

If you're interested in getting Lash Extensions please read this information first as it's important for all clients to understand whether Lash Extensions are right for them or not as well as fully understand the care & maintenance of lash extensions before deciding to fully commit to them.

WHY NOT EVERYONE IS A GOOD CANDIDATE FOR LASH EXTENSIONS 🙋 Are you?

Below are some reasons eyelash extensions aren't always a good fit for our guests.

- **Lack of Natural Lash Hairs:** In order to get lash extensions, you must have natural lash hairs for the extensions to attach to.
- **Alopecia:** A condition causing the inability to grow hair.
- **Chemotherapy Hair Loss:** Lash extensions will be possible again once lash hairs grow back and are strong enough to hold the extensions.
- **Mechanical Damage:** Hairs that have been removed or are too short due to using a manual curler or scissors.
- **Trichotillomania:** A disorder that involves recurring urges to pull out body hair, including lashes. For guests who suffers from this disorder, we suggest setting up a consultation so our stylists can look at the lash line. In some cases, eyelash extensions can still be applied and have actually kept people with this disorder from tugging on their natural eyelashes.
- **Poor Natural Lash Health:** Lashes that are extremely short, thin and fragile may not be strong enough to support eyelash extensions. To strengthen your natural lashes, we recommend adding [foods and vitamins to your diet](#) that promote hair growth. Lash serums like neuLASH PROFESSIONAL™ are also great for helping strengthen and revitalize the appearance of your lashes. Short, brittle, thin or sparse eyelashes can become noticeably softer and appear longer and thicker in as little as 3–4 weeks!
- **Damaged Natural Lashes from Poor Lash Application:** Sometimes, guests come to us with natural lash damage after receiving a poor lash application at another salon or with outside lash stylist. In these cases, we recommend guests wait for the damaged lashes to naturally shed before applying extensions. This could mean waiting anywhere from one to three months, depending on how much damage is present. After that, they can schedule a consultation and our stylist will check the natural lash growth progress.
- **Allergies to Adhesives:** Anyone with an allergy to the medical-grade adhesive cyanoacrylate (an industry standard when it comes to the application of eyelash extensions) may not be a candidate for lash extensions. However, our salons do carry a variety of adhesives ranging in strength to accommodate guests with

allergies. For guests who would like to determine whether an alternate adhesive would make sense for them, we invite them to come in before their appointments for a patch test.

- **Thyroid Medication:** A guest who is on thyroid medication can still be lashed; however, they could experience increased shedding. If extreme shedding does occur, scheduling a [refill appointment](#) every week is recommended to keep that lash line full.
- **Active Eye Infections:** If a guest has conjunctivitis, a sty, blepharitis and other eye infections, they are not lash candidates. If you have signs of an infection, we recommend you see your physician. Once the infection is gone, you've got the green light to reschedule your lash appointment!
- **Recovering from Procedures:** If you are recovering from any type of eye procedure (cataract surgery, a LASIK procedure, a surgical eye or brow lift, etc.), you will need to be released from your doctor's care before getting lash extensions and potentially any other services we offer. This also applies to eyebrow microblading. Once the brow has healed, then your regular lash extension routine can resume.

Booking a Lash Patch Test & Consult before hand can be beneficial.

How is a patch test is performed? Here's how we do it at our studio:

- We apply 5 short extensions close together in the area of the point of emphasis on our guest.
- We will then make sure nothing is stuck together, attached to the skin and that no adhesive drops are left behind on the skin.
- Next, we will record which adhesives were tested on which eye and allow the guest to go a minimum of 24 hours up to 48 hours with the tested adhesive.
- If a reaction does occur, it will be isolated to the designated area, which will allow the stylist to determine which, if any, adhesive is safe to use. For guests who are highly allergic to adhesives and cannot receive lash extensions, a lash lift is another lash service option for them to explore and discuss with their stylist. We also can try a UV cured lash as well. We can offer temp lashes as well.

Let's also help you understand your Natural Lashes:

Lash shedding is part of the natural cycle of hair loss, re-growth, and regeneration. While it's nothing to worry about, it can be quite annoying when you're trying to keep your lashes on fleek!

