

2022 RBS Visitation Program Summary

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2022 National RBS Visitation Program Summary

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Data References

- 2022 PV data was collected using the AUXDATA II (2/02/2023 update). PV data for 2021 was updated using the AUXDATA II (2/13/2023 update).
- PV EOY2022 certification data was collected using the AUXDATA II Competency data (1/12/2023 update).
- PV BOY2023 certification data was collected using AUXDATA II Competency data (2/4/2023 update).
- Individual member performance was collected using the AUXDATA II Member Activities (2/02/2023 update).
- Data on District members used for PV participation was obtained from the National Unit Summary Data (January 2023).

Executive Summary

In 2022, the Auxiliary reported 62,987 partner visits, up 13% over last year, but still down from pre-pandemic levels.

The number of certified Program Visitors increased to 2,477 at year-end, a 7% increase since January 2022. However, after running the REYR script in February 2023, we begin 2023 with 2,372 certified Program Visitors. The decline is primarily due to previously certified PVs failing to satisfy Core Training requirements or meet the annual requirement.

In 2022, there were 251 newly certified PVs, up 1% from 2021

The average number of partner visits in 2022 was 25 visits per PV, up from 21 visits per certified PV in 2021.

PV participation (ratio of certified PVs to total Auxiliary membership) continues to remain relatively flat despite decreases in Auxiliary membership.

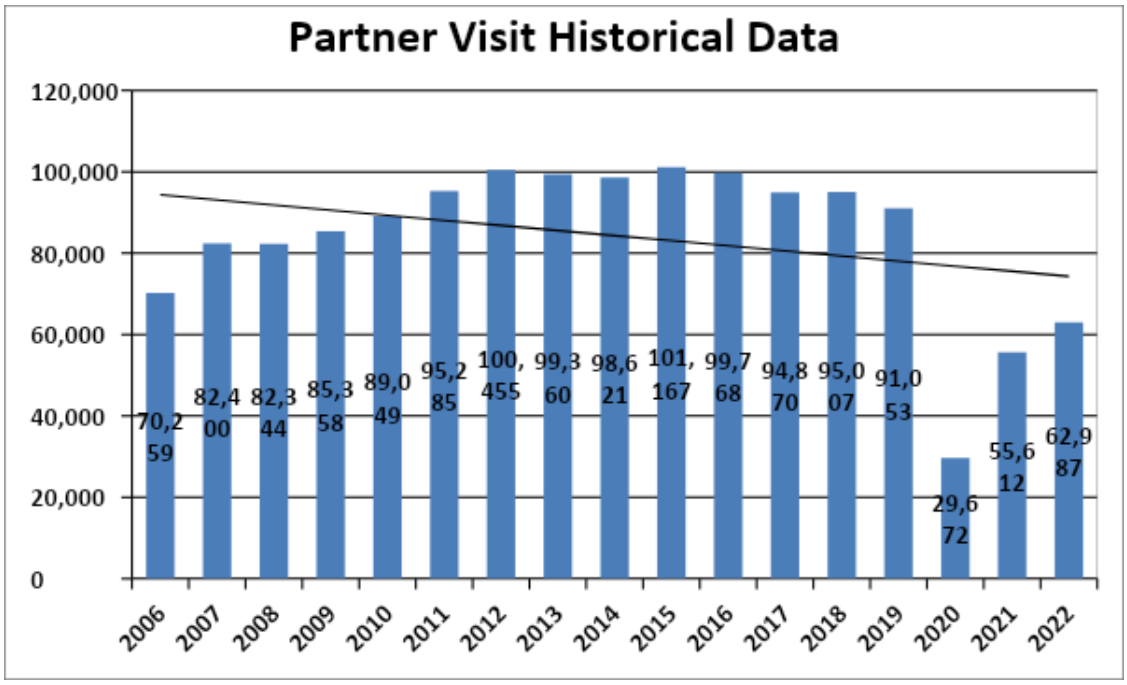
Partner Visit Analysis

2022 program visitor activity continues to show recovery from the pandemic. While visits were up 13% from 2021, they have failed to reach pre-pandemic levels. All but three districts (D7, D9CR, and D17) showed increased PV activity from 2021. The following is a breakout of Program Visits reported by District:

