2026-2027 GOSH Ambassador Program Plan

1. Strategic Governance & Oversight

The current Working Group (WG) model lacks the accountability required for a global program.

- **Streamline the Working Group (WG):** 3–5 members, including one Council representative and the Community Coordinator.
- **Process of assembling the WG:**
    - A call for applications for ambassadors is published on the forum
    - A call for volunteers (WG) to review the applications and select the grantees is published on the forum a few weeks later, before the call closes.
    - The WG selects grantees and nominates a program liaison from among themselves or a Council member is nominated to this role
    - The WG disbands thereafter
- **Defined Terms of Reference (ToR):** The WG will be strictly responsible for:
    - Vetting and selecting Ambassadors.
    - Recommend the amount to be awarded.
    - Recommend/nominate a program liaison. Reporting to the Council via the Community Coordinator, the program liaison will coordinate the implementation phase – disburse funds, compile progress reports (refer to reporting templates).
- **Structured Feedback Loops:** Implement a mandatory quarterly Sync Call to solve the lack of connection cited in the feedback. The program liaison should take the lead on this.

2. Refined Selection & Eligibility

We must pivot toward Action-Oriented recruitment rather than Intent-Oriented recruitment.

- **Active Outreach Requirement:** Eligibility should be restricted to individuals with pre-existing outreach plans (e.g., conferences, workshops, or community events) where GOSH messaging can be integrated.
- **The GOSH Toolkit:** Every Ambassador should be provided with a standardized digital kit (slide decks, branding guidelines, and narrative templates) to solve the low visibility issue.

3. Financial Framework & Micro-Grants

Resource constraints were identified as the primary barrier. To address this while maintaining fiscal responsibility:

- **Standardized Grant Tiers:** Implement a cap of **$500 – $1,000 USD** per Ambassador.
- **Eligible Expenses:** Funds are strictly for **Advocacy & Mobilization** (e.g., printed materials, venue rentals, local travel, and translation services). Technical costs (lab reagents, hardware components) are excluded to keep the focus on *Ambassadorship*, not *Research*.
- **The 10/4 Model:** A 14-month cycle consisting of a 3-month recruiting phase (Call for Applications/Onboarding),a 10-month implementation and reporting phase, and a 1-month review and synthesis phase.

4. Accountability & Reporting

To ensure transparency and justify the investment:

- **Abridged Work Plans:** Applicants must submit a simplified Logic Model (Activities -> Outputs -> Expected Reach).
- **Milestone-Based Reporting:** A final report* and financial reconciliation are due by **Month 10**. Failure to submit will result in disqualification from future GOSH funding cycles. *including feedback from the target population (survey and/or cloud of words, and/or phrases)
- **Visibility:** All reports must be summarized and shared with the wider GOSH community to celebrate accomplishments and solve the visibility gap.

Comparative Summary of Proposed Changes

Feature	Previous Model	Proposed Expert Model
Structure	Informal Working Group	Streamlined Oversight Committee (OC)
Funding	Minimal/Ambiguous	Standardized Micro-grants ($500-$1k)
Focus	General Representation	Integrated Outreach & Advocacy
Reporting	Ad-hoc/Non-existent	Mandatory Template-based Reporting
Duration	Undefined	14-Month Cycle

Requested Action: The Council will:

1. **Approve** the $3,000 allocation for 3 Ambassador grants ($1,000 each). $2000 going to micro grants (4 grantees - $500 each)

2. **Appoint** 3 - 5 members to the WG.

Authorize the Community Coordinator to launch the Call for Applications using the newly drafted templates.