

## **Copy practice for a mentorship helping men get dates through dating apps**

**Avatar:** Johnny Simps is 29 and works on the markets local to his town selling old vintage clocks that he got from Gumtree for free. He's genuine and sometimes too nice for his own good.

### **What is the reader's problem and why is it bad?**

Johnny barely gets any matches on his profile. But when he does the conversation is dry. Like un-moisturized 70-year-old smokers' skin dry.

He feels like he is always the only one putting in the effort unless it's a 2/10 mother of 5 with 7 baby dads.

The conversations usually go the same and are generic and boring.

He gets ghosted and unmatched a LOT and can only seem to secure a date with the type of woman you see at the end of a night in the club when the lights turn back on.

He thinks it's because he's an ugly fuck, but in reality, he is a good-looking guy. And makes a half-decent amount of money.

He feels stuck as he watches his friends getting married and having children while he still beats his meat at old pictures of Megan Fox.

### **What is the reader's dream state and why is it so good?**

Johnny can seduce almost any woman who matches him on Tinder. Not only does he get more matches, his conversations flow well and his matches are eager to go on dates with him.

His matches reply quickly and get super invested in his conversations.

He has his pick of the litter, the 10/10 are blowing up his phone and spamming him until their fingers hurt just to get him to reply to him.

It's gotten to the point where he doesn't even ask for a date, he sends a Calendly link.

### **What is the unknown part of the problem stopping Johnny from reaching his dream state?**

Johnny doesn't realize that his conversations almost always sound identical to the other 3,435 guys that the woman has matched with.

There is no charisma.

No charm.

He doesn't realize that just like in sales, the person on the other side of the conversation only cares about themselves.

He has no idea how to properly communicate with the opposite sex.

He flirts like Johny Bravo, and this doesn't work in real life.

If Johny knew how to provoke an interesting conversation and arouse emotions in women  
THEN Johny would be able to have better conversations and get more dates.

**How does your product/service solve their problems and deliver them to their dream state?**

Johny will have a proven successful dating expert acting as his wingman and telling him exactly what to say and do every step of the way for 12 weeks to make sure he gets women invested in him.

This will accelerate Johny's learning curve with talking to women and stop him from missing out on chances with the beautiful woman he has matched with.

Johny won't even have to think for himself, he can just observe and listen to what he has to say and see the reactions for himself.

Then, by the end of the twelve weeks, he would know EXACTLY what to say and do to keep a match interested and eager to go on a date with him.

**Fascinations -**

How to get more matches **and** dates by doing literally no thinking for yourself

The "copy and paste" wingman, I get the girls **for you** online, and show you what to say along the way

Discover the only way to have someone else get the girl for you without her even knowing about it.

Directly use my charisma and social skills to talk to women and get them on dates with you - while picking up how to do it yourself.

The most effective womanizer methods and conversations at your fingers tips

The no-BS online wingman service to pick up high-value, beautiful women with no effort.

Go from one-word answers to flowing conversations with no knowledge of how to flirt with women on your next match

Make her crave your attention using my counterintuitive texting method

Why looks and money don't matter when talking to girls online and how to use your words to get a date with your very next match

How to pass her shit tests by "cheating" and getting all the answers given to you in real-time

Have the knowledge of a Playboy at your fingertips during every interaction with an online match

Have tailored messages for each match you make at your fingertips

**Email -**

**Subject line** - How to get dates by "cheating"

Listen <name>,

We live in both the best and worst generation for dating.

Guys that have a good mouthpiece?

We have almost any 10/10 Instagram model-looking, small village princess, one swipe and three messages away from sitting across from us at a table.

You guys that don't know how to speak to women?

**You're missing out.**

Every match is another lost prospect in the dating pool who wasn't aroused by your conversation.

She leaves you on read, ghosts you, and matches with a guy like me.

You were boring.

And guys like me spike her emotions.

Lucky for you...

You have a "copy and paste" wingman

Allowing you to cheat in the online conversation while I give you **tailored** messages for each match you get.

The best part is she'll never know, and you'll eventually know what to say by yourself.

There's only one way to make sure your next match enjoys the conversation and doesn't ghost you after the first four messages.

[And that's by clicking here and letting me show you what to say to women to keep them aroused](#)

**Email attempt two:**

**Subject line** - How to get the body count of an OF girl

Hey <name>,

In this day and age, it's 100x easier for women to run up their body counts into numbers your future wife will probably lie to you about.

And if you're anything like me?

You're just trying to be another body to someone else's future wife.

The hardest part of this plan, however, is getting through the first interaction.

Swiping away, getting matches, and then getting ghosted.

It's not that you're bad looking.

It has nothing to do with your net worth.

And it has nothing to do with the fact that you're not a Biden supporter.

You probably have the charismatic charm of a plastic bag.

If you want to make sure you have a higher body count than your future wife,

[Follow this link and let me guide your next match into being another body](#)