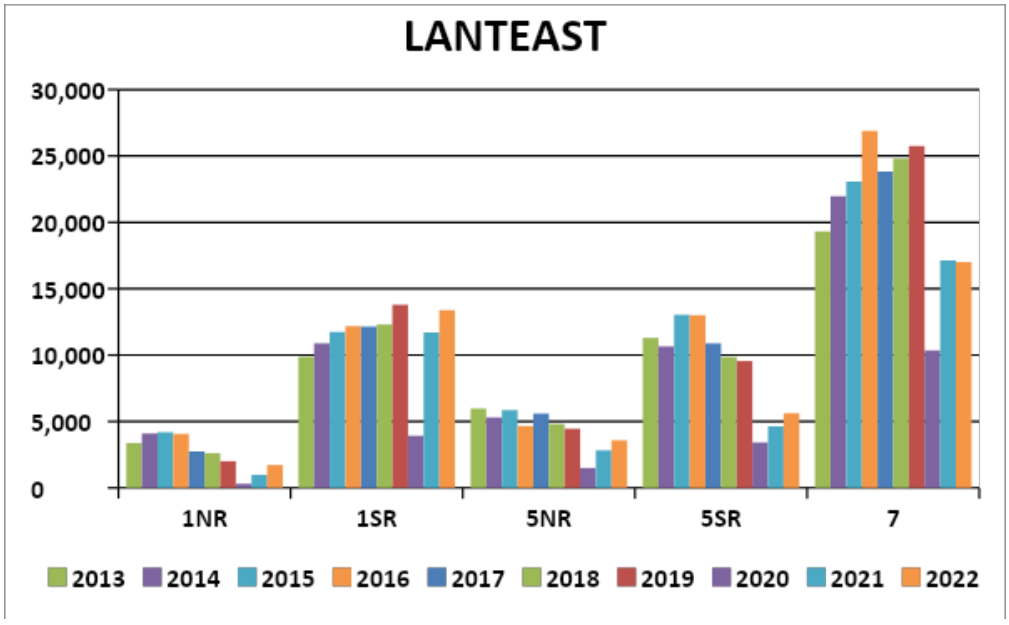
		Partner Visits Conducted		
		2,021	2,022	2022 B/W 2021
All Units		**55,612**	**62,987**	**13%**
LANTAREA East	**1st Northern**	983	1,722	75%
	1st Southern	11,701	13,387	14%
	5th Northern	2,827	3,582	27%
	5th Southern	4,634	5,616	21%
	7th	17,131	17,022	-1%
	Total	**37,276**	**41,329**	**11%**
LANTAREA West	**8th Coastal**	2,518	2,969	18%
	8th Eastern	1,892	2,582	36%
	8th Western	965	2,251	133%
	9th Central	1,799	1,491	-17%
	9th Eastern	284	422	49%
	9th Western	1,481	1,611	9%
	Total	**8,939**	**11,326**	**27%**
LANTAREA		**46,215**	**52,655**	**14%**
PACAREA	**11th Northern**	1,332	2,151	61%
	11th Southern	955	2,233	134%
	13th	3,836	4,674	22%
	14th	355	480	35%
	17th	758	522	-31%
PACAREA		**7,236**	**10,060**	**39%**
Other *		2,161	272	-87%

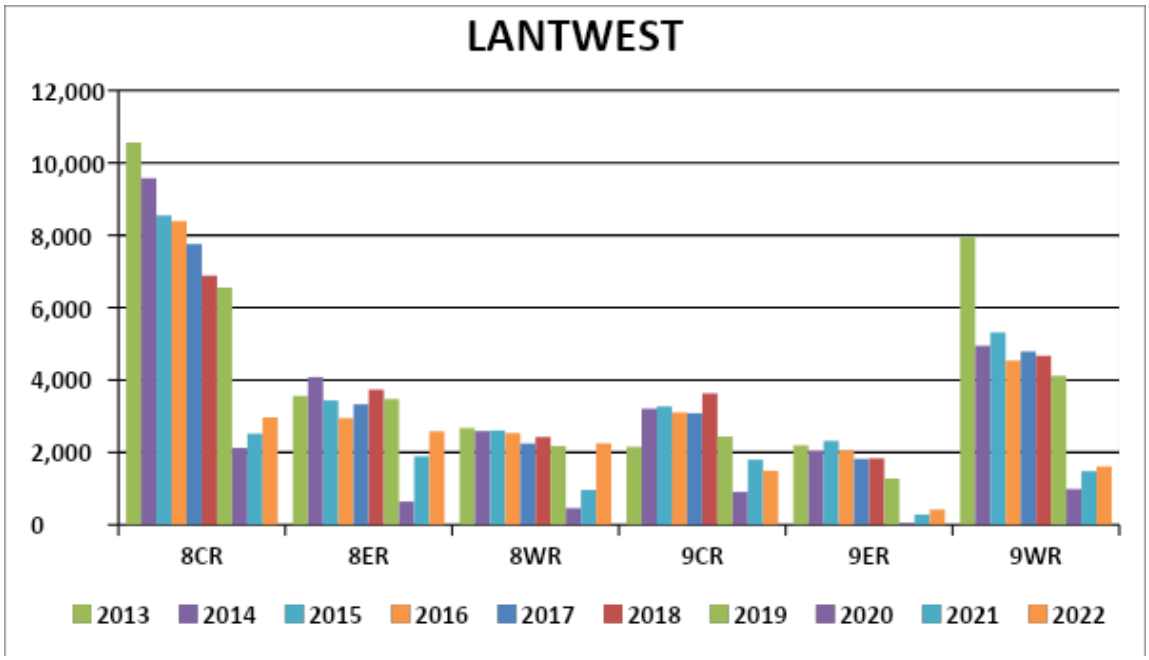
*Other includes Program visits for PVs who have left the Auxiliary

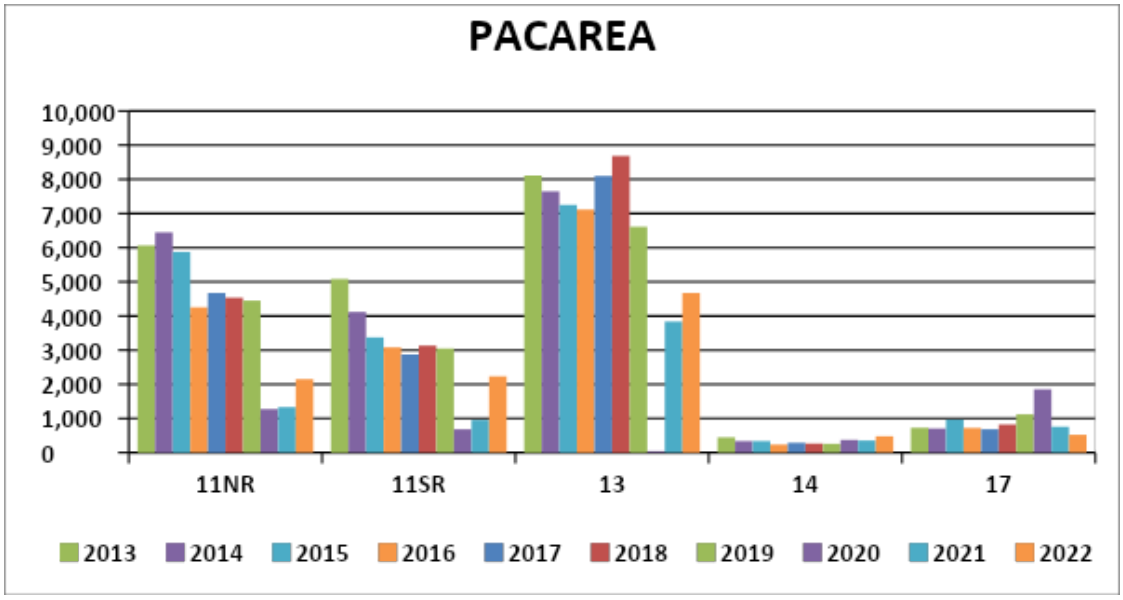
During the period 2006 through 2015, overall program visits showed continued growth. However, after peaking in 2015, there has been a gradual decline in program visits reported. The pandemic years (2020 and 2021) are an anomaly.