To get the most out of lash extensions, it's important that clients fully understand the process and implications of lash shedding. Here's all you need to know about the hair growth cycle and how this can affect your lash extension service.

WHAT IS LASH SHEDDING?

All hair on our bodies sheds and re-grows, and all hair does so in cycles – you've probably noticed this if you wax regularly, and you can notice it with the hair on your head as well.

Growing in cycles means that hair grows in generations. At any given time, we have hairs which are in either one of the three hair growth stages: the anagen stage (the beginning stage when the lashes have just started to grow out of the skin, they are small and barely visible), the catagen stage (the transitional stage during which the hair is mid length – this stage lasts the longest), and the telogen stage (the hair is full grown and ready to shed, and when it falls out, a new baby lash starts growing in its place, repeating the cycle).

Because hair grows in generations, we are never left hairless and we never truly notice that we are, in fact, losing hair all the time. Although it's quite frustrating when it comes to keeping our legs smooth and clean, this is very handy when it comes to the hair on our heads and our lashes!

WHAT DOES THE LASH GROWTH CYCLE LOOK LIKE?

On average, every person loses one to five lashes per day, and each week you lose about 20% of your entire set of eyelashes. All the fallen lashes are immediately replaced by new "baby lashes" that have already started growing in their place, even before they were finally pushed out.

The growth cycle of one individual eye lash lasts anywhere between 60 to 90 days, depending on the person. On top of that, lash shedding, just like all hair shedding, is seasonal. Generally, we lose most hair in the fall, and this is referred to as "seasonal molting", or "the shedding season".

HOW DOES LASH SHEDDING AFFECT EYELASH EXTENSIONS?

Being aware of lash shedding is very important when it comes to eyelash extensions. Lash extensions are glued to the already existing lashes which are mid-growth, in the catagen stage of the lash growth cycle. This is the best stage for the attachment of lash extensions because the natural lashes are long enough to amplify the effect, but young enough to keep the look fresh for a longer period of time – while your lashes may look longer if the extensions were

attached to the lashes in the telogen stage of their growth cycle, those lashes would shed very quickly, and the extensions would be lost sooner.

HOW LONG DO LASH EXTENSIONS LAST?

Eyelash extensions can last only as long as the growth cycle of the natural lashes. Extensions are not immune to lash shedding, as they are attached to the natural lashes and fall out with them. This means that you can expect your lash extensions to last about 6 to 8 weeks, at the very most (read more below).

It's very important to make sure our clients understand that lash extensions aren't permanent. Discussing the hair growth cycle with you will help you understand the process and manage your expectations. No matter how good we are at what we do, we can't defy nature, and we want our clients to understand this 😊

6-8 weeks is the best case scenario. Unfortunately, it may very well happen that the extensions lifespan is cut short by factors other than natural lash shedding:

AFTERCARE

Aftercare is key when it comes to maintaining the lash extensions. You must be particularly careful in the first 12-24 hours after the lash extension application. Eyes should be kept completely dry, and this includes avoiding all make up, crèmes, or lotions, as well as making sure you are not doing any physically demanding work that could cause you to sweat excessively. Spas, saunas and pools are strictly off limits in this period.

MAKE UP

While it's perfectly alright to use make up when you have lash extensions, you have to be more careful about the products you are choosing, especially when it comes to the products that will be in the close proximity of the lashes.

All oil-based make up and all products containing glycol should be avoided, as they will damage and weaken the glue, causing the lashes to fall out prematurely. Although putting mascara on lash extensions is quite risky and generally frowned upon as it puts too much stress on the fragile lashes and threatens to dissolve the glue, you theoretically could harmlessly apply any type other than waterproof and oil-based mascara.

OIL-RICH PRODUCTS

This rule doesn't apply only to make up, but to all products: lotions, eye crème, make up remover, soap, and even shampoo. You should make sure that you don't get greasy, oil-based hair and body products near your eyes while you shower or take baths. The moisture threatens to dissolve glue and cause premature lash shedding.

