

This is my Instagram ad for my client. Based on my own research, I think I've covered the main things that customers are interested in.

My client rents apartments in a small town on the Adriatic Sea. That city mainly lives from summer tourism. In the peak of the season, he has a lot of work, but he thought before the end of the season to attract a few guests.

I would like to hear your proposals and suggestions.

The Peace You Deserve

Looking for a peaceful retreat before the summer rush?

Visit our cozy apartment between June 24th and July 1st for only €10 per night!

Ideal for those who prefer moderate temperatures and fewer crowds.

Our apartment offers:

 **Comfortable, air-conditioned living space**

 **Free Wi-Fi**

 **Private parking**

 **Fully equipped kitchen**

 **Private balcony**

 **Modern bathroom**

 **Supermarket and bakery within 500m**

 **Only a 20-minute walk to the beach**

Enjoy a quiet vacation with all the comforts of home in beautiful Ulcinj.

Book now and secure your spot! 🌊

We look forward to your arrival! 😊

V1

VAŠE MIRNO UTOČIŠTE



Osigurajte svoje mjesto

10€
NOĆENJE

V2



Vaša oaza
Udobnosti

Idealno za
opuštajući odmor

Rezervisi svoj apartman

I made these two images. I thought I'd go with V1, but my client likes V2 better. And ChatGBT suggests going with V1. But I thought I'd test both and see which one fares better.

I hope I explained everything well. So I would love to hear your suggestions.