When looking at partner visits by District over the last ten years, mixed trends are observed:




LANTWEST
12,000
10,000
8,000
6,000
4,000
2,000
0
8CR
8ER
8WR
9CR
9ER
9WR
2013
2014
2015
2016
2017
2018
2019
2020
2021
2022

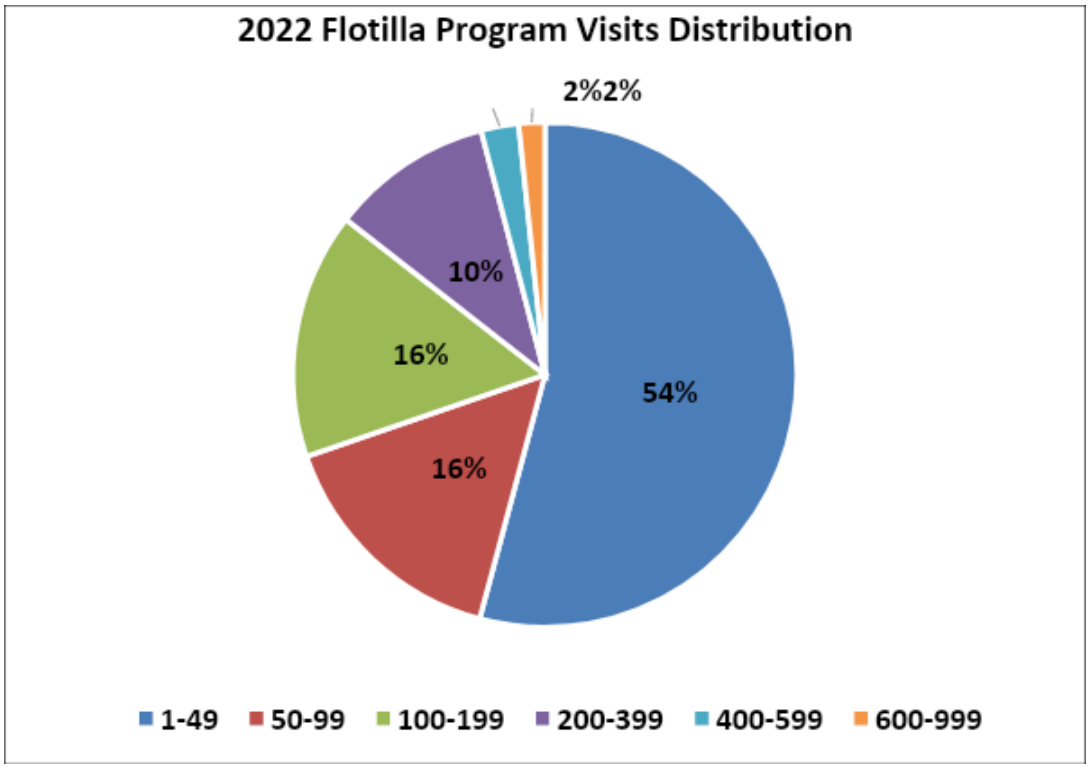

PACAREA
10,000
9,000
8,000
7,000
6,000
5,000
4,000
3,000
2,000
1,000
0
11NR
11SR
13
14
17
2013
2014
2015
2016
2017
2018
2019
2020
2021
2022

When looking at Program Visits reported by state, the top ten states are:

State	Visits	Ranking
Florida	10,560	1
New York	8,717	2
New Jersey	5,425	3
South Carolina	5,099	4
California	4,114	5
North Carolina	3,260	6
Oregon	2,812	7
Texas	1,755	8
Michigan	1,626	9
Maryland	1,561	10

Out of 729 flotillas, only 544 flotillas (75%) reported RBSVP activity. This is down slightly from 545 flotillas in 2021), the following activity is noted:

- 5 flotillas or 1% reported 1,000 or more visits (consistent with 2021)
- 22 flotillas or 4% reported 400-999 visits (up from 15 flotillas in 2021)
- 141 flotillas or 26% reported 100-399 visits (up from 118 flotillas in 2021)
- 84 flotillas or 15% reported 50-99 visits (up from 80 flotillas in 2021)
- 292 flotillas or 54% reported 1-49 visits (down from 327 flotillas in 2021)



The top ten performing flotillas in 2022 include:

Unit Number	Unit: Unit Name	Visits	Ranking
0701204	CENTRAL GRAND STRAND	3,866	1
0141013	WYCKOFF	3,089	2
0140504	CITY ISLAND	2,794	3
1300503	DEPOE BAY	2,111	4
0140502	BRONX	1,260	5
0141507	KINGSTON	843	6
1140607	BALBOA BAY	746	7
0700509	STUART	708	8
0810507	BELTON-STILLHOUSE HOLLOW LAKES	693	9
0140511	UPPER MANHATTAN	644	10

Program Visitor Certification Status

The number of certified PVs during 2022 increased from 2,319 PVs in January to 2,477 PVs at year-end 2022, an increase of 7%. There are four issues with PV certification over the last four years:

1. Approximately 500 certified PVs failed to perform 4 or more VSCs in 2022. However, BSX has interpreted ALAUX 004/2022 to mean that PVs were only required to perform a total of 4 visits during the period 2020-2022. As long as they recorded at least 4 visits during the three-year period, they remained certified.

