



DANIEL MENDEZ

Background Designer and Painter for Animation

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Portfolio:<https://dannymendezdesign.com/work>

WORK EXPERIENCE

Freelance Poster Design. *August 2017- Present*

- Creating Concert Posters for Concerts, including a themed illustration for each concert
- Creating thumbnails and mockups for clients to choose from
- Responding to and updating design based on client feedback.
- Formatting Designs for Print

Background Designer/Painter/Manager with [Insert] Media Studio. *July 2022 to February 2025*

- Submitting and discussing work with other designers, team leads, and art directors during department meetings
- Responding to and integrating feedback from leads and directors
- Designing Backgrounds from Layouts and Storyboards
- Ensuring the prop scale and placement is consistent between shots
- Creating and incorporating smart assets for labels and textures
- Working with proper layer labeling and hygiene
- Using compositing-friendly blending modes and painting practices
- Ensuring the orientation of assets and lighting is consistent with the broader locations
- Assigning backgrounds to painters and designers, providing artists with feedback, and reviewing backgrounds with the director.
- Assigned deadlines to artists and checked in with them regularly to assess progress and ensure the timely completion of work

Children's book illustrator

- Following a script and creating linework that responds to notes and revisions

EDUCATION

Wright State University, Fine Arts Program, Painting Concentration. *August 2016-December 2018*

Brainstorm School. *June 2020-August 2022*

SKILLS

Ten years of Adobe Photoshop experience

REFERENCES

- Alice Jin Zhang: (Art Director at Insert: Media Studio)
 - Contact info upon request
- Erin O'Connor: (Background Paint Lead at Insert: Media Studio)
 - Contact info upon request
- Eva Magaña: (Director at Insert: Media Studio)
 - valevale.png@gmail.com
- Eunhae Lee: (Director of "Storm" short film)
 - Contact info upon request