

Here's a comprehensive list of all readable words and phrases from the sticky notes across the six images:

Image 1:

- IMPACT MAOS + "How MOPe!" Omni TM-Ardes
- Be Considered
- Sharing Creative Process
- Label your Products (Packaging) w/ Data (the how it changes)
- Make it Emotional so people remember
- Utilize Social Media - influencers
- local partners - affiliate or bring enabled
- Video interviews w/ vendors
- Calendar of local Events when the vendors
- Do Compelling Storytelling w/ Products
- Co-Brand first & bring business & stakeholders independent
- piggyback BuZAOrg to connect & collaborate
- Make it need not just want
- Meet the vendor - events
- Option to donate extra for a cause (list monthly featured Non-profits)
- vendor responsiveness to customers/producers support
- Identify similar mindset people & connect
- Thoroughly vet vendors and research routinely
- Sort by Location or narrow radius
- Products coordinated to Cause & (Beal market)
- AI focus of vendors Social Impact Statement AI
- Links from Community web sites to Cause Cart
- Subscription Service - So many times
- Consumer Reviews
- Customer Profile what social media they use about
- Glossary (terms)
- Lot or Data on Budgets & shows how impactful
- Consumer demands & referrals
- Limited Release Products (exclusives)
- Monthly gift box - subscription - impact repeat box
- Raise awareness of shops with Cause Cart knowing I'm helping the environment + supporting the different artist
- Spark: Goes Or. StyLe About Cause Feature
- Personal to Consumer + (pick multiples of ways impact cause)
- Must be Intentional, Not just "inspiring"
- Cause & Vendor directly connected
- Artist to Cause Genius Provides Connection

Image 2:

- User Generated Content - Engage users + Share stories + videos for the PDF
- Act as the GATEKEEPER for VALID vendors for ME
- Verify Locals - Pick up by Shippers (Save Delivery)
- Personalization of the theme Page - Members choice that 1st organize by cause
- Add a tree to your cart & Celebrate green your help & feel faster
- Satisfy your desire to help with the other cost (premium)
- Vendor BADGES BADGES of causes
- Clear Branding of cause/cart
- Visual symbols - U.G.C - BAD
- Focus To Taste AND Display OLD Etc.
- Standard Reading with vendor client and story, Boil companies to Data vs he background Share of cases Support
- Filter by Cause
- Consumer Research
- "25 year old" world leaders conversations (Avoid what to cultivate = theCo"Pind")
- We trust Cause/Cart but trust trust for does the Life we Create trust with details
- Break down The speaking - show both of less qualified AHA Service
- Transparency and help VETTING vendor on cause Customer
- 'Engaging now opportunity with vendor pre-paid Sale'
- Annual review by vendor or Cause
- Monthly vetting by Cause/Cart
- DATE of last vetting by Cause/Cart
- SHOW THE VETTING of THE CAUSE
- TRANSPARENT vendor openings
- Clear LOGISTICS - Packaging - Delivery
- "LAST MILE" follow theCe Utility due decisions
- Generalize Guidelines verify names of Causes & set down NEVER individual Detail!

Image 3:

- Ability to Left Product repaid
- Focused artist by Sold+en cause cart collection of causes
- About page on web - use Visual Icons or Photos, too, to help visual learners understand
- Invest in Relationship Building
- Switch Biz to NPOs 501 c3 then Sell Products to Support 501 c3
- Example: 30% goes of something Others: "Are you Still doing?!" Now, you gotta love what you're doing...
- How to build Trust = Consistency Continually delivering Values
- Avoid empty terminology
- Allow vendors to use the Storefront on their site
- Go deep on a category. Amazon Succeed with books.
- Choose by Cause
- Donate to a creator Gift card.
- Clear transparency and authenticity
- Showing instead of telling: The story behind the claim

- Align digital tool with mission - too product- focused now
- Human stories behind the producers & storytelling
- Segment out Values that are most important to the industry best within us Spend 1%, then' focus only secondary on those Specific causes, 2 your local focus
- Focus on the consumers who are already familiar/passionate about the causes? the local advocate
- Cause- consumer in one like product creators who are cause-aligned
- Amazon/Etsy in MP Competition Similar to cause but After Celebrity Your causes - How do you unique within a cause "home"? community Conference,
- Question: is shipping our item of a you still eco-friendly
- Gift forward
- Fill up the ***** on Website by asking customers (love ♡ ♡ ♡)
- Consistency = Identity becomes Value vice versa
- Data over time
- Share why vendors are chosen
- TikTok-like video w/ each product w/ Hyper- highlight about Cause

Image 4:

