

Campaign: Kiss of Life - Sweat | Celebrity Clips & Slideshow

After you read the brief you can join the campaign here:

<https://contentrewards.com/discover/521858c5-8036-465d-abed-63470d4c9dfb>

What You're Doing:

Create clips/slideshows of American/British Celebrities **ONLY** and post them whilst attaching the audio below to drive awareness to Sweat's song Kiss of Life

NOTE 1: you must attach the official *SWEAT* sound to your posts or else they will be rejected :)

Keep the audio at max volume and mute the videos if they contain a sound

- Instagram Official Sound: [HERE](#)
- Tiktok Official Sound: [HERE](#)

Content Requirements:

- **Length:** Videos must be at least 8 seconds long.
- **Audio Volume:** Use clip audio, keep official audio at max volume
- **Comments:** Must keep comments and likes ON.
- **Platform:** Instagram, TikTok
- **Language:** English ONLY
- **Hashtags (you can add more on top if you want):** #kpop #kissoflife
- **Audience:** Tier 1 Majority
- **Minimum Engagement by Platform:**

Platform	Views	Minimum Engagement
Instagram	Below 25K	0.9%
	25K to 80K	0.8%
	100K+	0.5%
Tiktok	Below 25K	0.9%
	25K to 80K	0.8%
	100K+	0.5%

- **Notes:** No collaborative posting, NSFW, mean, weird or low effort posts
- **Max Clipper Payout:** 30% of budget (\$1,050)

Approvals: Once your video passes minimum views (2,000 views), then please send a screen recording of your analytics to the analytics submission form channel which shows your watch times, all view graphs and locations. All pages of your analytics must be clearly shown. Account analytics will be rejected, please only provide video specific analytics.

P.S. Please only submit the analytics if your engagement meets the requirements table above and the audience tier meets the requirement because your submission will be rejected if it doesn't meet these requirements.