2. Due to problems with running the end-of-year (2019) REYR script in January 2020, no PVs went REYR due to failure to satisfy 2019 annual requirement. It is estimated that approximately 420 certified PVs failed to satisfy 2019 requirements and should have gone REYR but remained certified.

3. After the conversion to AUXDATA II, some PVs who dropped their certification in 2019 found themselves recertified during the data transfer. This issue has yet to be resolved.

4. At year-end 2020 and 2021, no PVs went REYR for failure to meet their annual requirement. This was due to the COVID shutdown and PV activity put on hold.

On a positive note, there were 251 new PVs certified in 2022 versus 249 new PVs in 2021.

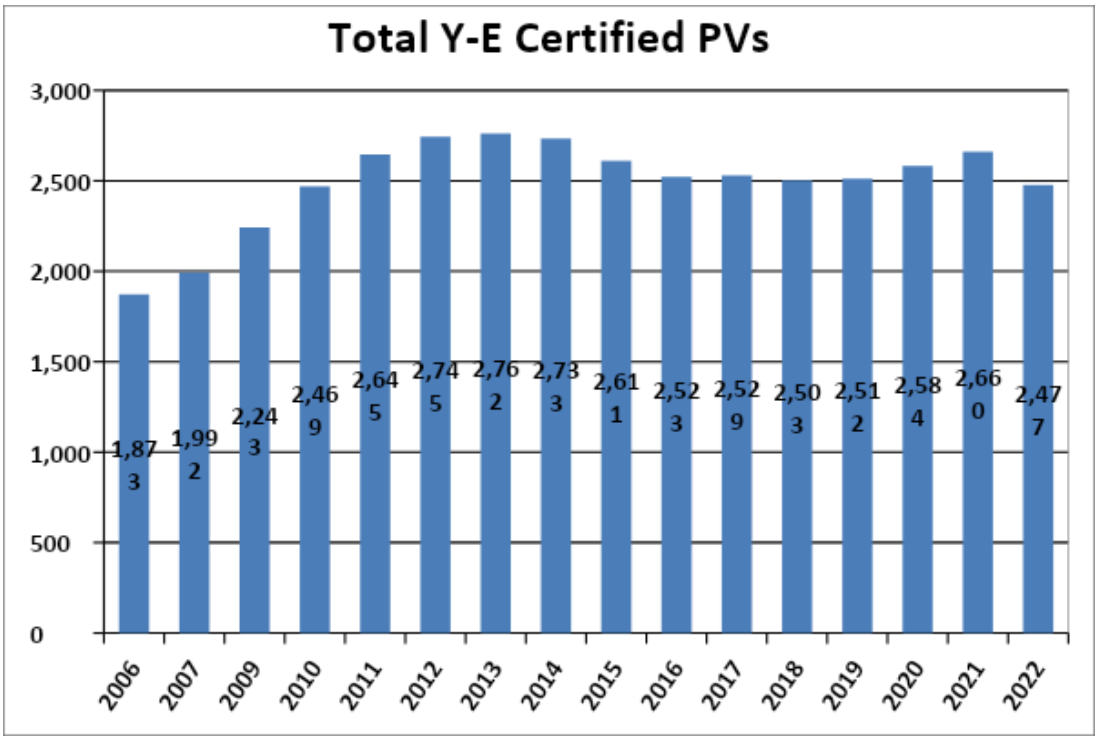
The following is a summary of 2022 certified PV growth in 2022 and 2023 beginning-of-year (BOY) data (only one District saw a decline in the number of certified PVs during 2022):

DISTRICT		PV CERTIFICATION STATUS			BOY 2023 Cert	BOY 2023 REYR
		1-Jan-22	31-Dec-22	% EOY B/W BOY		
All Units		**2,319**	**2,477**	**7%**	**2,372**	**1,609**
LANTAREA East	**1st Northern**	103	117	14%	115	96
	1st Southern	350	359	3%	346	192
	5th Northern	165	175	6%	166	115
	5th Southern	263	271	3%	261	155
	7th	497	537	8%	520	316
	Total	**1,378**	**1,459**	**6%**	**1,408**	**874**
LANTAREA West	**8th Coastal**	162	169	4%	155	140
	8th Eastern	86	104	21%	100	89
	8th Western	124	128	3%	123	78
	9th Central	96	97	1%	95	45
	9th Eastern	47	47	0%	41	43
	9th Western	103	116	13%	110	84
	Total	**618**	**661**	**7%**	**624**	**479**
LANTAREA		**1,996**	**2,120**	**6%**	**2,032**	**1,353**
PACAREA	**11th Northern**	75	89	19%	86	57
	11th Southern	88	105	19%	96	100
	13th	107	108	1%	104	66
	14th	20	24	20%	24	22
	17th	33	31	-6%	30	11
	PACAREA	**323**	**357**	**11%**	**340**	**256**