THE SEASON

As mentioned before, lash shedding, like all hair shedding, is seasonal, and you can expect your lash extensions to be weaker in the fall. On top of that, lash shedding can be an individual reaction to certain weather. For instance, those who have a harder time adjusting to heat waves will find themselves sweating more, and their skin becoming oilier with the first waves of summer heat. The natural sweat and oiliness affects the lash glue and damages the lashes just as much as moisturizing beauty products do.

LIFESTYLE AND SKIN TYPE

We've already established that the level of moisture affects the strength of the lashes as well as influences the binding power of the glue that is used to attach the extensions. This unfortunately means that clients with naturally oily skin are under the risk of having their lash extensions be shorter lived. Very active clients who are no strangers to bouts of profuse sweating could also potentially damage their extensions with the oiliness and humidity of their skin.

HOW OFTEN SHOULD INFILLS BE DONE?

Extensions are lost due to the natural lash shedding process, which means that just like your natural lashes, the extensions are lost in cycles. You won't lose all your extensions at the same time, but the loss of the longest and thickest lashes will leave the lashes looking uneven as the shed lashes are replaced by new, smaller ones. This is why we advise our clients to book an infill every two to three weeks – depending on their lash shedding cycle.

The client's diligence when it comes to personal hygiene and lash aftercare will also influence the retention of the extensions. While we can't control our client's behavior outside of the salon, we can make sure that you are well-informed and have all the tools to properly care for and maintain your lash extensions..

Here is our **AFTERCARE GUIDE** we make sure all clients have before leaving any lash appointments:

LASH EXTENSION AFTERCARE INSTRUCTIONS ***AFTER TREATMENT:***

- Avoid contact with water for the first 12-24 hours after application.*
- Avoid steam baths, steam treatments and swimming for the first 48 hours after application and thereafter.*

GENERAL AFTERCARE:

- Avoid the use of oil based products on the eyelash extensions as this will loosen the adhesive bond – i.e. mascara (particularly waterproof), oil based make-up remover, sun cream etc.

- Cleanse your lashes EVERY DAY , twice a day is great too using lash shampoo & products designed specifically for your lash extensions (ask us for a recommendation- we sell proper lash shampoo and treatments).
- Brush Your Lashes Regularly! Brushing your lashes with a clean spoolie will make them last longer, without looking tangled. This is especially important for Russian volume lashes, mega volume lashes, and hybrid lashes. (Don't brush wet lashes)
- Only use blow dryers on the lowest cool settings and keep any heat well away from your lashes.
- Do not rub your eyes, instead you should get used to patting your eyes gently which is in fact much better for the eyelashes and the sensitive skin around the eyes.
- Do not use an eyelash curler/crimper as this could break the adhesive bond. Avoid touching with your fingers.
- Do not perm your eyelash extensions.
- Do not tint your eyelash extensions. If you require an eyelash tint, this should be done at least 72 hours prior to the eyelash extension application procedure.
- Use cotton swabs to remove make-up by working gently around the eyelashes.
- Never pull your eyelash extensions off as it will pull out your natural eyelash. If you want them removed contact us for our professional eyelash removal service.
- If you experience any irritation, please get in touch with us as soon as possible.
- To maintain your lashes, make sure that you book your next eyelash refill at 1-2 week intervals for Classic Lashes and 2-3 even 4 weeks for Volume Lash Extensions (no later).

♥ PRO LASH TIP:

Wash your lashes outside of the shower. After showering, gently dry & shape your eyelashes using your blow dryer/lash dryer on the lowest cool setting. Hold the dryer at least 20 cm below your face and gently coax the eyelashes with your index finger in an upward motion until they are dry then brush.

Arriving to your lash appointments:

Please come with clean lashes. Do not have any caffeine at least 4 hours prior. Do not wear contacts, you'll need to remove them before application. Use the facilities before you get comfy. If you have less than 50% of your lashes missing the cost will be more especially if more time is needed. If you think you've lost a significant amount and more time is needed please contact us before your appointment to make sure we can still accommodate you.

In the end, getting the best out of the lash extensions is a team-effort which requires care on both sides!

As always, if you have any questions or comments, we'd love to hear them please email us at charvazartistry@gmail.com or shoot us a text at 603-460-5574.

Thank you
Your team at
Charvaz Artistry