- Statistics of % Impact for on vendor page - Say what you mean
- A GOOD Gimmick
- Differentiating factor - Value + Statement Mission Vision Branding
- "Helping — since YYYY" be specific, yet Concise Key words/SEO
- Audience is people that shop the cause not the product
- "EVERYTHING Must GO!" Style - scale even for cause "Sure Causes"
- Give Away Product to People directly when Use it
- "Unwrapped TOUR Style" Cause PROMO
- location Shopping + local Support a cause
- Shop by location
- Avoid the words Greenwash/Greenwashy People are already suspicious very that Caveant
- Get real social w/ association - have them are helpful (& Vegan, Vegetarian concerns) etc
- "Think what I KNOW) mentality - How it applies personally/relational
- get Away Product to People directly When Use it
- Draw-in with Complexity Unrestored As good environment content → making Problem
- NeedTo SEE The Cause Being Impacted Feelings or recognition impact
- Festival • Arizona Style Benefit • Concerts • Hull PROMO
- Detection: Greenwashing occurs when causes are not followed Post-impact launch. Must be continuous. Strutters
- Inspiration, Awe, Hope, Curiosity, Creation brings people onboard Outside the Norm
- Vote with your wallet capital to 2020 Fuel
- FreeBIG & BINARY People love binary!
- LANGUAGE IS IMPORTANT because it's Associative + Perception Bias
- Visuals Symbolize impact Made

- Cause Dashboard Live stats
- Rage

Image 5:

- Cause Cart UX/Story Support (not everyone is real at it)
- Iconography for visual impact - eco, organic, women owned
- Story leads to emotion leads to "feel good purchasing"
- Shop By MAP / exchange REGIONAL OFFERINGS)
- Social Connection from purchase place - See others for your Cause (friends too)
- Connect 1+ local buyers within the same thing
- Make it easy feel good
- Offer as a Service
- Favorite & Insightful Video (Reel, Ila)
- Vendor Videos (Reels) of impact
- Interviews w/ Vendors to share their Story
- Gift/Benefit with Cause for recipient of gift
- Relate Story of a Cause to Product EVERY TIME
- Are Impact within the idea! 😊
- GiftCert with Cause - the recipient & brought a Benefi action and you get a cow
- Instagram Detail for everything could make impact you cause action
- POB \$1.50 make it - theiaCause actions
- CAUSE-SPECIFIC GIFTING
- Share process of Vetting Trustworthiness Having Vendor is Verified
- Collective Impact the brought a Show people → connect & Community
- Optimize & Normalize Vendor Support Formats (online)
- Immediate Impact Message
- Convenience is Key to Success
- Tie into the Youth — next gen of buyers of passion
- Have an Impact Tracker... show the progress through the year
- Cause Goals (🏠) Visual Symbols
- Story starts w/ Vendor & Continues on with Consumer to Share with Others
- Immersive Tie You are part of the Story → Be action
- Purchaser Visual You part of the story → Be action
- Amazon shame → How can I shop differently and still have convenience?
- As a consumer I'm able to avoid the "shame" of online vs creating good thru online shopping

Image 6:

- Proper Advertising SEO Strategies
- Social impact transparency: Specific (red just easy)
- I think you should be Vibe as a user Code this! by March Quarter Year?
- CTA on Buy button "Plant 10 Trees" "No! Buy! ..."
- Stories on each Item about impact "Impact Story"

- Vendor Interview Specific Impact Tied to Cause
- Vendor Stories: Focused: Vendor Stories
- For hand-crafted Items (Etsy perspective); include the person/story clearly on button or 'in Cart.'
- "Hm much was 2,000 New Ufe & Beyond → Junk
- Video Stories of product or Vendor
- Distribution at Events and Locations
- AMA's with Business Owners
- Post the question: "What if you could connect with vendors to purchase items AND Support Cause you care about?"
- Flexible Shipping: 🚚 process including preferences
- Clearly Share the criteria/ vetting process businesses/ Markers!
- Proper measurement of impact to the cause.
- Coordination needed between vendor + Cause/Cart
- Instead of buying from vendor site directly vendor site "BUY" button redirects to Cause/Cart for purchase
- Cause-based advertising for vendors on Cause/Cart made by Cause/Ct
- Glossary of "eco" & consumer terms & what Cause Cart means when you use a term (like "minority-owned" or ____)
- Filtering of products by Cause
- Vetting process to align vendor with causes and clearly communicate on site
- Transparency in your Supplier Sourcing → how you validate
- Get influencers who are knowledgeable about a cause to promote cause cart products use their expertise as an endorsement of your authenticity
- Don't use words that are heavily laden with emotions that your own biases with your individual knowledge is contradictive a red

This comprehensive list captures all readable text from the sticky notes across the six images, maintaining the original phrasing and spelling as written by participants.