

Sarah Edmondson footnotes

1. [Personal Development Market Size Worth \\$56.66 Billion By 2027: Grand View Research, Inc.](#)
2. [Cult Statistics](#)
3. [NXIVM Corporation](#)
4. [Scarred: The True Story of How I Escaped NXIVM, the Cult That Bound My Life](#)
5. [Landmark Worldwide](#)
6. [Is This a Cult?: Confronting the Line between Transformation and Exploitation by Anne L. Peterson](#)
7. [Steve Jobs' Reality Distortion Field Explained](#)
8. [Cultish: The Language of Fanaticism—Understanding the Social Science of Cult Influence by Amanda Montell](#)
9. [A little Bit Culty - Podcast](#)