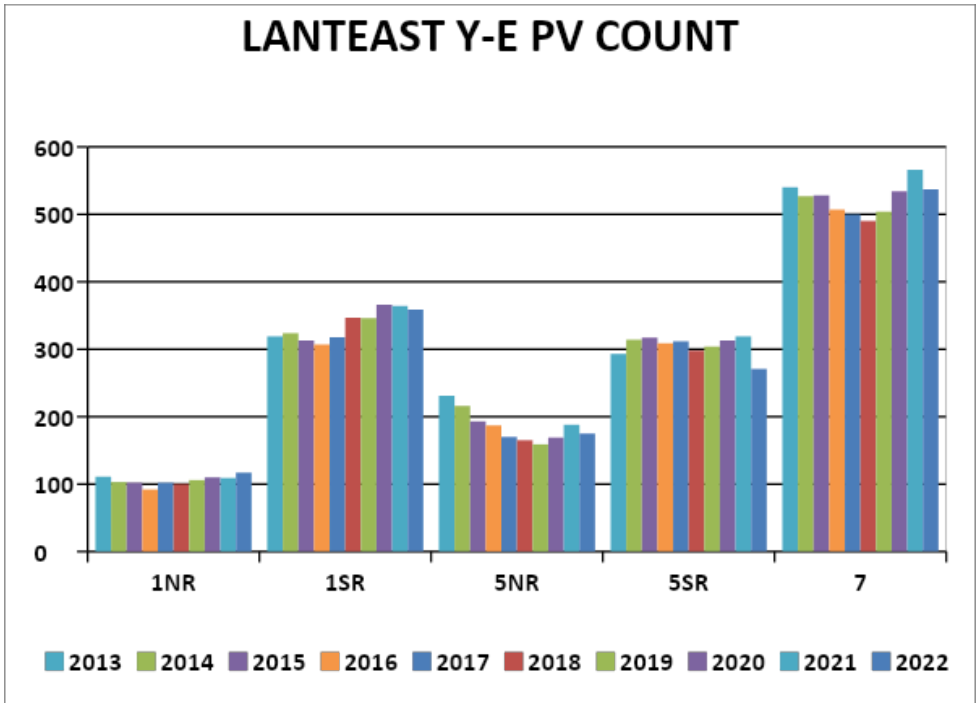
We will begin 2023 with 2,372 certified VEs. Part of the decline from Y-E 2022 is due to the REYR script that ran in January 2023:

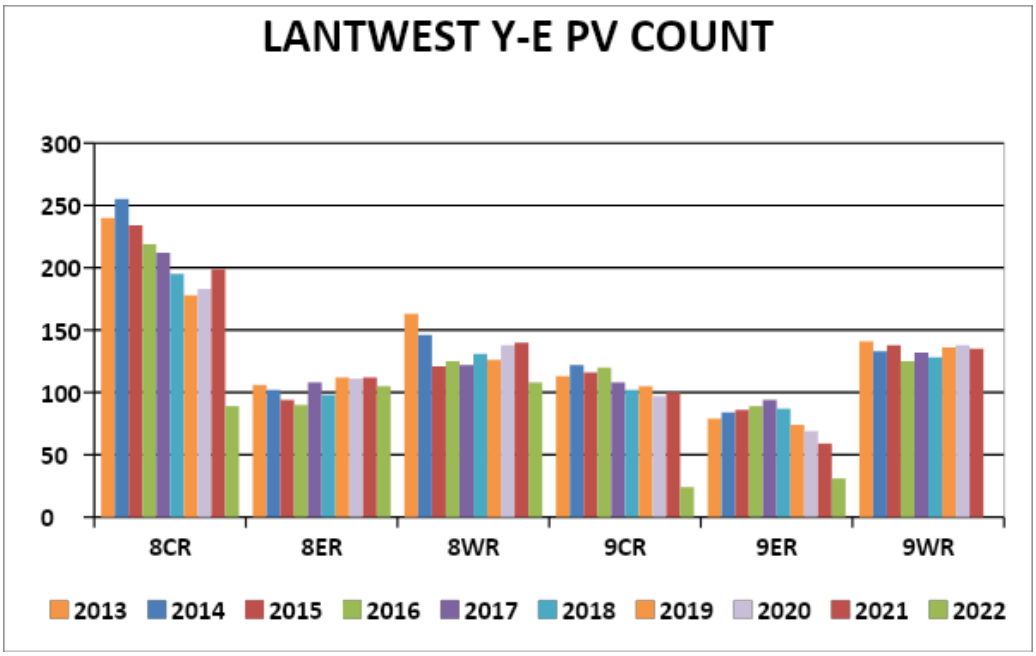
Reason for REYR	# PVs Impacted
AUXCT not complete or not current	67
Required BQCII not Complete	1
REYR: PV did not complete per ALAUX 004/22	117
Grand Total	**185**

