Salt Lake County Stormwater Coalition Meeting Agenda



May 21, 2025 10:30 AM

https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023

Meeting ID: 385 946 4290 Passcode: Stormwater

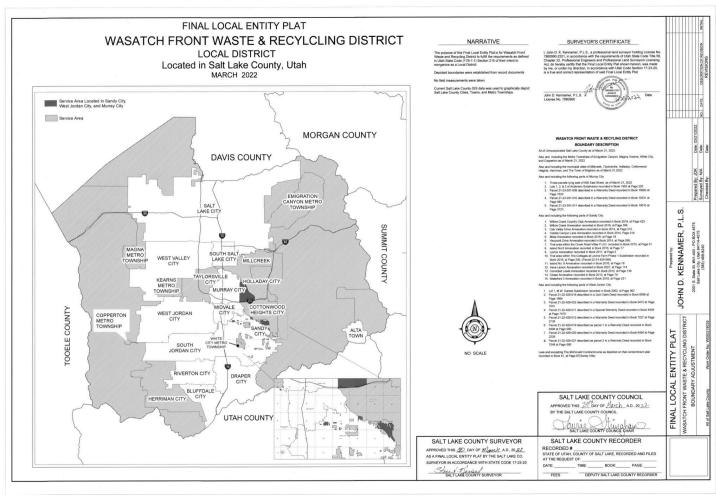
In-person meeting
Salt Lake County Government Center

Greetings and check-ins + Salt Lake County business and announcements

- 1. 2025 Stormwater Public Opinion Survey for Salt Lake County Residents- Jack Wilbur
 - a. The report has been received for review.
- 2. 2024-25 Media Campaign KUTV2, FOX 13, Lamar (UTA) spring campaign completed
 - a. Reports from the media outlets and data from the survey will be used to determine what the Fall 2025-spring 2026 campaign will look like.
- 3. SWAG
 - a. Pick up your SWAG after the coalition meeting. If this does not work for you, please contact Josh Mikel at jmikel@saltlakecounty.gov
- 4. Stormwater Coalition Website
 - a. Updated stormwatercoalition.org web cover.
 - b. We're working on a Contractors and Developers Training Video (possibly in conjunction with a session at the SLCo Watershed Symposium). Do you have suggestions for a knowledgeable and dynamic presenter?
 - i. The video that needs to be updated featured Steve Burgon.
 - c. continuing page updates as needed and to stay current
 - d. send any requests for additional information needed to kari@socialmarketingconsultants.co
- 5. SLCo Outreach to Schools/Education Events
 - a. <u>Toolkit</u> for educators and coalition members/community members produced and promoted to education and community education outlets for self-delivery of 45-minute education/activity sessions for middle schoolers
 - b. In keeping with our capacity, SLCo Stormwater Coalition is delivering pilot sessions through June.
 - c. A new stormwater education toolkit and presentation is in the early stages of development for elementary school age children. We will wrap this up over the summer and be ready to start outreach to elementary teachers in the fall.
- 6. Outreach Item Highlights:
 - a. Video: Stormwater Pollution: What is it and What Can I Do To Help? (2:46)
 - b. Video: Who Poops Where and Why Do We Care? (7: 35)
 - c. Don't Dump- Protect Our Water Door Hanger: https://stormwatercoalition.org/coalitionmembers (top right of page)
- 7. Member announcements/comments
 - a. Dawn- employee training- Chevy Chase Vacation II, disgusting video clip about sewage
 - i. Link to clip: https://www.youtube.com/watch?v=YdF7Fga-vgg

The next SLCo Stormwater Coalition meeting will be held Wednesday, June 18, 2025 at 10:30 via Zoom https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023 M

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Please RSVP: maalexander@msd.utah.gov