

WINNER'S WRITING PROCESS

Business Type: OFFICE SUPPLIES AND SERVICES

Business Objective: INCREASE SALES

Funnel: SEARCH

Who am I talking to? Customers requiring printing projects copies books and stationary

Where are they now?

1. Searching for assistance with printing projects
2. Current levels according to reviews

Desire 5/10

Belief 7/10

Trust in service 8/10

Current State:

Bad service lack of attention towards customer

Client needs help with specific project printing

Customer needs help with typing page resume

Dream state:

Good service

Good assistance with project

Wants to have a good final result

What do I want them to do? Chose to get their paperwork to get done by ritestuff instead of another company

What do they need to see/feel/experience in order to take the action I want them to, based on where they are starting?

See:

Search for printing service

First shop to be shown at the top

WINNER'S WRITING PROCESS

5 stars

Then a good review at the bottom

FEEL :

Interested

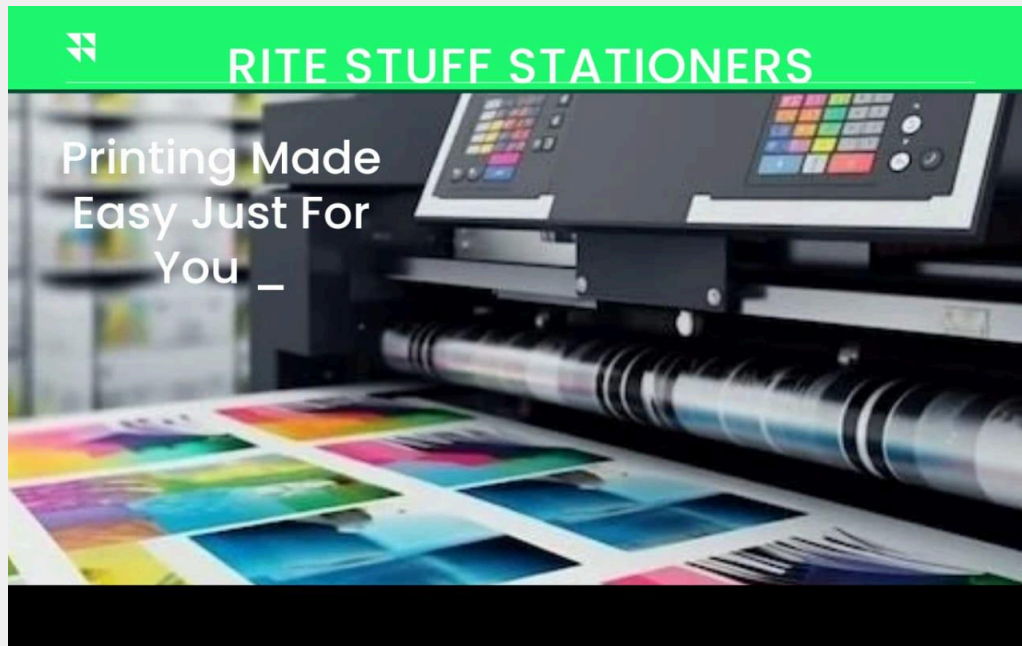
Click onto the shop website with intention to go to the store

Colour contrast attractive shop

Business services offered

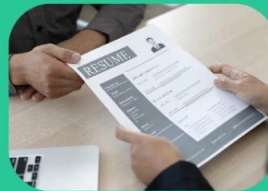
DRAFT

Best service exp- satisfying product



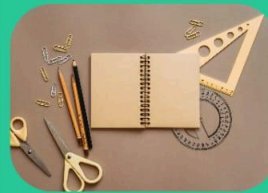
Printing ,Copies , Sacnning documents

Quality and fast printing for a good price whether its A4 A3 or custom size. Business Cards , Posters , Banners made for your Business to be successful



One Page CV

Finding employment is difficult to achieve in these times. We will help you stand out to employers with One page CV highlighting your skills and character



Stationary

We have all your office and school stationery needs from invoice books to A4 72 page books. You need it we have it.

About Us

Our brand purpose is to provide the best service With Special Prices for Our Customers paying attention to every detail saving you the time of administrative chores

We pride ourselves in providing a Quality products to help business and school projects achieve success



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From Our Clients

Best place in Melmoth for all your stationers.
Affordable prices and you always find what u
looking for and more.
Staff very friendly, I would recommend this place

Mbali Nku



Great stationery and gift shop.

Erika Oostuysen



The school got 100% Matric 2020 results, Teacher's
are committed to the work. SGB work
collaboratively with the school

Brenda Mbatha



Get in touch!

Find out how our products
can help you be more productive.

Contact us

Phone
035 450 2283

SHOP LOCATED
43 Reinhold St,
Melmoth
3835