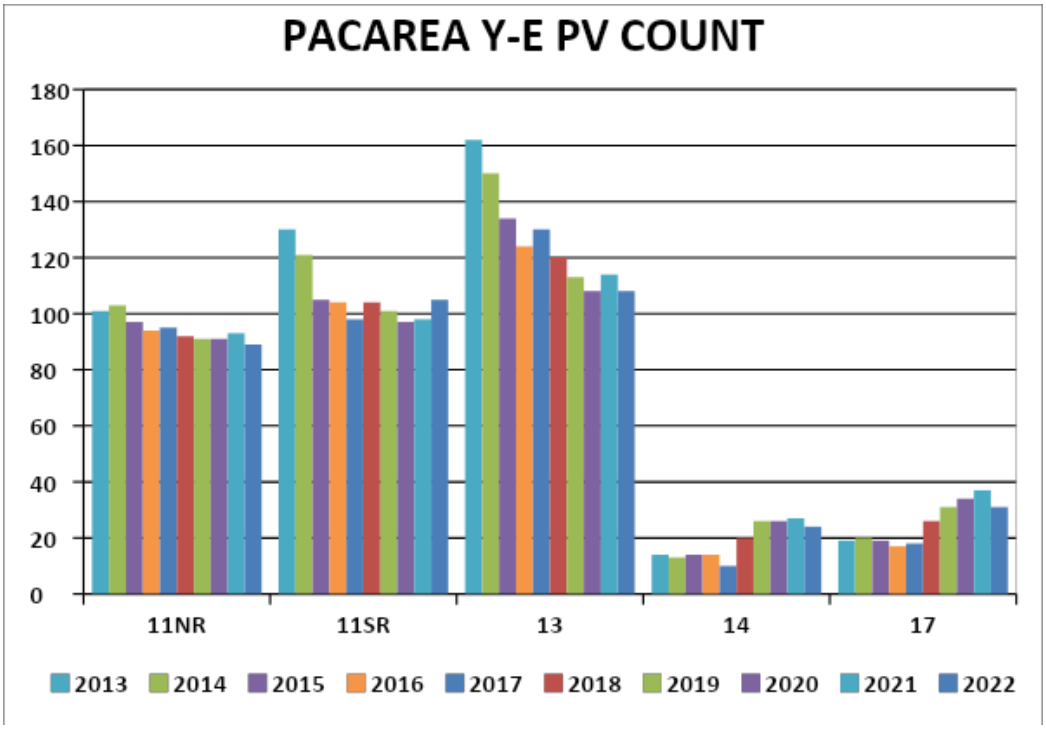
In looking at the 16-year trend in year-end certified program visitor counts, the following is observed:



Similar trends can be observed over the last ten years by District:

