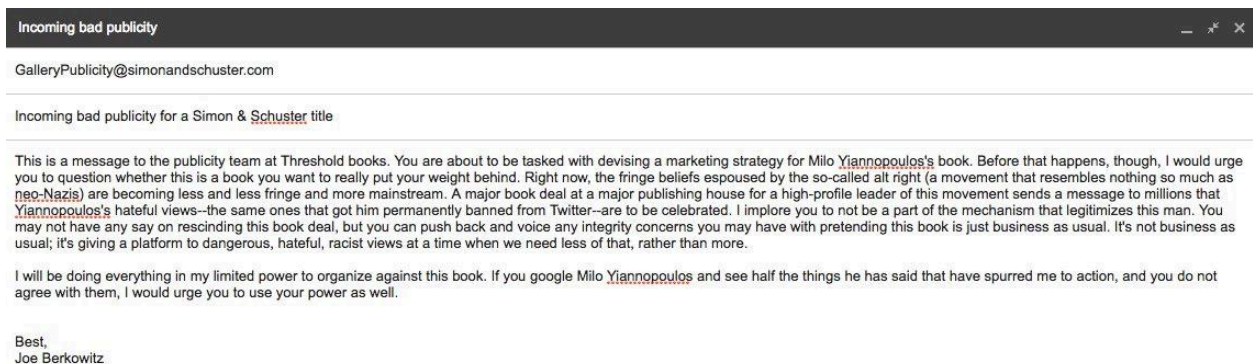
Contact & political organizing info relating to the Milo book deal with S&S.

- Email publisher who oversees the Simon & Schuster imprint, Threshold Editions, putting out this book: [Louise.Burke@simonandschuster.com](mailto:Louise.Burke@simonandschuster.com)

- Contact @simonschuster corporate: [Corporate.Communications@simonandschuster.com](mailto:Corporate.Communications@simonandschuster.com)

- Email publicity at Milo's new imprint here: [GalleryPublicity@simonandschuster.com](mailto:GalleryPublicity@simonandschuster.com). If you know any buyers at Barnes & Noble, get them mad.

- Sample template:



- You can send a thoughtful note to:

[richard.rhorer@simonandschuster.com](mailto:richard.rhorer@simonandschuster.com)

[mary.marotta@simonandschuster.com](mailto:mary.marotta@simonandschuster.com)

[louise.burke@simonandschuster.com](mailto:louise.burke@simonandschuster.com)

[Irene.Lipsky@simonandschuster.com](mailto:Irene.Lipsky@simonandschuster.com)

- Template:

richard.rhorer@simonandschuster.com 2 more

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Milo Yiannopoulos

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Dear Richard, Mary and Louise,

Like many people I was disheartened to learn of your decision to enter into an agreement with Mr. Yiannopoulos.

As you must be aware, the man is a vile demagogue, who routinely slanders, harasses, and attacks people for no other reason than his own selfish goals.

To hear that Simon and Schuster is willing to pay a person like this an enormous amount of money to produce a book is a sad sign of the decline of your once proud firm.

The fact that you've shown you're not just willing to publish hate, but also are more than happy to handsomely reward a person who has done nothing but lower the level of discourse in his native Great Britain and elsewhere, has forced me to decide to never buy any book published by your company.

Hoping you'll come to your senses and annul the contract between you and the aforementioned creepy fascist-enabler,

I remain,



Kraków, Poland

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- Email your local bookstores, Barnes & Noble corporate, etc. Talk to booksellers.
- Email your local libraries. They receive government funding so if there's a market for it they will stock it regardless due to first amendment censorship laws, but feedback about its content will hopefully make them stock fewer copies, weed them out faster, or create displays to counteract it.
- Don't give it press. Outrage and scandal sells books. Some folks are automatically preordering copies for every time they see a negative tweet or article about it. Silence however does kill book deals. Stay angry & contact people via email, especially those with purchasing and selling power, but keep in mind the less press it gets, probably the less it will sell. For a public figure, \$250k is a pretty minor book deal so if it doesn't sell, he won't get any more book deals or publicity events.
- I encourage you to keep your eyes open for other similar book deals & other major publishers who are offering deals for hateful content. I personally draw the line at stuff that endangers lives and Milo is far from the only person that gets published in this respect.
- Support the authors of color at S&S like Atria Books (publishes a lot of black lit) and Salaam Reads (a new imprint focusing on Muslim kids books). Blanket boycott is unlikely to send the right message due to how imprints & funds work, and may risk cutting off the support to these important authors and imprints of diverse books. Supporting the stuff you care about sends a

message to publishers to buzz and market those books & give authors of color better book deals.