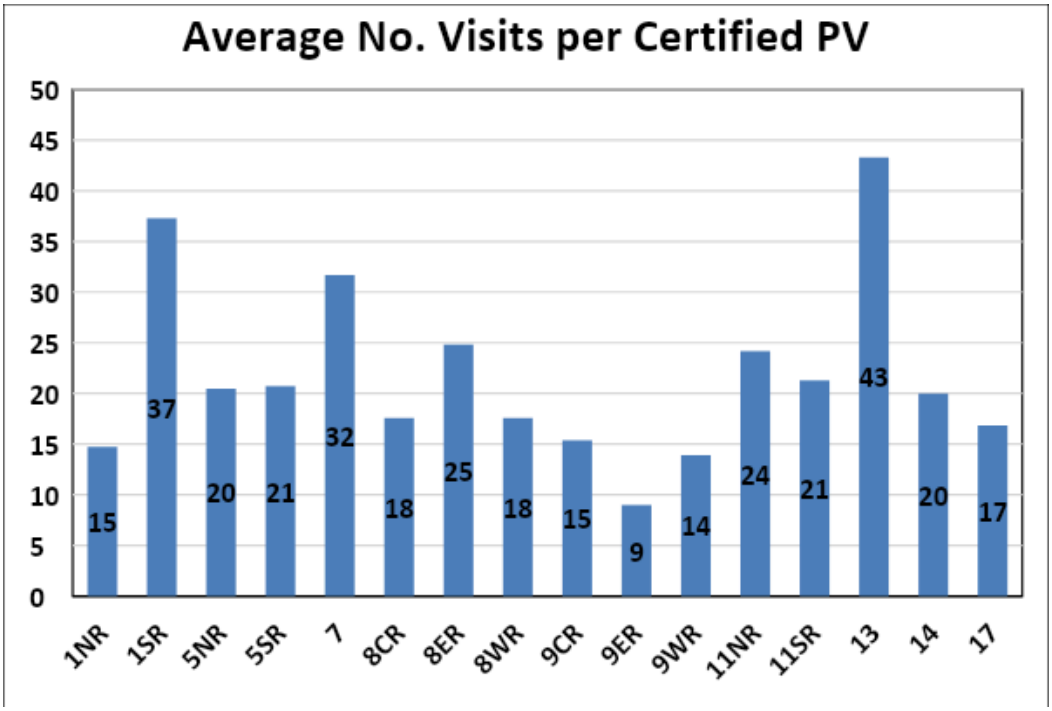



LANTWEST Y-E PV COUNT
300
250
200
150
100
50
0
8CR
8ER
8WR
9CR
9ER
9WR
2013
2014
2015
2016
2017
2018
2019
2020
2021
2022

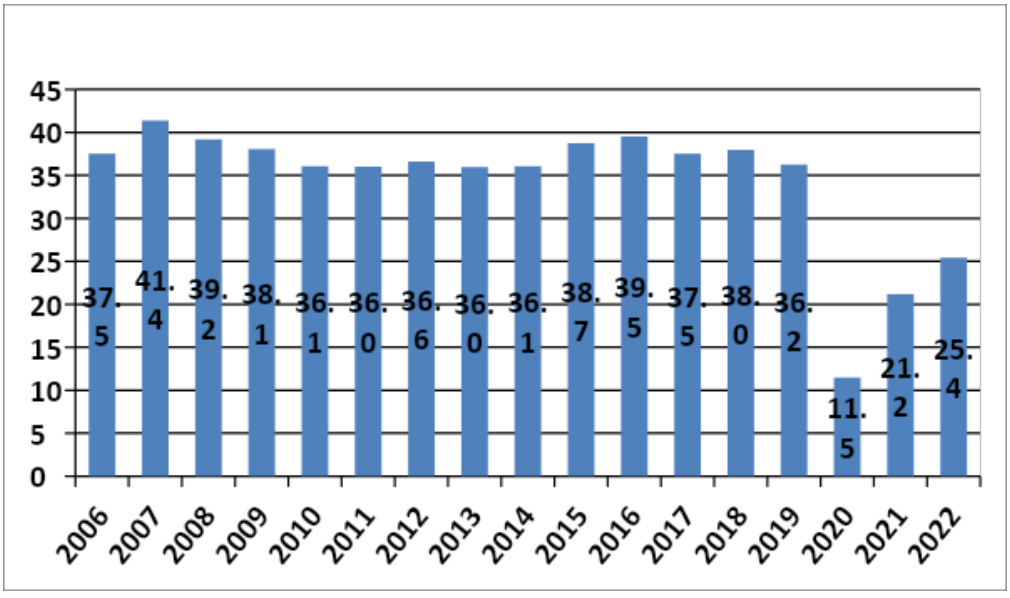

PACAREA Y-E PV COUNT
180
160
140
120
100
80
60
40
20
0
11NR
11SR
13
14
17
2013
2014
2015
2016
2017
2018
2019
2020
2021
2022

Program Visitor Performance

The average number of visits per certified PV in 2022 was approximately 25 visits per certified PV, up from 21 last year. Comparing Districts, the average number of visits per Certified Y-E PV varies from a low of 9 to a high of 43:



The average number of program visits per certified PV pre-pandemic has been relatively constant. As we come out of the pandemic, results are encouraging.



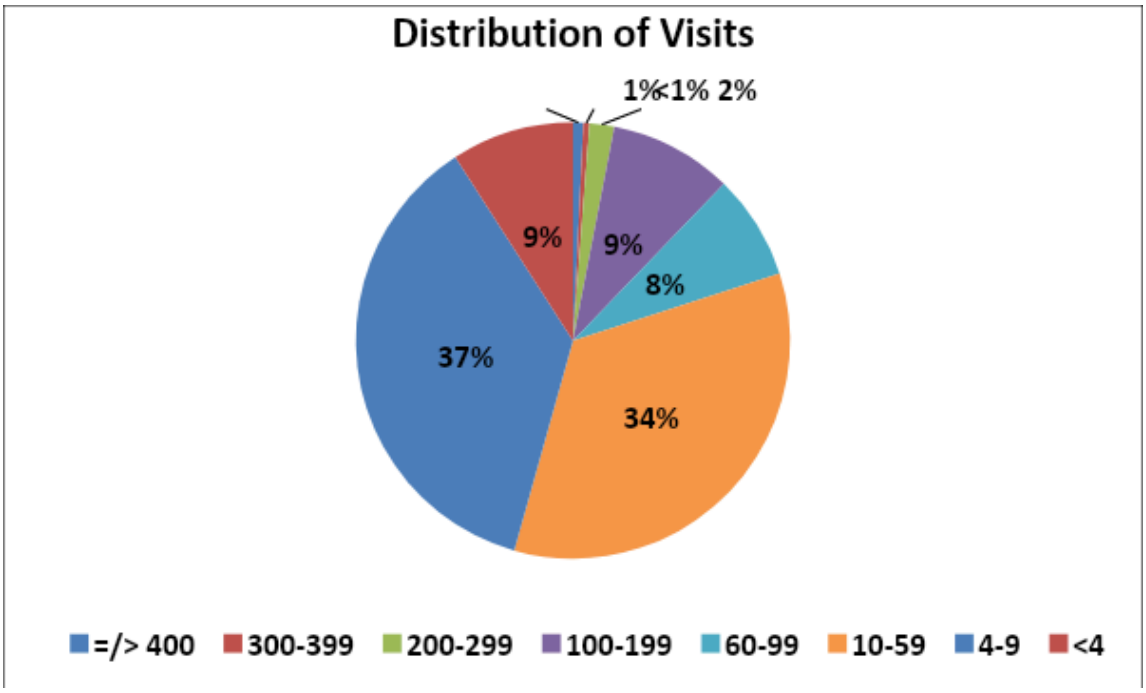
There were 1,569 certified PVs reporting some activity as a lead in 2022, up 3% from 1,526 PVs in 2021. Approximately 54% of all Program Visitors who reported activity as a LEAD performed 10 or more visits, up from 49% in 2021.

Additional analysis shows:

- 9% of all PVs who reported activity as Lead reported less than the required four visits
- 37% reported 4-9 visits
- 42% reported 10-99 visits
- 12% reported 100 or more visits

Range	# Reporting	% Reporting
=/> 400	12	1%
300-399	7	<1%
200-299	29	2%
100-199	144	9%
60-99	122	8%
10-59	539	34%
4-9	573	37%
<4	143	9%
TOTAL	**1,569**	

The distribution of PVs reporting activity as a lead in 2022 is:



The top twenty performing PVs in 2022 include:

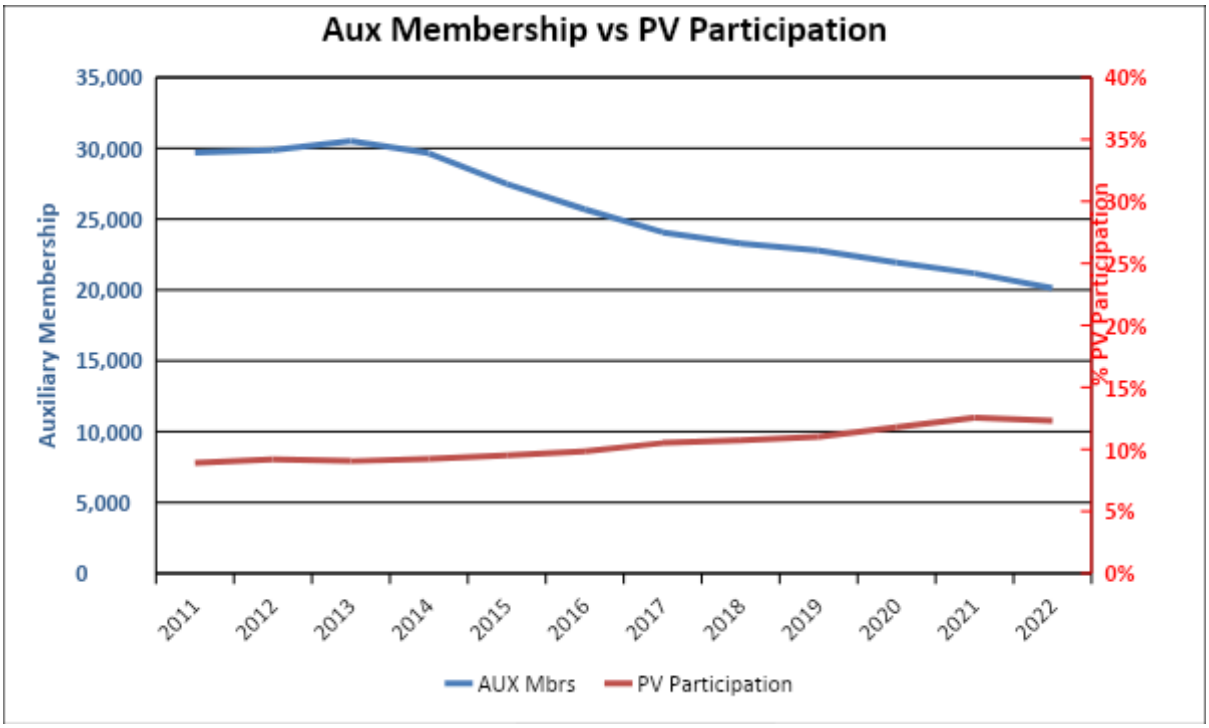
Unit / Program Visitor	Total Visits	Ranking
1300504 MURPHY, THOMAS	1,567	1
0701204 REARDON, KEITH	1,016	2
0701204 CRIBB, ARNIE	901	3
1140607 PALMER, PERRY	724	4
0701204 TIMBERLAKE, THOMAS	677	5
1300504 BOECKMAN, PAULA	669	6
0701204 BAGDAS, TOMAS	657	7
0141507 GUZMAN, FERNANDO	592	8
0850506 TERRILL, WILLIAM	576	9
0700205 MCGOWAN, PATRICK	498	10
0140504 GUZMAN, JUAN	472	11
0141504 HOFFMAN, CHRISTOPHER	418	12
0810507 ROMAN, EDDIE	391	13
0531608 CASALESE, PAUL	350	14
0540910 SHACKELFORD, HAYDEN	335	15
1300405 HANCOCK, ROBERT	330	16
0140511 HENOCH, AVRAHAM	323	17
0140707 TILLEY, EVAN	323	18
0140504 SOTO, RAHEEM	315	19
0700509 PERRY, GERARD	275	20

Program Visitor Participation

At year-end 2022, 12% of total Auxiliary membership held a current PV certification, down slightly from 13% in 2021. The following is a breakdown of RBSVP participation (percent of certified PVs to total Auxiliary membership) by District:

District		2022 PV Participation		
		Y-E PV Count	Total Members	Participation
All Units		**2,477**	**20,112**	**12%**
LANTAREA EAST	1st Northern	117	1,848	6%
	1st Southern	359	2,515	14%
	5th Northern	175	1,483	12%
	5th Southern	271	1,983	14%
	7th	537	3,864	14%
	LANTAREA EAST	**1,459**	**11,693**	**12%**
LANTAREA WEST	8th Coastal	169	1,147	15%
	8th Eastern	104	866	12%
	8th Western	128	824	16%
	9th Central	97	696	14%
	9th Eastern	47	544	9%
	9th Western	116	798	15%
	LANTAREA WEST	**661**	**4,875**	**14%**
PACAREA	11th Northern	89	992	9%
	11th Southern	105	1,183	9%
	13th	108	801	13%
	14th	24	346	7%
	17th	31	222	14%
	PACAREA	**357**	**3,544**	**10%**

On a positive note, we are maintaining our PV participation rate, despite decreases in Auxiliary membership (meaning we are not losing PVs at the same rate of total membership).



2023 Focus

The RBS Visitation Program is a key community outreach program in promoting RBS. To increase our community outreach efforts, the following actions should be considered:

- Encourage new members in an “AP Status” to complete core training as quickly as possible and then work on PV certification.

- With approximately 10% of all Auxiliarists having earned the RBS Device, encourage more PVs to set a goal to earn the device. Program Visits and VSCs are the fastest way to achieve points.

- Establish measurable goals for individual PVs to reach a greater number of partners.

- Identify additional opportunities to increase PV performance. Use high performers as mentors.

- Coordinate RBS activities (Public Affairs, Public Education, Partner Visits, and Vessel Examination) to ensure maximum efficiency at the Flotilla and Division level.

- Encourage members to strive for the annual Auxiliary VE/MDV Service Award (combination of 60 or more VSC/ PV); as well as, the V-Directorate Annual Century Club Award (combination of 100 or more VSC/PV).

REMEMBER, THE PRIMARY MISSION OF THE AUXILIARY IS RECREATIONAL BOATNG SAFEY (RBS IS JOB #1)